

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,269

Monday March 12 1984

D 8623-B

Countdown to the
crucial Brussels
summit, Page 16

NEWS SUMMARY

GENERAL

Another Hart win against Mondale

Senator Gary Hart gained another win over former Vice-President Walter Mondale in the contest for the Democratic nomination for U.S. presidential election. He scored 60 per cent of the vote in the Wyoming caucus, to Mondale's 38.

A CBS-New York Times poll gave Mr. Hart a lead over Mr. Mondale among Democrats nationally, showing him as having 38 per cent support against Mr. Mondale's 31 per cent.

Tomorrow provides a crucial test when nine state Democratic primaries and caucuses will be held.

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Libya accused

Britain summoned representatives of the Libyan People's Bureau to the Foreign Office to tell them of its displeasure at the weekend bombings in London, one of which injured more than 20 people at a club. Chad accused Libya of being behind the bombing that injured 25 people and destroyed a DC-8 of the French airline UTA at Ndjamena airport.

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Syria reshuffle

Syrian President Hafez Assad appointed three vice-presidents and formed a new Cabinet headed by Prime Minister Abdel Raouf al-Kassab. Foreign Minister Abdul Halim Khaddam, business and industry minister, and Assad's brother, Rifkat Assad, vice-president, Third is Mohammed Zuhair, Minister of Regional Development, and the fourth is Mohammed Zuhair, Minister of Regional Development.

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South African blazes

Exposures of five petrol tanks ablaze at a Mobil Oil depot at Zama, 180 km (110 miles) east of Johannesburg. Page 16

Gunman killed

Bordeaux police shot dead a gunman, a member of the "Yugoslav Gang" who was trying to steal a helicopter in a prison break-out. Two accomplices escaped by car.

Macmillan's son dies

Lord (Maudie) Macmillan, Conservative MP and son of UK former Premier Harold Macmillan, who was made an earl at the New Year, died, aged 63, after a heart operation. There are now four by-elections pending for the House of Commons. Page 8

Mexican brush-up

Mexico's ruling Institutional Revolutionary Party has launched a top-level reorganisation in what is seen as an attempt to improve its image. Chairman Adolfo Lopez Mateos recently admitted there was corruption at the top.

Ethiopia snubs talks

Ethiopia, accusing the U.S. of arming arms on a large scale in Sudan, said it would not attend talks aimed at ending tensions with Sudan. They are to start in Nairobi today.

Mandela refuses

Jailed South African black nationalist Nelson Mandela has refused an offer of freedom that was conditional on his living in a black tribal homeland, said his lawyer.

Seamen die in fire

Three seamen died when a fire swept the Liberian-registered freighter Devonshire in the East Caribbean port of St. Kitts yesterday.

Escape by biplane

Two Czechs sought political asylum in Austria after flying low across the border in an old Soviet-made biplane of a type used spraying crops.

BUSINESS

Hong Kong cuts its prime to 8.5%

HONG KONG'S banks cut local interest rates by 1.5 percentage points, lowering the prime rate to 8.5 per cent, the territory's lowest since November 1979 and the fourth cut this year. Page 18

GREEK-SOVIET joint alumina

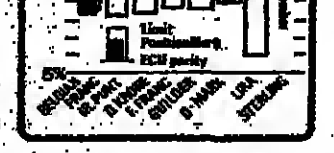
plant worth \$450m is to go ahead in Greece, using local bauxite. Page 4

THE BELGIAN franc improved

within the European Monetary System last week to its best level since

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December, in terms of its Ecu central rate, but remained outside its divergence limit.

The Belgian national bank was again active in currency markets, helping to support the franc against the strengthening D-Mark.

For most of the week it was quoted close to its cross-rate limit, but there was little real downward pressure. That was highlighted by a reduction in the gap between the Belgian convertible franc and the free-floating financial franc.

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Gunman killed

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the time) may move more than 2.5 per cent. The lower chart gives each currency's divergence from the "central rate" against the European Currency Unit (ECU), itself a basket of European currencies.

TEN JAPANESE semiconductor

makers are to spend more than ¥500bn (\$2.26bn) on new equipment this year to meet fast growing demand. Page 4

INTEL, the U.S. microprocessor

maker, has recruited Advanced Micro Devices to help it meet rising demand for its most popular micro chip. Page 20

CBA, the Australian mining and

metals group has taken a large stake in Maximilianhütte, the Bavarian subsidiary of West German steel group Klockner. Page 20

UK CHANCELLOR of the Exchequer

Nigel Lawson will tomorrow give an encouraging picture of Britain's prospects in his budget speech, forecasts Max Wilkinson. Page 7

WEST GERMAN Government has

hit back strongly at the unions' campaign for a 35-hour week. Page 15

WILTON-FIJENOORD shipyard

sit-in at Schiedam, outside Rotterdam, in protest against planned redundancies, is threatening a takeover by the Damen group. Page 3

BRITISH RAIL wants to build

about 25 140 mph (224 km/h) locomotives at a cost of £30m (\$44m) to £40m.

CLUB MEDITERRANÉE, the leading

French holiday operator, improved consolidated profits 22 per cent at FF 213m (\$27m) in the year ended October. Page 28

WALL STREET has caught

inflation jitters, says economist writer Samuel Brittan in a special feature article. Page 17

Paris offers farm price cuts in bid for EEC accord

By JOHN WYLES IN BRUSSELS

France yesterday suggested price cuts of 1 per cent to 1.5 per cent on a range of farm products other than milk in a hesitant attempt to encourage outline agreement on agricultural prices and reform in advance of next Monday's summit of EEC heads of government.

The French proposal would leave the Ten spending Ecu 1bn (\$840m) more than the Ecu 16.5bn allocated to agriculture in the EEC's 1984 budget.

Any agreement along these lines would therefore add to the summit's already formidable problems by posing the question of how to fund the farm budget.

The UK, with some support from the Netherlands and West Germany, is insisting that no more money can be made available because the EEC is this year spending all of the revenues to which it is legally entitled.

Nevertheless, the proposals, tabled by M Michel Rocard, the French Prime Minister and President of the Council of Ministers, were regarded by all his fellow agriculture ministers yesterday as the basis for negotiations which were expected to continue through the night.

M Rocard's approach aims for some genuine economies through a broad-based price reduction. But these savings would be used to finance more expensive plans for

dealing with dairy surpluses and monetary compensatory amounts (MCAs) than those submitted by the European Commission.

The plan predicts that spending would come out at Ecu 232m above the Ecu 16.5bn in the budget before adding the costs - possibly about Ecu 800m - of the complex proposals for phasing out MCAs, the border taxes and subsidies designed to even out the effects of currency movements.

With all member states manifestly anxious to avoid another summit failure next week, M Rocard will report the farm ministers' progress to the EEC's Council of Foreign Ministers this morning. Suspicions remain strong that most of the farm ministers want to avoid responsibility for imposing hardship measures on farmers and that they want foreign ministers and, possibly, the summit to say what more is required.

Mr Michael Jopling, Britain's Agriculture Minister, welcomed the Rocard paper as "a good shot". While finding plenty of details to quarrel with and stressing the need

"to keep within the money available," he thought M Rocard had taken "a very careful measure" of views expressed during last week's farm ministers' meeting.

Mr Jopling left the impression that he was under instructions from Mrs Thatcher, the Prime Minister, to argue for staying within the budgetary ceiling.

Other ministers will be very reluctant to accept the Rocard strategy on prices, which contrasts with Commission proposals for price rises on an average 0.8 per cent. The French plan leaves the milk price frozen but would take 1 per cent off the prices of common wheat, barley, rye, maize, sugar and olive oil and 1.5 per cent off beef, veal and pigmeat.

M Rocard is suggesting a 98.5m tonnes quota on milk - compared with 97.2m tonnes favoured by the Commission - and a degree of flexibility in its application which appears too generous to win approval from the UK and the Netherlands.

Crucial summit, and Editorial comment, Page 16

Tenneco prepares to raise Poclain stake

By DAVID MARSH IN PARIS

TENNECO, the U.S. energy group, is poised to increase its 40 per cent stake in Poclain, the troubled French construction equipment manufacturer, as part of a new rescue deal for the company which might total around FF 500m (\$63m).

Officials from nationalised banks, which already own 25 per cent of Poclain, and from the French treasury, attended a meeting at the weekend to try to work out a financial solution for the excavator manufacturer. It announced last week it was calling on shareholders for its second large cash injection in 12 months following net losses of FF 190m in 1983 and FF 283m in 1982.

Poclain is also seeking further redundancies at its French plants and, as part of its overall streamlining plans, is searching for bidders

for its mobile cranes subsidiary, PPM, which has annual sales of around FF 800m. The company is looking either for partners or an outright buyer for the cranes business following a 40 per cent slump in its domestic French market last year.

Details of the financial package have not yet been worked out. But industrial sources said Poclain was seeking to accomplish as quickly as possible a capital write-down and a subsequent equity increase by FF 280m up to a maximum FF 463m.

Tenneco, which bought its stake - held through its Case construction and farm machinery arm - in 1977, is expected to increase its share to about 45 per cent, but will stop short of taking majority control.

Poclain's bankers, led by Crédit Lyonnais and Crédit du Nord, are also expected to increase their 25

per cent stake although they are generally reluctant to tie up equity in struggling companies. Poclain is also seeking rescheduling of debts of around FF 250m.

Poclain received FF 600m in loans and equity from shareholders and banks early last year, but this has proved inadequate to cope with the continued erosion of its business.

Tenneco has been making clear to the French finance and industry ministries that it sees a strong future for Poclain only if sufficient capital is made available to back the company's industrial refurbishment plans. These include bringing in robots and automated production processes. Other public-sector investors which could play a role, apart from the banks, include the state-owned financial institution Caisse des Dépôts.

Two British banks plan links to leading stock market firms

By JOHN MOORE AND DAVID LASCELLES IN LONDON

BARCLAYS BANK, Britain's largest retail bank, is planning a link with Weald Durlacher Mordaunt, the largest stockbroker or market maker on the London Stock Exchange.

The move, expected to be announced today, will mark an important realignment in the financial community and a new phase in London's financial services revolution.

At the same time the bank will also announce its intention to form a link with de Zoete & Bevan, one of the 10 largest stockbrokers in the London stock market. It will be the first time during the present upheaval in regulating London securities dealings that a three-way deal between a clearing bank, a jobber and a broker has been organised.

It also emerged yesterday that another of the big banks - Midland, through its merchant banking subsidiary, Samuel Montagu - was negotiating to buy a 29.9 per cent stake in W. Greenwell, one of the top London stockbrokers, which has specialised in dealing in UK government securities.

The changes now under way were stimulated by proposals to allow greater competition in the stock market, agreed between the stock exchange and the UK Government last summer.

All member firms of the London Stock Exchange face considerable commercial pressure following the exchange's agreement with the Government under which minimum scales of commission on securities transactions are to be abandoned by the end of 1986.

Stock exchange firms are seeking partners to provide them with capital that will enable them to compete and maintain their positions in more competitive markets.

Mr James Titcomb, senior partner of de Zoete & Bevan, said yesterday that the Barclays plan would "create an integrated securities firm following the Government's decision that commissions on transactions must be negotiated in the future."

In the proposed Barclays deal, it is expected that the bank will seek to take the maximum permissible

stake in the jobbing firm under stock exchange rules, of 29.9 per cent. As and when the rules are relaxed regarding the ownership of member firms by outsiders, the bank will seek to acquire a controlling interest.

Barclays is expected to announce that it is intending to form a link with de Zoete & Bevan once the rules are eased. At present, outsiders are not permitted to own more than 29.9 per cent of any one firm.

Most of the 55 partners of Weald Durlacher met yesterday in the firm's City of London headquarters to approve the final proposals.

The changes are likely to be welcomed by the country's central bank authorities. Last week, Mr Robin Leigh-Pemberton, Governor of the Bank of England, welcomed the strengthening of British-owned securities trading groups and warned that he would not be happy with a stock exchange in which British-owned member firms played a "subordinate role."

Background, Page 8

U.S. court drops Iran charge against Marc Rich

By Paul Taylor in New York and John Edwards in London

THE U.S. courts have dropped one of the key charges against the Swiss-based Marc Rich commodity group because of a legal loophole. The group still faces other serious charges, including tax evasion, fraud and racketeering, however.

The trial on those charges, which include the alleged evasion of \$48m in U.S. taxes, has now been postponed from March 27 to May 16 because of the complexity of the case and the number of pre-trial motions submitted by defence lawyers which have yet to be decided.

Under the initial Grand Jury indictment, delivered last September, Marc Rich AG, the Swiss-based parent group, and Marc Rich and Company International, the commodity trading group's U.S. subsidiary, now called Clarendon, were also charged with conducting business with Iran during the U.S. hostage crisis.

Those charges, seen by lawyers for the two companies as some of the more emotive in a 51-count indictment, have now been dropped because the rules banning trade with Iran during the 1980 hostage crisis specifically excluded foreign-based companies.

Mr Marc Rich and his colleague Mr Pincus Green have also been charged with illegal trading with Iran during the hostage crisis but are thought unlikely to return to face trial in the U.S. Both men are believed to be in Switzerland and have failed to respond to arrest warrants issued in the U.S.

A federal judge in New York is due to rule in the next couple of weeks on the wide range of pre-trial motions submitted by defence lawyers during two days of hearings at the end of last week.

The case, said by U.S. prosecutors to be "the largest tax evasion scheme ever prosecuted," revolves around a complex series of oil trading deals in 1980 and 1981 said to involve more than \$100m in taxable income which the companies are accused of concealing from the U.S. tax authorities.

The Marc Rich group has already paid more than \$11m in fines for refusing to hand over documents to the U.S. courts. The case has led to disputes between the U.S. and Swiss authorities over jurisdiction and to a wave of pre-trial publicity, which U.S. prosecutors have blamed on the actions of the defendants.

Meanwhile the group remains active in the world metals and oil markets.

Continued on Page 18

Baldrige hits out at ban on steel merger

By TERRY DODSWORTH IN NEW YORK

MR MALCOLM BALDRIGE, the U.S. Commerce Secretary, has added more fuel to the smouldering row over the Government's steel industry merger policy in a scathing attack on the Justice Department.

In an article published by The New York Times yesterday, Mr Baldrige describes the department's decision to block the proposed merger of LTV and Republic Steel as a "world-class mistake for the U.S."

The article goes on to accuse the department's anti-trust officials of building a "legal model" of a fairyland world that ignores the international arena of "global guerrilla skirmishes, sometimes spilling over into major economic warfare."

Behind Mr Baldrige's colourful language lies an intensifying campaign to twist the Justice Department's arm in its negotiations with the two companies on possible ways of revising the original merger proposals. Only last week, President Ronald Reagan let it be known that he fully supported the Commerce Department, saying that in his view there were no "monopoly" dangers in the transaction.

The attack on the Justice Department derives from a crucial difference of opinion over restructuring in mature industries. In its detailed rejection of the LTV-Republic proposals, the department used a clearly defined formula to show that the merger would produce a big increase in market concentration in several products, including half the stainless steel sector.

Mr Baldrige argues that in some industries like steel, "it is impossible to restructure successfully - to lower costs and increase productivity - without merging."

His argument was given added piquancy last week when U.S. Steel, the largest of the country's steel companies, abandoned its agreed takeover of National Intergroup's steel activities and immediately called for support for Congressional action to limit all imports to 50 per cent of U.S. requirements.

So far Mr Paul McGrath, head of the Justice Department's anti-trust division, has taken these criticisms from within the Administration calmly, while making clear that he is willing to discuss ways of changing proposed agreements to comply with the regulations. The result of the talks on such adjustments in the LTV-Republic case will be watched closely to see how far the department has been willing to go to meet the Commerce Secretary's criticism.

Brazil steel faces shut-out in U.S.

By NANCY DUNNE IN WASHINGTON

BRAZILIAN steel is likely to be eliminated from the U.S. market after the failure of the two countries to agree on quotas and a Commerce Department ruling against Brazil for dumping.

The collapse of talks last week will be a heavy blow to Brazil, the world's largest debtor nation. The U.S. is its largest steel market and Brazil had been hoping to boost export earnings there to \$700m this year from its 1982 earnings of \$420m.

Brazil supplies about 5 per cent of total U.S. steel imports, but its penetration has been rising quickly, from 487,000 tonnes in 1982 to 814,000 tonnes last year. The country has been under pressure from

the International Monetary Fund to increase its exports.

The quota negotiations took place in the protectionist atmosphere of a U.S. election year and broke down with both sides far apart. The Reagan Administration is reported to have offered Brazil a quota of a quarter of its exports last year, half the amount that Brazil had been thought likely to accept. It offered to reduce its exports by about a third to 540,000 tonnes and would have gone lower.

The aim was to negotiate an orderly import system like that arranged with the EEC. Brazil, however, refused to set a precedent by

Continued on Page 18

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OVERSEAS NEWS

Moscow
praise for
Syrian role

MR GEIDAR ALIYEV, a senior member of the Soviet Politburo and first deputy chairman of the Council of Ministers, held a second day of talks with Syrian leaders yesterday, after publicly pledging continued support for the regime of President Hafez al-Assad, our Foreign Staff writes.

At a banquet given in his honour in Damascus, Mr Aliyev repeatedly paid tribute to Syria's role in countering American influence in the Middle East and in particular humiliating the U.S. in Lebanon.

Arab foreign ministers look set to hold an emergency meeting in Baghdad tomorrow to discuss the latest escalation in the Gulf War.

According to Iraq's official news agency, 15 of the 22 members of the Arab League have agreed to attend the meeting "to deal with the grave situation which threatens the whole Arab region."

Meanwhile, both Iran and Iraq reported continued fighting around the Majnoon oilfield in southeast Iraq at the weekend. Iran said yesterday that it had crushed the latest Iraqi attempt to retake Majnoon island but there was no official confirmation from Iraq and diplomats in Baghdad said the Iraqis appeared to have Iranian forces surrounded on three sides. Casualties were reported to be high, even by the standards of the Gulf War.

Lausanne musters fortifications for second Mid-East gathering

BY ANTHONY MCERMOTT IN LAUSANNE

LEADERS OF most of the eight political and religious factions taking part in the second round of the Lebanese National Reconciliation Conference had arrived in Lausanne by midday yesterday. President Amin Gemayel was expected to arrive later the same day from Nice.

The conference, which was to be preceded by informal

talks, is due to open officially today. The first round ended in Geneva after five days of talks last November. Saudi Arabia and Syria, which have played key roles in mediating between the different Lebanese parties, are present as observers. On arrival, most party leaders expressed optimism about the outcome of the conference. A

notable exception was Mr Walid Jumblatt, the Druze leader. Mr Jumblatt expressed scepticism about anything worthwhile emerging from the talks and has been consistently critical of Mr Gemayel, who is to chair proceedings. The setting of this conference and the extraordinary security precautions around

it could hardly be in greater contrast. The "Beau Rivage" Hotel first opened its doors to guests in 1861, and overlooks the lake of Geneva. It has a timeless elegance personified by the six elderly ladies who placidly played bridge on Saturday afternoon in the main saloon, while security police sub-

jected visitors to stringent body searches.

Outside, terraces and garage entrances are ringed by rolls of barbed wire and police armed with machine guns are on patrol. Some 800 police have been mobilised, including anti-terrorist squad units. There is a sandbagged pillbox at the main hotel entrance together with mobile spiked

strips to deter would-be bombers from driving up. Three large green-coloured steel walls on wheels—looking like misplaced cricket stumps—stand in front of the conference hall today to protect the negotiators against rocket assaults. The erstwhile genteel hotel has temporarily been transformed into a fortress.

Lebanese leaders harden positions before conference

BY NORA BOUSTANY IN BEIRUT

LEBANESE LEADERS, who resume their national reconciliation conference in Lausanne, Switzerland, today, have to tackle three general issues: political reform at home, the formation of a new cabinet and the withdrawal of Syrian and Israeli forces from Lebanese territory.

The fear here is that their meeting will result not in an effective dialogue but in a series of monologues. Before the departure for Lausanne of Lebanon's eight most important political leaders, it was already evident that no common ground had been reached even between allies on the same side of the fence.

In consequence the best outcome political analysts here are hoping for is some sort of military and political truce—not an overall settlement.

In the past week, participants invited to Lausanne, the same who met early last November

at Geneva, have hardened their positions on crucial issues in preparation for the tough bargaining ahead.

Muslim and Druze opposition figures such as Mr Walid Jumblatt of the Druze and Mr Nabih Berri head of the Shi'ite Amal movement, appeared more or less agreed on basic demands. In addition to the abolition of political confessionalism—the distribution of key posts along sectarian lines—they were reported to be seeking a radical restructuring of the Lebanese army so it may not be dragged into internal conflicts.

The Druze working paper of Mr Jumblatt's Progressive Socialist Party is also pressing for a "trial of Lebanese officials for what happened in the southern suburbs and the mountains," a reference to last month's fighting between the army and anti-government forces.

The militant "Lebanese Forces," the alliance of

PHALANGE RADIO reported yesterday afternoon that the "Lebanese Front" working paper at the Lausanne talks proposes that Lebanon be made into a federal Arab republic, divided into provinces. Decision-making on foreign, defence, monetary and financial affairs should be made at province level. Each would be headed by a

Christian militia, announced last week that they were not concerned with the Lausanne conference since they are not officially represented on it.

The political consultant, Mr Karim Pakradouni, dropped a bombshell last weekend, when he called for the canonisation of Lebanon, its partitioning into the several states with independent administration councils and armies.

Commenting on the idea of a

governor and an executive council.

The Christian community, fearful of being dominated by a Muslim majority, is now opting for a federal system which would allow it some autonomy in administration and foreign affairs. There is a real fear of a Syrian army or Muslim militia push into Christian-controlled areas.

President Amin Gemayel, who will be chairing the national conference, and who is said to be carrying with him a revolutionary programme, is due to propose administrative decentralisation and a special body for economic and social reforms.

Among new introductions into the Lebanese formula of co-existence, suggested by various parties, are the formation of a senate in addition to Lebanon's unicameral chamber that would provide for a wider representation of the many religious groups.

Another demand, on which there is agreement is that the prime minister should be elected by parliament. Under Lebanon's traditional system agreed upon in the national charter, a gentlemen's agreement reached in 1943 among the various groups, the President is a Maronite Christian, the Prime Minister a Sunni Muslim

appointed by the President, and the Speaker of the House is Shi'ite Muslim.

The former President, Mr Sleiman Frangieh, and Prime Minister Rashid Karami, both members of the opposition National Salvation Front, with Mr Berri and Mr Jumblatt, are said to be against the latter's request for the abolition of political confessionalism, at least for the three top posts.

There is a considerable generational gap of at least 30 years between Mr Frangieh and Mr Karami on the one hand and the younger Mr Berri and Mr Jumblatt on the other.

Mr Camille Chamoun, a former Christian president, and Mr Pierre Gemayel, head of the Phalange, members of the Christian alliance of the "Lebanese Front" declared before leaving that they would not concede an amendment of the Lebanese constitution now being challenged.

Pressure on
Israeli
coalition

By Our Tel Aviv Correspondent

ISRAEL'S SMALL religious parties are creating problems for Prime Minister Yitzhak Shamir by demanding Government intervention to uphold the sanctity of the Sabbath holiday.

The religious factions, a vital component in the fragile ruling coalition, have been enraged because police arrested a well-known rabbi for questioning on the Sabbath, following minor clashes between secular and orthodox Jews in the Tel Aviv suburb of Petach Tikva.

Rabbi Baruch Salomon was allegedly among a crowd that stormed a cafe because it broke religious law by serving customers on the Sabbath.

Mr Avraham Shapira, leader of the ultra-orthodox Agudat Israel Party, which has four Knesset seats, threatened to quit the coalition if the Rabbi was not released. The Government has only a 4-seat majority. Agudat and members of the National Religious Party, another coalition partner, want any proceedings against the Rabbi to be dropped. He was released after questioning.

The defection threat, though not taken seriously, brought pressure on Mr Shamir to take a generally unpopular stand in ordering strict observation of the Sabbath.

Nkomo plea
over food
for rural
curfew area

By Tony Hawkins in Bulawayo

THE ZAPU opposition leader Mr Joshua Nkomo yesterday accused the Mugabe Government of withholding food supplies from the curfew area of southern Matabeleland. Mr Nkomo, addressing his first major rally in Zimbabwe for nearly two years, was accused of incitement to violence by a crowd estimated by police at more than 45,000 people, suggesting he has lost little of his popular support in Matabeleland.

The 68-year-old Ndebele leader said the curfew was intended to starve dissidents in the area. He added: "The people in rural areas cannot differentiate the dissidents from the Fifth Brigade—a reference to North Korean trained troops being used against the people in the area."

Mr Nkomo said he was disturbed by many things happening in southern Matabeleland—a reference to repeated reports of brutality by the security forces against the civilian population and persistent reports from "keepers" that food supplies are not being allowed into the curfew area. Diseases of malnutrition were rife, said Mr Nkomo, and there were cases of women and children dying from starvation. "To deny them their right to life," he said.

Government statements have admitted that for the third successive year, the drought in Matabeleland has been extremely serious, with the maize crop, the staple food, written off throughout the area.

The curfew was imposed five years ago as part of the government campaign against the dissidents who claim to be the real owners of the Ndebele minority. In his speech, the ZAPU leader denounced and disavowed the dissidents' descriptions of repeated allegations by Government ministers that he was "the father of the dissidents as silly and stupid."

He told the rally that he still had no response from the Government to the allegations he made in Parliament last month that six civilians had been murdered by the security forces. He had since given Government ministers details of three schoolgirls abducted by the Fifth Brigade, he said.

Mr Nkomo's accusations against the Government over the food situation are supported by some businessmen who say that the curfew has prevented people from going to the shops and buying supplies.

Mr Simbi Mabasa, the Zimbabwe Minister of Agriculture, last week ordered food supplies to be sent to Matabeleland and that shops, closed under the curfew regulations, be opened twice a week.

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Employers' opposition to
Hawke pay policy grows

BY MICHAEL THOMPSON-NOEL IN SYDNEY

THE AUSTRALIAN Government has received further clear warnings from employers that its wages policy—one of the main planks of the Government's strategy for economic recovery—is rapidly losing support.

In Melbourne the farming and mining lobbies warned that declining competitiveness could cost the country an additional \$1bn (£240m) in 1984.

The National Farmers' Federation and the Australian Mines and Metals Association have thus joined other key employer groups—notably the Corporation of Australian Industry—in bitterly opposing the Hawke Labor Government's use

of centrally fixed wage indexation for placing the unions. The new pay regime, which employers claim is inflationary, is the outcome of the Government's and incomes accord between Mr Hawke's Government and the Australian Council of Trade Unions.

Mining and farming employ about 9 per cent of the Australian workforce and account for about three-quarters of total exports. Growing opposition to wage increases derived directly from gains in the consumer price index represents the first serious challenge to Mr Hawke's Government on the economic front in its year and a week in office.

Fluor to advise West
Australia on gas surplus

BY OUR FOREIGN STAFF

FLUOR CORPORATION, the U.S. engineering concern, will prepare a report for the Western Australian Government on the disposal of surplus gas from the North-West Shelf project.

The Dampier-Wagerup pipeline, which will bring the gas to Perth, the Wagerup Alubina refinery and industrial markets in the south-west of the state, will be officially completed this week, ahead of budget and schedule.

Fluor executives agreed at a weekend meeting in Los Angeles to provide Mr Brian Burke, the Western Australia Premier, with details about the Fischer-Tropsch synthesis, a process for converting gas into petrol or diesel fuel.

Western Australia's State Electricity Commission is set to begin taking gas from the shelf in July, but will not be able to meet its contract conditions in the early years of the domestic phase of Australia's largest resource project.

Projections suggest that the total market for gas in Western Australia will be between 6.5m and 7m cubic metres a day until 1987. The Commission's 20-year "take-or-pay" contract specifies a minimum daily delivery of 10.3m cubic metres, however.

Mr Burke said the Fischer-Tropsch process is already being used successfully in South Africa, but further development is likely to take a year. Although the technology is available, present production costs make it unviable.

Fluor Corp joined with Marnsall and Partners as chief engineering consultants for the 1,400 km Dampier-Wagerup pipeline.

FINANCIAL TIMES, USPS No 10060, published daily except Sundays and holidays. Second class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address changes to FINANCIAL TIMES, 10 East 40th Street, New York, NY 10022.

مكتبة الجليل

OVERSEAS NEWS

S. Africa willing to take part in Namibia talks unconditionally

By Bernard Simon in Johannesburg

MR PIK BOTHA, the South African Foreign Minister, said yesterday that South Africa was willing to take part in any negotiations for a peace conference with all the parties involved in Namibia.

Such a conference could include the South-West African People's Organisation (SWAPO), Mr Botha said. Up to now South Africa has refused to participate in direct talks with SWAPO, the nationalist group which has been fighting for Namibian independence over the past 18 years.

Only a few months ago Mr Botha insisted that any discussions with SWAPO would have to take place through the South African-appointed Administrator-General of Namibia. The Foreign Minister's statement yesterday gave a further impetus to the negotiations aimed at settling the protracted dispute over the territory.

Other participants in a peace conference would be Namibia's internal parties, the Government of Angola and the United Nations, the statement said. The resistance movement backed by South Africa in its fight against the Angolan Government.

Fresh hope for common market in insurance

By John Wyles in Brussels

A CHANGE of position by West Germany has given EEC economies and finance Ministers the chance today to renew their efforts to create a common market for the supply of non-life insurance services.

Negotiations have gradually stalled over the past two years because of opposition—particularly from Bonn—to the idea of relaxing national restrictions to allow non-life insurance to be sold across EEC frontiers.

Now Germany has signalled its belief that agreement could be reached on the basis of a directive tabled in the mid-1970s provided so-called mass risks were excluded from the scope of the new rules.

This would mean that any new liberalised regime would be limited to industrial and commercial risks. Bonn argues that this would be legitimate and valuable step forward because it is the issues connected with mass risks, such as consumer protection, which have been holding up progress for years.

Vogel to call for summit during visit to Kremlin

By our Bonn correspondent

HERR-HANS-JOCHEN Vogel, leader of the West German Social Democrats (SPD), left yesterday for Moscow where he is likely to impress upon the Kremlin the desirability of an early summit meeting between the superpowers.

He also joined the Chancellor in underlining how, despite initial predictions of a new "ice-age," East-West German ties had weathered the strains of Bonn's go-ahead for new missile deployment in West Germany last autumn.

Further proof of the improved climate, on top of the high level encounters yesterday between East and West German politicians at the Leipzig fair, will come when Herr Vogel breaks his return journey from Moscow on Wednesday to meet Herr Erich Honecker, the East German leader in Berlin.

Herr Honecker has already given hints to other West German leaders of his own desire for a meeting between Mr Reagan and Mr Chernomir, as a signal of both sides' willingness to improve the East-West temperature.

Strauss upstages rivals in talks with Honecker

By Leslie Collett in Berlin

THE INTENSE rivalry between Herr Franz-Josef Strauss, the ultra-conservative prime minister of Bavaria, and the West German coalition government spilled into East Germany yesterday.

Herr Strauss, who was instrumental in arranging a DM 1bn (£266m) bank loan to East Germany last year after meeting East Germany's leader, Herr Erich Honecker, returned yesterday for a second meeting with Herr Honecker after the opening of the Leipzig Trade Fair. The timing of the visit caught the West German Government by surprise.

Count Otto von Lambsdorff, Bonn's Economics Minister, a Free Democrat, was scheduled to arrive in Leipzig today for a meeting with Herr Honecker. However, when he learned that Herr Strauss was to see Herr Honecker yesterday he was asked for and got a meeting just after the Strauss-Honecker talks. Word got out from the Lambsdorff delegation that he was not prepared to be upstaged by a lesser-ranking politician.

East German officials, visibly enjoying the spectacle, said they were maintaining strict neutrality in the latest wrangle between Herr Strauss and the Free Democrats who he believes are over-represented in the Bonn Government.

Walesa calls for workers' council participation

By Christopher Bobinski in Warsaw

IN A significant policy shift, Mr Lech Walesa, leader of the banned Solidarity independent trade union movement, has urged his supporters to take every opportunity to improve Poland's economic situation and to use existing, officially sanctioned institutions.

Until now, the dominant attitude among Solidarity supporters had been that high productivity favoured the authorities and should be resisted, while participation in official structures amounted to "collaboration."

But Mr Walesa's statement on the economy warns against spreading "lack of faith in any activity." He calls on his supporters to "distinguish causes of the crisis beyond our control from those which we can influence" and "concentrate our attention, imagination and activities realistically."

Buenos Aires denies cabinet crisis reports

By Jimmy Burns in Buenos Aires

ARGENTINA'S Radical Government, yesterday moved quickly to defuse reports of a cabinet crisis following the resignation on Friday night of Sr Hugo Gobbi, a key negotiator on the Falklands and Beagle Channel disputes.

Senator Adolfo Gass, the head of a parliamentary foreign affairs committee, said that Sr Gobbi's original appointment had been temporary and that the outgoing junior minister had been offered the post of ambassador to Spain.

Sources close to Sr Gobbi, however, yesterday insisted that the resignation had followed sharp personal differences with Sr Dante Caputo, the Foreign Minister. At the same time there was a growing feeling that the timing of Sr Gobbi's departure represented a setback for reconciliation between Britain and Argentina. A further round of talks between Argentina and Chile, due to begin later this week in Rome, may also be affected.

Greenland go-ahead for EEC withdrawal terms

By our Bonn correspondent

GREENLAND has approved the terms set for its withdrawal from the European Economic Community over the weekend, ending a two-year battle for control of its lucrative fishing waters.

The Greenland parliament voted 26-2 yesterday to accept the withdrawal conditions set by community foreign ministers in Brussels last month.

Under the deal, which must still be ratified by national parliaments, Greenland will get about \$22m a year in financial aid in exchange for guaranteed access to its Arctic waters for community fishermen.

The 50,000 predominantly Eskimo Greenlanders, who have limited autonomy from Denmark, voted to leave the community in February 1982.

The withdrawal was held up by wrangles over the amount of fish which community trawlers should be permitted to catch. It is now expected to take place early next year.

Although the financial aid is more than the average which Greenland received as a member, there was doubt whether a majority in parliament would approve the terms.

Shultz warns on embassy move

By our New York correspondent

NEW YORK — Mr George Shultz, U.S. Secretary of State, has warned Congress that the passage of a Bill to move the U.S. Embassy in Israel from Tel Aviv to Jerusalem could provoke anti-American violence in the Islamic world, the New York Times has reported.

"We must keep in mind that in the current environment, a move of our embassy would certainly fan Islamic extremism, possibly inciting a wave of violence against our citizens, diplomats and installations," Mr Shultz said in a letter.

Ethiopia to boycott talks

By our Addis Ababa correspondent

ETHIOPIA, which has accused the U.S. of sending arms to Sudan, said yesterday it would not attend talks aimed at easing tension with Sudan, which were scheduled to begin in Nairobi today, our foreign staff writes.

Mr Goshu Wolde, Ethiopia's Foreign Minister, said the Sudan and the U.S. were in "collusion and conspiracy" against Ethiopia.

Last week, Mr Jaafar Nimeiri, Sudan's president, said President Reagan had promised to fly arms to Sudan.

France's state groups cut loss

By David Marsh in Paris

FRANCE'S STATE-OWNED industrial groups reduced their overall losses last year to around FF10bn (£1.38bn) from FF15bn in 1982 according to a balance sheet drawn up by the Ministry of Industry.

The slightly improved overall performance came in spite of steady deterioration at the two State steel companies Usinor and Sacilor which lost around FF10bn last year against FF8bn in 1982.

Pointing to a recovery in results in the non-steel sector, where companies have been held by the Government to break even by next year, the Industry Ministry said the nationalised groups had overall made "significant" efforts to better their financial performance.

Thomson and Bull in electronics, Pechiney in metals, and Rhone-Poulenc in chemicals had all shown "positive trends" in 1983. But the ministry described as "worrying" results at Renault, the motor group, where the company has indicated that the FF1.25bn deficit in 1982, may have grown to nearly FF2bn last year.

Renault, like another problem company, CdF-Chimie in chemicals, was nationalised before the Socialist Government came to power in 1981, while the steel groups were taken into virtual public ownership under the previous government's restructuring measures in 1978. By contrast, the companies newly nationalised in 1982 have been improving.

Argentines braced for a week without meat

By our Buenos Aires correspondent

LONG QUEUES formed outside butchers' throughout the country over the weekend, as Argentines stocked up in preparation for a week-long Government ban on all meat sales starting today.

The ban on the national dish is the latest in a series of increasingly drastic measures taken by the Radical Government to curb the country's spiralling inflation rate.

The Government imposed sweeping price controls on most industrial products soon after taking power in December. But increases of more than 30 per cent in recent weeks in prices of meat and other foodstuffs have severely undermined Government targets.

The consumer price index for the month of February showed an increase of 17 per cent, bringing the annual inflation rate to almost 430 per cent. The Government, which had hoped to keep prices to an increase of only 10 per cent, last month had to readjust up to 100 per cent.

In its first public admission that the Government's prices policy may have begun to backfire, Sr Bernardo Grinspun, Economy Minister, yesterday partly blamed recent wage rises for higher meat prices. Greater demand has also coincided with supply shortages.

The Government is publicly insisting that the meat ban is only a temporary measure and that it still hopes to bring inflation down to 2 digit figures by the end of the year.

However, some economists predicted yesterday that the meat ban would cause a steep rise in the price of food prices as well as undermining breeders' confidence.

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Dutch takeover threatened

By Walter Ellis in Amsterdam

AN OCCUPATION of Wilton-Fijenoord, the ailing Dutch shipyard, began over the weekend by workers protesting against proposed redundancies, threatens to upset a takeover of the yard by the Damen group of Gorinchem.

Damen has agreed to the takeover only on the condition that half of Wilton-Fijenoord's 2,000 employees are dismissed. The FNV trade union federation has rejected this condition as "completely unacceptable" and is giving full support to the occupation.

Wilton-Fijenoord, which is based in Schiedam, outside Rotterdam, was part of the RSV shipbuilding and engineering group that went bankrupt last year following alleged financial malpractice by central management. The RSV case is now the subject of an official parliamentary inquiry, only the second such in the Netherlands this century.

Sino-Soviet talks resume today

By our Foreign Staff

THE SOVIET UNION and China began a new round of talks in Moscow today. However, serious differences over Afghanistan, Kampuchea and troop levels along their common border seem to rule out any dramatic thaw in relations between the two countries.

Peking's special emissary deputy Foreign Minister Qian Qichen arrived in Moscow yesterday for what Moscow called a fourth round of political consultations. Qian was met at the airport by his counterpart Leonid Ilyichev, deputy Foreign Minister, who led the Soviet delegation in the last round of talks which ended on October 29.

The Soviet media reported Qian's arrival, but gave little publicity to the forthcoming talks. Diplomats say this is an indication that no breakthrough is imminent, though some progress may be made.

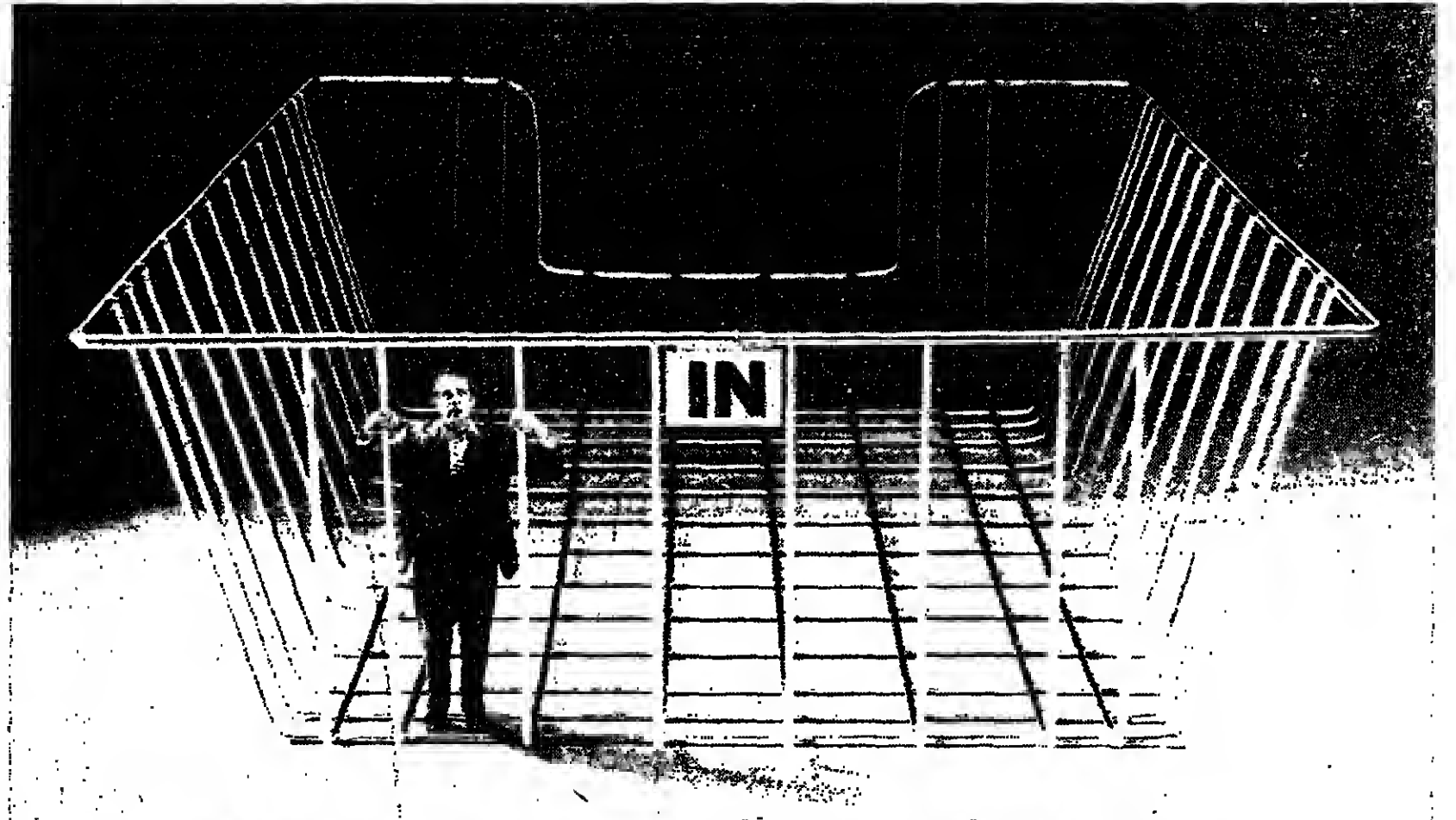
In a speech on March 2, President Konstantin Chernenko, the new Soviet leader, spoke in favour of normalisation of relations with China, but acknowledged the many differences between the two countries.

China's deputy prime minister Wan Li, who became the highest ranking Chinese official to visit Moscow for 20 years when he attended the funeral of former President Yuri Andropov last month said at the time that "no substantive progress" could be made until three major obstacles "were removed."

These are a significant reduction of Soviet troops and armaments along the Chinese-Soviet and Mongolian borders, withdrawal of Soviet troops from Afghanistan and a decision by Moscow to drop its support for Vietnam's occupation of Kampuchea.

Progress in the last three rounds of talks has been slow. However, there has been some improvement in cultural and trade ties. Last month it was announced that trade between the two countries was expected to increase by 60 per cent this year to around \$1.2bn.

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WORLD TRADE NEWS

W. German politicians flock to Leipzig fair

BY LESLIE COLTIT IN BERLIN

THE LEIPZIG East-West Trade Fair opened yesterday with the most powerful West German political presence in the city since the end of World War II.

Herr Franz-Josef Strauss, the Bavarian leader, descended on Leipzig for talks with Herr Erich Honecker, East Germany's leader, while Count Otto Lambsdorff, West Germany's Economics Minister, was to confer today with East Germany's economics chief, Herr Günter Mittag.

The Prime Ministers of three of the West German states are

in Leipzig, along with the mayor of West Berlin, the economics chiefs of several states, and members of the economics and inner German relations committees of the Bundestag and countless West German company chairmen.

They have come to bask in the new warmth of East-West German relations and to drum up business. Some 800 West German companies are at the fair, out of a total of 9,000. The West Germans, as usual, are the leading foreign exhibitors, followed by the Soviet Union.

West German economics officials speak of "guarded optimism" over the prospects for East-West German trade, which last year rose 8 per cent to DM 15.2bn (£4bn). Trade with East Germany, the Soviet Union (up 11.4 per cent to DM 22.1bn) and China (up 25 per cent to DM 4.7bn) were the bright spots.

East Germany is interested in buying equipment to modernise its chemicals industry, along with licences and know-how. But there are not expected to be any major sales of capital goods to East

Germany until the start of the next Five-Year Plan in 1986.

East Germany will rely on West Germany for the bulk of its imports from the West however, as its clearing system of trade with West Germany does not involve hard currency. While East Germany has no problem finding products to buy from West Germany—steel was the fastest-growing item last year—West Germany can sell only to the extent that East Germany sells.

Thus, West German companies trading with East Germany welcomed the liberal-

isation by Bonn of quotas on East German goods ranging from iron and steel products to aluminiumware to glass and textiles.

The Birmingham Chamber of Industry and Trade has organised a collective stand in Leipzig in which high technology British companies are represented, many of them for the first time. They will need staying power, however. British exports to East Germany have continued to drop, despite the signing a year ago of a five-year accord with East Germany to stimulate joint trade.

Japan to boost semi-conductor investment

TOKYO — Ten Japanese semi-conductor makers are to spend more than ¥500bn (\$1.5bn) on new equipment this year to meet fast-growing demand in Japan and abroad.

Demand, especially for integrated circuits and micro-chips, has outstripped production causing a shortage of components for video tape recorders, colour television sets, personal computers and word processors. Manufacturers have been forced to slow production or delay delivery.

At least two Japanese companies are planning capital spending of ¥100bn or more to increase production. Hitachi plans to spend ¥110bn on semi-conductors in 1984-85, compared with ¥70bn in 1983-1984. It plans to build or expand three wafer-making and assembly plants.

NEC plans to build a new integrated circuit factory in the south of Kyushu Island and to complete construction of another plant in Yamaguchi, west Japan. The company is reported to be planning to raise capital spending to about ¥100bn in 1984-85 from ¥60bn in 1983-84.

Both companies are planning sharply to increase their 64K ram chip output capacity so that each will be able to produce 10m chips a month by the end of 1984.

Among other companies, Mitsubishi Electric is thought to be increasing capital outlay by about 35 per cent this year from ¥35.5bn in 1983-84, and Oki Electric is said to be considering boosting its spending to some ¥15bn from ¥10bn last year.

Japanese makers said the shortage of ICS in Japan and the U.S. may continue for some time.

The shortage of integrated circuits in Japan and the U.S. is unlikely to be made up by the end of this year, however, according to Mr Atsuyoshi Onchi, vice-president of NEC.

"Even though we plan to invest more and expand facilities, our fund raising is limited and if we spend so much money, new facilities cannot wait at once and meet immediate needs."

One private Japanese market research institute estimates global demand for semi-conductors reached \$17.5bn in calendar 1983 and will rise to \$21.2bn this year.

The 1984 estimate is made up of \$12bn in the U.S., up from \$10.1bn in 1983, \$3.4bn in Europe, up from \$2.9bn, and \$5.7bn in Japan, up from \$4.5bn, it said.

Another private group, the Nomura Research Institute, predicted that world integrated circuit production would reach \$30.5bn in 1986, aided by technical innovations and broader applications for the product. Output in 1982 was worth \$9.9bn. Of the 1986 total, one third would be in the U.S. and a quarter in Japan, it said.

Japan's 1983 output was about 30 per cent up on 1982, and Japanese exports of semi-conductors rose 47.5 per cent in 1983, the Japan Electronics Industries Association said.

AP-DJ adds from Detroit — Ford Motor and Yamaha of Japan have agreed to study whether to develop engine components together, a Ford spokesman said. The parts might be used in a future Ford engine. Ford owns 25 per cent of Toyo Kogyo of Japan, the maker of Mazda cars, and already plans to build small cars with Mazda.

Moscow agrees to joint \$450m Greek alumina plant

BY ANDRIANA IERODIACONOU IN ATHENS

GREECE and the Soviet Union have agreed to go ahead with a \$450m project for the joint construction of a plant to manufacture alumina for export to the USSR and Bulgaria, using plant.

Mr Costis Vaitos, the Greek Deputy National Economy Minister, said that final agreement on the project was reached by Soviet and Greek delegations in Athens, after a breakthrough on negotiations over the purchase price of the alumina.

Mr Vaitos said the two sides agreed on an alumina price of 13 per cent of the Alcan-Canada price for aluminium metal, which currently stands at \$1250 per tonne, for the first three years, and 12.6 per cent of the Alcan price for another seven years. The Greeks had originally demanded 15 per cent of the world price of aluminium metal.

Officials from the National Investment Bank of Greece, which carried out the feasibility study for the project, said the alumina would be paid for "in hard currency or the

equivalent of hard currency in oil or natural gas." The Soviet Union will provide half the financing for the project, including equipment for the alumina plant.

The plant, with a 700,000-tonne annual capacity, will employ 700 workers. The Soviet Union has agreed to absorb 400,000 tonnes of alumina per year and Bulgaria 200,000. The plant will process an estimated 1.5m tonnes of Greek bauxite annually.

Construction, which is expected to employ 2,000 workers and last four to five years, is scheduled to begin in early 1985. The likelihood of the project to be on the Corinthian coast, in the west Greek province of Boeotia.

The alumina project was originally conceived by a Conservative government in the late 1970s as part of an effort to strengthen economic ties with the Soviet Union, but it made little progress until the Socialist Government came to power.

Cairo aims for 'cog role' in world motor industry

Charles Richards reports on the all-Egyptian car

THIRTY-FIVE centuries ago the ancient Egyptians built their empire by exploiting the state-of-the-art spoked wheel chariots of their Hyksos invaders. Their modern day descendants are completing the cycle of development by seeking foreign help to produce the first all-Egyptian motor car.

Specifications are being drawn up for the teeder documents which are expected to be ready for sending out to international companies by the middle of this month. They will be given three months to lodge their bids; contracts should be awarded in six months.

Up to a dozen companies may be contacted, all of whom sell their products in Egypt. They included Fiat of Italy, Seat of Spain, Renault and Peugeot of France, Volkswagen of West Germany, Datsun, Mazda and Toyota of Japan, and General Motors of the U.S., which is building a small van, truck and bus factory outside Cairo with its Japanese affiliate Isuzu.

The all-Egyptian car replaces far more modest plans for a new passenger car manufacturing plant for which Renault and Peugeot had been competing until the end of last year.

Egyptian officials had had reservations about the original project. They pointed out that because of the underdevelopment of existing feeder industry the new projected manufacturing plant would mainly assemble components imported from abroad. Furthermore the limited production was too limited to make the project economical.

Then came President Mubarak's call in line with his "buy Egyptian" directive to produce a 100 per cent Egyptian car—and the machinery of Egyptian bureaucracy changed gear again.

The strategy has several aims: meet all but the luxury end of the domestic market to save on imports and to develop a skilled production base. Joint ventures to replace existing licensing schemes would also bring much needed foreign currency and transfers of technology.

At present Nasco's 25,000 cars a year satisfy less than a third of demand of 75,000 cars a year. Industry estimates expect demand to rise to 108,000 in 1990.

130,000 by 1995 and 140,000 by 2000, taking into account annual growth and replacement. The new project would be for two models only to be produced in Egypt. A small car of 1,000cc, at the new factory, by a joint venture company, and a medium sized car of 1.5 litres to be produced at the Nasco works at Wadi Hof, south of Cairo.

Nasco's present range of locally assembled cars—two small: the Seat 127 and the Zastava 128, and two medium: the Fiat 131 and the Polish Polonez—would be phased out. Nasco also assembles buses and trucks under licence from Iveco and Magirus Deutz and a small number of Fiat Ritmo cars using spare capacity at the Arab-American Vehicles Jeep factory.

Mr Helmi Zakl, director of passenger cars at Nasco, says that the aim would be to increase local content from the current 20 to 22 per cent including body welding, paintwork, upholstery, batteries, tyres, glass and exhaust systems. Up to \$140m investment

would be needed to raise local content to 70 per cent he says. He would like to see local production of such items as shock absorbers and wheel rims, as well as the development of existing facilities to produce petrol engines.

The small car project on the other hand would start from scratch. Mr Adel Gazari, former head of Nasco and now chairman of the Engineering Industries Association, a public sector holding company, says the aim would be to produce 60,000 units a year rising to 100,000. Investment needed would be between \$300 and \$400m (Industry Ministry officials cite \$360m).

The new venture would not simply be a matter of import substitution. Helmi Zakl says that any manufacturer would have to produce more than 100,000 units of say, a gear box since even 100,000 is not an economical volume of production.

Producing volumes greater than local demand would create economies of scale and generate foreign exchange through exports to pay for

imports of raw materials, and, most important, give Egypt some security of supplies.

As with offset production deals in Egypt's arms industry, Egypt would want to provide components for re-export to the parent company or its affiliates so that the Egyptian product would become a cog—albeit a small one—in a worldwide production mechanism.

The success of any bid would depend to a large extent on its ability to spawn a large component industry. Adel Gazari, when at the wheel of the Nasco, used to blame low customs duties on imported components for killing any incentive to establish efficient local component factories.

To help develop such feeder industries, officials would expect that which ever company is selected for the small car would also be chosen for the medium sized car, to ensure commonality of parts and to avoid duplication of investment.

Bidders, meanwhile, are certain to want to ensure that they have a certain measure of control over product pricing, since Nasco suffered a loss last year because of government price controls.



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SHIPPING REPORT

Tanker rates up again as Gulf war intensifies

BY ANDREW FISHER, SHIPPING CORRESPONDENT

THE TANKER market, hotted up last week, as charter rates in the Gulf rose under the influence of continued hostilities between Iraq and Iran. New Iraqi damage to several merchant ships bound for Iran's ports—no tankers have been hit—added to the tension in the area.

Brokers said the scale of activity and the level of rate increases was the largest for some time. Loadings at the main Iranian oil terminal at Kharg Island commanded a premium over other Gulf cargoes, but all Gulf rates improved.

Worldscale 40 was paid for a VLCC (very large crude carrier) from Kharg to the Red Sea compared with Worldscale 33 the week before. A spot cargo of 190,000 tons was fixed from Lavan Island in Iran to Singapore at Worldscale 48, a freight cost of nearly \$1m.

Numerous fixtures were also made to Japan, at undisclosed rates. After the Iraqi attacks on shipping between Kuwait, Lloyd's doubled war risk insurance rates in the northern Gulf area to 1.5 per cent of vessels' value.

Calbraith's said captains of tankers recently loaded at Kharg had reported no problems over during their visits. Iran said last week it was prepared to provide

insurance cover to tankers calling there at only 1 per cent of the value of hull and cargo. The sum of \$100m has been transferred to the state insurance company's London bank to finance this, it said. This has undoubtedly been done to try to prove to owners that Kharg Island is certainly not a besieged harbour and that the "business as usual" sign it hit.

Brokers said the rate from Kharg to Rotterdam was now about Worldscale 35 for a VLCC cargo of 250,000 tons, or \$2.5m. This compared with Worldscale 28, equivalent to \$2m, the previous week.

The rise in VLCC rates and activity benefited smaller vessels of 80-140,000 tons in the Gulf, with a further rate improvement seen likely.

But Calbraith's was sceptical as to how long the boost in big tanker rates would last. Though owners were hoping that rates from the Gulf would rise to the mid-Worldscale 40s, it thought the rising trend could be halted if inquiries suddenly dried up.

On the dry cargo market, Denholm Coates said large bulk carriers continued to benefit from demand for coal and iron ore. Charterers were now preparing to take such vessels for up to a year.

World Economic Indicators

		TRADE STATISTICS			
		Jan. '84	Dec. '83	Nov. '83	Jan. '83
U.S. \$bn	Exports	16.33	17.30	17.06	17.23
	Imports	24.59	22.98	22.11	20.13
	Balance	-8.26	-5.68	-5.05	-2.9
UK £bn	Exports	5.27	5.60	5.27	4.73
	Imports	5.56	5.44	5.20	4.90
	Balance	-0.34	0.36	0.07	-0.17
France FFbn	Exports	48.87	47.44	47.00	55.00
	Imports	74.34	67.44	68.59	65.37
	Balance	-25.47	-20.00	-21.59	-10.37
Japan \$bn	Exports	12.97	13.21	12.93	10.95
	Imports	11.85	11.11	11.24	10.81
	Balance	1.14	2.10	1.69	0.14
W. Germany DMbn	Exports	38.35	37.48	36.48	34.40
	Imports	38.56	34.53	32.25	29.68
	Balance	2.77	2.93	3.43	4.72
Italy Lbn	Exports	10.766	10.353	9.875	9.045
	Imports	10.468	10.781	11.259	10.252
	Balance	2.298	-0.428	-1.384	-1.207
Netherlands Flbn	Exports	16.69	16.08	15.73	14.75
	Imports	15.30	15.84	14.55	14.89
	Balance	1.39	0.24	1.23	-0.14

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TECHNOLOGY

EDITED BY ALAN CANE

RESEARCHERS PROPOSE NEW SEMICONDUCTOR HARDWARE

Plan to speed chip production

By PETER MARSH

GOVERNMENT researchers are set to join forces with industry in a drive to produce an advanced form of machine to make chips with electron beams.

The Rutherford Appleton Laboratory in Oxfordshire, which is run by the Science and Engineering Research Council, plans to team up with engineers from Cambridge Instruments, one of the few British companies that make equipment for semiconductor production.

The two groups want to speed-up by a factor of five the electron-beam hardware that Cambridge Instruments already manufactures. With a stream of electrons, the equipment inscribes on a piece of material the pattern of an electronic circuit.

Researchers have applied to the Government's Alvey directorate for cash to develop the machinery over three years. The Alvey directorate of the Department of Trade and Industry is allocating £200m over five years on projects in

Some £200m over five years on projects in information technology

information technology, including chip design and manufacture.

The Rutherford Appleton Laboratory is Britain's most experienced centre in writing patterns for chips with electron beams.

Since 1979 the laboratory has turned out, as a service to universities, masks that contain the patterns for electronic circuits. These lines are transferred to a semiconductor substrate at a later stage of the manufacturing process.

With hardware worth £2m, the laboratory produces some 1,000 masks a year. The masks are used by researchers in 25 universities as part of studies in chip design and manufacture.

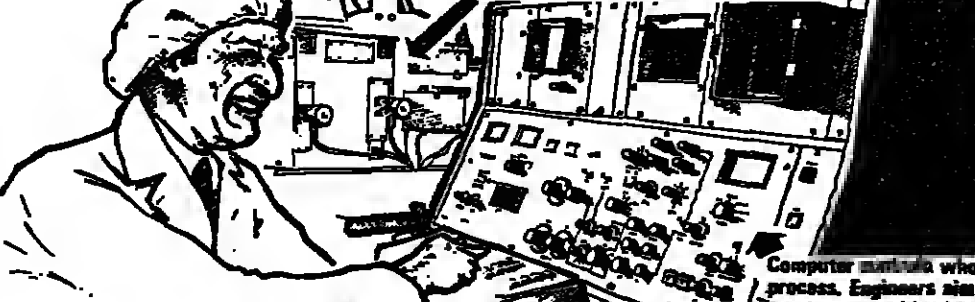
Electron beams can inscribe very fine meshes of lines, in which the distance between adjacent parts of the pattern is 1 micrometre or less.

Cambridge Instruments' current model takes about half an hour to transfer circuit patterns onto a silicon wafer that contains several hundred chips. This is about ten times as long as the optical machinery conventionally used in the semiconductor industry.

Electron tube. Researchers want to improve deflection system to increase rate at which electrons 'write'.

BRITAIN'S NEW CHIP MACHINE

Wafer 'stage' (hidden) on which semiconductor material rests. Stage moves during writing process. Engineers plan to speed up stage movement and improve wafer handling mechanism.



Computer makes whole process. Engineers aim to improve both software and hardware. Cambridge Instruments, in combination with government researchers, plan a new, much quicker version of the electron-beam equipment that turns out chips.

Optical equipment works rather like a spotlight—it floods the whole of the wafer with the same broad beam of radiation.

The radiation must first pass through a mask which contains the pattern to be impregnated. In a process similar to screen printing in the paper industry, the mask transfers to the semiconductor a mesh of lines.

Electron beam machines are in some ways simpler because they dispense with the mask. Instead, they "write" the circuit pattern directly on to the wafer. But the process is slow because each line in the pattern must be individually traced out.

Semiconductor companies seldom use electron-beam machines to produce chips in large volumes. The process would take too long. Instead, engineers restrict the apparatus to mask-making.

Alternatively, the electronics industry makes with electron beams small production runs of new kinds of densely packed chips, as a prelude to gearing up for full-scale manufacture using conventional optical machinery.

By speeding up current versions of electron-beam hardware, managers at the Rutherford Appleton Laboratory and Cambridge Instruments think they will make the equipment more attractive to production engineers employed by chip companies.

The researchers plan to increase speed in three main ways. First, they will quicken

the rate at which the electron beam flicks between different parts of the line it is inscribing onto silicon.

Both the times and the distances in this process are microscopic. A beam may zig-zag across a semiconductor in bursts of as little as one ten-billionth of a second. During this time it may travel a quarter of a micrometre.

Secondly, researchers will improve the electronics in the machine. The electronics controls both the deflection of the electron beam and the movement of a small platform, called a stage, on which the water sits as the electron stream falls onto it.

During the time it takes to transfer a pattern onto one wafer, the stage can move up to 10,000 times, each a step of about a millimetre.

Finally, workers plan to modify the existing hardware mechanically, for example by improving the equipment that automatically picks up wafers and slides them into the machine.

As part of their own research effort, workers at the Rutherford Appleton Laboratory have built their own electron-beam machine, RAL-1. The hardware, developed at a cost of about £1m, has a number of improvements.

For instance, RAL-1 contains a new system for controlling the flow of electrons to a target of silicon. The mechanism was devised by Cambridge University.

The Rutherford workers have also enhanced the software that controls the deflection of the electron beam.

Cambridge Instruments sells 10 £600,000 machines a year

Cambridge Instruments already says it will buy some of this software to improve its existing electron-beam hardware. The company sells about 10 £600,000 machines a year, mainly overseas.

Mould design

CALMA, the computer-aided design specialist, is offering a plastics mould design package that reduces mould cost, delivery/production times and material waste.

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NUCLEAR WASTE DISPOSAL

Boreholes for dumping

By DAVID FISHLOCK, SCIENCE EDITOR

A BRITISH inventor has responded to the Government's call for more private-sector involvement in the disposal of radioactive waste. He wants to use proven oil industry technology to bury the waste permanently in boreholes two miles deep in the North Sea.

It could emerge as a serious test of the sincerity of nuclear opposition groups in their desire to solve the problems of managing radioactive waste safely.

The scheme, on which Mr Alex Copson, the inventor, has applied for a patent, resembles one which has gained approval in principle in Sweden, for encapsulating spent nuclear fuel and burying it permanently in granite (Technology Page, August 18 1983).

Mr Copson first made his name with the oil industry for his invention of a recovery system for helium, used in the gas mixture breathed by deep sea divers. From the London offices of Cluff Oil, he and a businessman, Lord Newall, are launching a venture called Ensec Ltd, to rid the nuclear industry of trash no one wants to recycle and the public no longer trusts its nuclear industry to dispose of safely, Copson says.

Mr Copson's target is the much more voluminous category of intermediate-level wastes, not the highly radioactive waste handled by Sellafield, Cumbria, but of the kind the nuclear industry is hoping to store in ICI's anhydrite mine at Billingham. The Department of the Environment estimates that Britain will have accumulated about 25,000 cubic metres of such wastes by 1990, compared with 2,000 cubic metres of high-level radioactive wastes.

As Mr Copson sees it, the choice of Billingham by Nirex, the Nuclear Industry Radioactive Waste Executive, as a potential permanent repository for such wastes is "safe but politically and environmentally wrong". Nirex, on the other hand, has no brief from the Government to explore for repositories offshore, even in UK waters.

It is Mr Copson's contention that the public has considerable confidence in oil industry technology as demonstrated in the North Sea. He believes that a technology used to tap a potential pollutant at 10,000 lbs per square inch pressure can be reversed to store radio-



ENSEC Chief executive, Mr Alex Copson and Lord Newall, chairman.

active waste in sub-sea areas known to be dry.

His plan, outlined in British Patent application 8319247, is to use a multi-legged jack-up design of offshore rig both to drill down to 10,000 feet and to serve as the working platform for subsequent emplacement of radio-active waste. The hole itself will be lined as it would for oil recovery.

The waste will be delivered to Ensec by the nuclear industry as "torpedo-like" canisters 15 ft long and about 18 inches diameter, encapsulating the waste. These canisters will be lowered on the end of a drill string to 10,000 feet, and sealed into the bore hole with cement to a level some 500 ft from the seabed. A cement plug will then seal the string of canisters into the rock.

Only a seismic catastrophe of an order which would bring many devastating environmental problems could rupture such a repository, Copson believes.

As he envisages Ensec, its operations will begin at the docks, as the diagram shows. The emplacement operation on the platform will be automated to minimise exposure to radiation. A dedicated rig designed and approved for nuclear operation, will cost of the order of £100m, he says. He believes it could drill and fill a score of holes a year.

Ensec is eyeing a site with "perfect geology" eight miles offshore from Doonbeg in the north of Scotland, just west of the Orkneys. Block 201 (Sutherland) of the North Sea has a water depth of about 300 ft and tidal currents believed to be well within the capabilities of the Ensec multi-legged jack-up. Doonbeg itself has both the facilities and experience to handle radioactive and political climate willing to undertake a new nuclear industry activity. Ensec itself will not be a nuclear company, but an offshore industry company, as he sees it.

"I know that this is politically sound, economically sound, and environmentally sound," Mr Copson claims. He believes it will cost about five times as much as Nirex's estimates for disposal in the existing cavity at Billingham. But those estimates are irrelevant, he contends, since nuclear industry opposition will prevent the Billingham mine being used to store radio-active waste.

Mr Alex Copson says he has discussed Ensec's plan widely with opponents of nuclear energy, has met their criteria for safer disposal, and has convinced them the problem must be shifted offshore, beyond the ballistics of Nirex, the consortium of nuclear industry interests. He is placing a contract for an environmental impact report on the Ensec operation with the Political Ecology Research Group (PERG), of Oxford, longstanding critics of nuclear industry activities.

Software

Another 'Star' from Micropro

MICROPRO, the San Rafael, California, software house which developed the world's most popular microcomputer word processing program, Wordstar, is trying for gold a second time around.

Its latest effort, PlanStar, is a financial planning and reporting system for which it claims attributes which take it out of the league of the conventional "Visicalc-like spreadsheet packages". It claims, in fact, "power and sophistication previously only available on mainframe computer systems."

Micropro is a low-profile but distinctive U.S. micro software company, which still makes most of its money from Wordstar. (Of its \$60m revenues last year, some 70 per cent came from this source.)

It is of similar size and showing a similar rate of growth to the Microsoft and Digital Research, two of the best known U.S. software houses. Microsoft's success is based on a version of Basic for micros and the operating system for the IBM PC. Digital's on operating systems for 8-bit and 16-bit machines.

Micropro has resolutely refused to follow the crowd in software development. It has avoided "integrated" software in favour of a menu system or "procedural interaction."

"Starburst", which carries out this function, was launched in the U.S. late last year.

PlanStar, the new package, is designed for use by accountants, managers and others who have outgrown conventional spreadsheets and are looking for powerful modelling and project analysis tools.

It can provide 32,000 spreadsheet "cells" and 1,000 sheets for use on any one project. It also provides graphics and printing capabilities. More on Micropro in the UK on 01-879 1122.



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UK NEWS

Big clearing banks stake out major role in new look exchange, writes Barry Riley

Barclays plans its strategy

CONFIRMATION that Barclays Bank is to link with, and eventually absorb, Wedd, Durlacher, means that a key piece of the new City of London jigsaw puzzle has now been put into place.

Wedd's skills in the market — it is one of the two top jobbing firms, with Akroyd & Smithers — will carry a high value in the new structure of the London securities markets.

Akroyd was snapped up last autumn by S.G. Warburg, the merchant bank, and the destination of Wedd, Durlacher has been the subject of considerable speculation in recent months.

Two other projected deals emerged yesterday: the parallel Barclays takeover plan for brokers de Zoete & Bevan, and a scheme for brokers W. Greenwell to link with the Midland Bank's merchant banking subsidiary, Samuel, Montagu.

National Westminster Bank already has a stake in a smaller, but still substantial firm of jobbers, Biggood, Bishop.

This series of deals shows that the big clearing banks are determined to play a leading role in the future development of the London Stock Exchange, and is in sharp contrast to the relative caution shown by many of the leading merchant banks.

Leading accepting houses such as Kleinwort Benson, Morgan Grenfell and Schroders have so far kept out of the race to bid for London firms of brokers and jobbers.

The latest round of deals, which emerged over the weekend, come within a few days of a key policy statement from Mr Robin Leigh-Pemberton, governor of the Bank of England.

Last Tuesday he gave the bank's

bleeding to an extensive reshaping of the securities market, with the setting up of integrated firms which would act both as brokers and jobbers. Stock exchange rules at present still enforce a rigid separation of these activities.

Mr Leigh-Pemberton argued that "early and substantial change is now unavoidable" to prevent London from losing out in world markets.

He encouraged the creation of British-owned securities trading

As the London Stock Exchange looks set to introduce a new trading system, Britain's big clearing banks continue to link with top jobbing and stockbroking firms in an effort to counter the threat posed by American and Japanese securities houses.

Barclays is the latest bank to announce plans to link with the jobbing firm, Wedd, Durlacher and the stockbrokers, de Zoete & Bevan. Although the bank's proposals are clearly against the spirit of the exchange's existing rule book, they are wholeheartedly endorsed by the Bank of England.

groups to counter the threat posed by the huge American and Japanese securities houses, several of which have more capital at their disposal than all the London stock market firms put together. But at the same time, he accepted that foreigners would have an important place in the revamped London market.

In calling for the introduction "in fairly short order" of a new trading system, and for the stock exchange to open up its membership to outsiders, he foreshadowed radical reforms in the stock exchange rule book. This would imply, in particular, the removal of the 29.9 per cent ceiling at present imposed on single outside holdings in member firms, and the ending of the ban on broking and jobbing under one roof.

These questions will be aired in discussion papers to be produced by two stock exchange committees on the exchange's constitution and market structure.

The Barclays proposals are clearly against the spirit of the existing rule book, but equally clearly are wholeheartedly endorsed by the Bank of England. A Barclays-Wedd-De Zoete combination would contain most, if not all, of the components of a ready-made integrated securities house.

On the American pattern, such a

house would be able to make markets in securities, distribute them to investment clients, manage third-party portfolios, produce investment research, arrange new issues and provide financial advice to corporate clients.

A large international house would be capable of covering foreign as well as domestic markets, straddling everything from short-term money market instruments to long-dated bonds and equities.

In London, Mr John Barksdale's merchant house holdings has already declared its intention to build a UK operation to match Oppenheimer, its US securities house. It is buying Alexander's, the discount house, which it hopes will expand from the money market in-

to gill-edged operations, and also is seeking to purchase a London stockbroking firm.

Another prominent contender is Mr Jacob Rothschild's Charterhouse J. Rothschild, which has important New York interests as well as merchant banking and stockbroking operations in London. It was formed at the end of last year to enable a merger of the Charterhouse group and RIT.

At about the same time, the other London Rothschild enterprise, merchant bankers N. M. Rothschild, concluded a deal with jobbers Smith Bros, aimed particularly at the gold share market.

But the only embryo securities house of any size to have sprung from within the merchant banking community is the grouping of S.G. Warburg with Akroyd, which has in turn moved to establish a joint dealing operation in international securities with brokers Rowe and Pitman.

But Rowe and Pitman's direct financial link is with Charterhouse Consolidated — which has bought the standard 29.9 per cent stake — rather than with Warburg, which denies that it is acting in concert with Charter. It is not at all clear at this stage how cohesive the Warburg-Akroyd-Rowe and Pitman grouping will prove.

Lack of financial muscle is one of the reasons for the slowness of the other big merchant banks. They have been reluctant to be rushed into paying for stock market firms at the top of a bid market, at a time when the future framework is not at all clear. The risk for these banks would be high, given their limited size, whereas the sums involved are not too great for the big clearing banks.

Falklands trusteeship proposed

By Robert Graham

BRITAIN should consider a trusteeship arrangement for the future of the Falkland Islands, according to the Bow Group of the Conservative Party.

The trusteeship should be set up on the basis of both Britain and Argentina renouncing their sovereignty to the islands. There would be seven trustees, one each nominated by Britain, Argentina and the islanders, and the rest appointed by mutual agreement.

In its paper, the Bow Group says that Britain's main objective "must be to find a modus vivendi without loss of face, or of vital interests on either side; to provide a mechanism for the orderly resolution of future disputes concerning the islands; and to safeguard, as far as possible, the strategic and economic interests of the West."

A lease-back arrangement is ruled out because this would mean subjecting the islanders to total political and cultural control by Argentina on a fixed date in the future. Notwithstanding President Raul Alfonsín's offer to give the islanders a special position guaranteed by statute, this would "probably be unacceptable to the British parliament," because of doubts about Argentina's political stability.

The Bow Group says only its trusteeship plan has a chance of realistically solving the sovereignty question and although, it requires Argentina to forego sovereignty claims "this need not be insuperable since abandonment (of sovereignty) would have to be mutual."

Future development of the islands' resources would be on a joint co-operative basis between Britain and Argentina.

Sunday shop laws 'should be repealed'

By David Churchill

STRONG SUPPORT for changing the law to permit more shops to trade on Sunday is made today by the authoritative Institute of Economic Affairs in its evidence to a Home Office inquiry into the present legislation.

The institute, in a paper written by Lord Harris, its director, and Mr Arthur Selkirk, criticises trade unions and shopkeepers who want to restrict Sunday trading. The institute argues that the repeal of the present restrictive legislation would "raise the commercial efficiency of the retailing sector and enlarge consumer choice."

The authors call on the Home Office committee — which is expected to report in the early autumn — to "recommend the simple repeal of outdated restrictive statutes that are chiefly upheld by interest groups, none of which can seriously claim to speak for more than a small minority of producer interests, whether employers or employees."

They warn the committee to be wary of the "familiar imbalance between the vociferous, concentrated pressure of sectional interest groups and the muted, dispersed view of the general consumer interest."

Editorial comment, Page 18

Business expansion scheme encourages investment funds

BY TIM DICKSON

A FURTHER spate of funds investing in unquoted British companies is likely in the next few months.

Investment management companies are encouraged by the substantial sums raised from private investors under the Government's Business Expansion Scheme (BES). In this financial year — most estimates put the figure at well over £40m. They are hoping to build on this success in 1984-85 by launching further funds.

Charterhouse J. Rothschild, for example, is far advanced with plans to raise £7.5m either late next month or in May. Capital Ventures of Cheltenham has beaten its rivals by announcing last week that applications are already being accepted for its second Cave fund.

The appeal of Cave and the forthcoming Charterhouse business expansion fund lies in the Business Expansion Scheme, which enables individuals to obtain full tax relief on the cost of new equity commitments to a wide range of unquoted UK companies.

Investors, however, should not be confused by the April 5 closing date given by Cave. The proceeds will not be fully invested until April 5 1985 at the earliest and tax relief

will not be available on 1983-84 income.

Several individual companies have recently announced share issues aimed at individuals still seeking a tax shelter for earnings in this financial year.

It is widely expected that part of the 20 to 25 stockbrokers, merchant banks and assorted licensed dealers which have raised money under the BES in 1983-84 will launch new vehicles in 1984-85. The timing, however, is still being considered by many of them. Managers will have to weigh the inevitably heightened interest in BES funds close to the end of a financial year against the undoubted advantage of having time to seek suitable and profitable investments.

The first Charterhouse business expansion fund was one of the most popular. It was closed last autumn after being well oversubscribed. Charterhouse expects that many individuals unable to invest in the first fund will be interested in the new launch.

Mr Dennis Fredjohn, Capital Ventures' managing director, said last week that there appeared to be no shortage of companies looking for venture capital.

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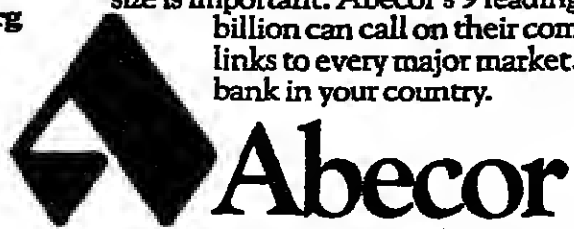


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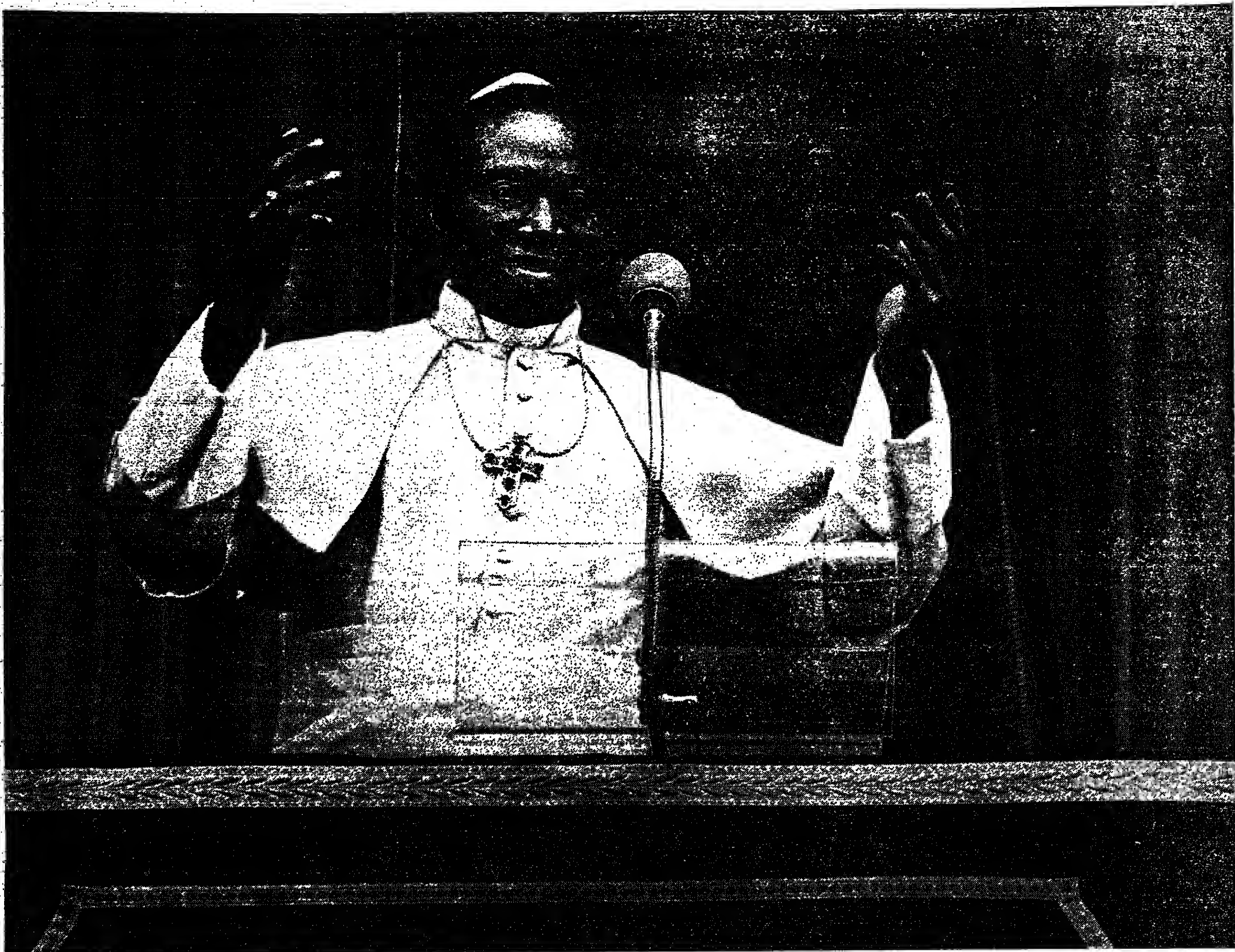
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المصارف العالمية



How often do The Economist's predictions come true?

We're not really in the predictions business.

Even in 1851, when we infuriated our British readers by forecasting the industrial superiority of the United States, we didn't regard it as crystal-ball journalism.

The truth is, we've always found it difficult to write an article of consequence without looking at the consequences of certain actions.

On a number of occasions this fearlessness has made The Economist seem something of a prophet. (Occasionally, it's made us seem merely foolish.)

We were among the first to foresee the plight of the Jews under Hitler.

Nearer to present times, in the early 1950s, we warned Western businessmen to watch out for Japan. (Earlier, we'd told America to watch out for Pearl Harbour.)

In 1974, in the middle of the oil crisis, we forecast an energy glut by the end of the decade, much to the fury of Shell and the other oil companies.

And in 1982, we asked in a headline "Has young

Lochinvar come out of the West?"

We were writing about Gary Hart, then an unknown Senator from Colorado.

Of course, sometimes we've got it wrong (sorry about Korea) and doubtless we'll err again.

The occasional misjudgment, it seems to us, is better than no judgments at all.

The Economist doesn't sit on the fence. It's opinionated, independent, even quirky.

If you've never tried it we can safely predict you'll be surprised by its style and its scope.

It believes in good writing and it puts its stories across with gusto and glee.

It may give you a head start; it won't give you a headache.

Finally, we feel we should comment on the question posed by our photograph. Will there be a black Pope?

After some consultation, we've decided that this issue is best left to an even Higher Authority than The Economist.

The Economist

UK NEWS

Renault chief predicts record UK car sales

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

A CONFIDENT prediction that the UK car market will reach a record 1.8m vehicles in 1984 has been made by Mr Patrick Faure, managing director of Renault's British subsidiary.

Mr Faure is out of step with the rest of the industry, which expects car sales to fall back from last year's peak of 1.79m. The Society of Motor Manufacturers and Traders, which represents all the large companies in the industry, is keeping to its forecast that this year's registrations will be only 1.75m.

Mr Faure claims, however, that he was one of the very few people in the UK industry to have forecast last year's record sales.

He pointed out that, given the size of population and the underlying demand for new cars, Britain should have a 2m a year car market. He said that in 1984 the UK economy was picking up and inflation and interest rates were coming

down, which all indicated another record year.

The statistics so far support Mr Faure's prediction. New car sales by the end of February were a record and 5.7 per cent higher than in the same period of 1983.

Mr Faure confirmed that Renault expects to sell about 76,000 vehicles in Britain this year, including 68,000 cars. This would take its car market share up to about 4 per cent, compared with 3.51 per cent (62,923 units) last year.

Renault's market share would be 5 per cent in 1984, Mr Faure said, because by then the complete car range would have been replaced - including the best-selling R5 and the medium-sized R18. No model would be more than three years old.

Mr Faure reported that the number of Renault dealers in Britain had been reduced from 540 to 350. He believed that the right level for the network was about 380 to 400.

Hoverspeed may seek boost through £30m craft purchase

BY ANDREW FISHER, SHIPPING CORRESPONDENT

HOVERSPEED, the cross-Channel hovercraft operator, recently acquired by its top management, is considering the acquisition of two new large craft at a total cost of about £30m.

The company aims to increase capacity without adding to fuel costs and is talking to British Hovercraft Corporation, part of the Westland group, about possible orders for jet-engined craft in the next two years.

Hoverspeed has lost heavily in the past two years, but according to Mr Gerry Draper, the new deputy chairman and acting managing director, last year's net loss of about £3m was well down on the 1982 figure of £7m.

In the financial year to October 1984 the company expects to "make a small profit," Mr Draper said mar-

keting and reservation operations had been strengthened, and Hoverspeed hoped to improve on last year's passenger total of around 2m.

Mr Draper, a former British Airways marketing director, said each new £15m Hovercraft would be able to carry 650 passengers compared with 480 on the two largest of its present fleet of six. Car capacity would also be higher.

"We aim to create new traffic and increase our share of the market," he said. Hoverspeed was formed in 1981 from the merger of British Rail's Seaspeed and the Swedish-owned Hoverryd.

Ownership was transferred last month to a group of directors and executives for a nominal sum by

the joint owners, BR and Brostroms of Sweden. Mr John Cumberland resigned as chief executive late last year and Mr Draper entered as acting managing director.

The possibility that Hoverspeed would pull out of the cross-Channel market in the next few years, if there was no dramatic improvement in financial performance, was raised by stockbrokers Phillips and Drew in a review of the sector.

The stockbrokers said this could allow the remaining operators to improve profits substantially.

Mr Draper said the conclusions about Hoverspeed had been made on the basis of its past management and operating approach, adding that "there has been a total change of management style."

Duty-free sales peg ferry fares

BY OUR SHIPPING CORRESPONDENT

BRITAIN'S cross-Channel ferry companies would have to increase passenger fares by at least 15 per cent without earnings from duty-free liquor and cigarette sales, according to an industry review.

Stockbrokers Phillips and Drew have estimated that ferry operators make profits of more than £30m a year from sales of duty-free goods.

"Without duty-free profits, we believe that ferry operators, with the possible exception of European Ferries, would be loss-making," said Mr Richard Hannah and Mr Chris Burbridge, analysts who produced the Phillips and Drew review of the industry.

Three years ago the ferry companies were floundering. A fierce price war had taken its toll of profits and 1981 proved to be a disastrous year financially for European Ferries (owner of Townsend Thoresen), Sealink, and P & O Ferries.

Phillips and Drew have estimated that 1983 profits, still to be reported, will show a pre-tax total of £21.5m for the three companies on ferry operations - £15m (£12.6m profit in 1982) for European Ferries, £4.5m (1982 loss of £1.4m) for Sealink, including its harbours profits and £2m (all in 1982) for P & O.

This year Sealink could double profits to £5m through further gains in traffic and efficiency. The company, owned by British Rail, is due to be privatised this year. Trafalgar House, P & O, and Sea Containers, as well as a consortium formed by merchant bank Charterhouse Japhet and including National Freight Consortium, have all expressed interest.

Sealink's profits could be £70m or more, depending on what happens in its £154m debt (1982 figure). The analysts did not calculate a likely sale price, but said the £22m of loan

stock and the sum due to parent BR (£52m in 1982) would probably be written off before the sale.

The Phillips and Drew study reckoned that European Ferries last year had 35 per cent of passenger volume through Britain's main cross-Channel port of Dover, against 34 per cent for Sealink (including its continental partners), and 16 per cent for P & O. The rest was mostly accounted for by Hoverspeed, the hovercraft operator.

European Ferries was even further ahead in terms of vehicles and freight volume. Since 1978, said the stockbrokers, the cost in real terms - after adjusting for inflation - of crossing the Channel had risen by 20 per cent for peak holiday months and fallen by 35 per cent for the off-peak periods.

Sealink and P & O have shown the greatest rates of improvement in efficiency in the last four years.

Counting the cost of expatriate life in Asia

By James McDonald

A BRITISH company considering installing an expatriate manager in Tokyo must expect to spend £161,000 in the first year on the manager's salary, car, accommodation and allowances.

The cost of furnishing Tokyo offices for two executives and one secretary - a total of 190 square metres - could come to £13,700, according to a Confederation of British Industry (CBI) review of Asian living costs for British expatriates.

A British company wanting to go to the cheaper end of the Asian cost of living scale for expatriates, would find Sri Lanka attractive, where an estimated £11,800 will establish a manager and include salary, car, accommodation and allowances.

The CBI booklet demonstrates how living, office and entertainment costs vary widely in Far Eastern countries and it provides basic costings for companies wanting to set up industrial or sales operations.

Between the Japanese and Sri Lankan extremes in costs there is Pakistan - £27,000 to £30,000; Malaysia - £33,948 to £41,443 per annum; Indonesia - £75,549; Republic of Korea - £84,000 to £83,000; Taiwan - £38,091 per annum; Singapore - £82,112; and the Philippines - £73,848.

The food costs for an expatriate family of four must also be calculated by any company and they vary widely throughout the Far East. In Tokyo the average weekly food bill totals £192, compared with £48 in Bangladesh; £40 to £44 in Hong Kong; £85 in India; £102 in Indonesia; £236 in the Republic of Korea; nearly £58 in Malaysia; £83 in Pakistan; £86 in the Philippines; £78 in Singapore; and £82 in Sri Lanka.

Eating out costs for expatriates also vary considerably throughout the Far East. In Tokyo, an evening meal for four in a fashionable restaurant - three courses with aperitif and wine - costs £247. This compares with £40 in Pakistan, £49 in New Delhi and £81 in Hong Kong.

"Asian Living Costs 1984", CBI Publication Sales, Centre Point, 103 New Oxford Street, London, W1C 1LR.

Property tax to rise 5%

BY ROBIN PAULEY

THE AVERAGE rise in English rates (property taxes) on business and commercial premises will be 5.1 per cent this year, according to an analysis by the Chartered Institute of Public Finance and Accountancy (CIPFA). The average rise for domestic ratepayers will be about 3.7 per cent.

The increases are the lowest since local government was reorganised in 1974.

As usual, there is a wide disparity between rate rises in different local authority areas, some being more than 15 per cent, or three times the

expected inflation rate for the year.

Inner London ratepayers again face the largest increases - 7.5 per cent more for the average domestic rate and 6.6 per cent for the non-domestic rate.

The changes mean that the average English domestic rate bill is likely to rise to about £320 in 1984-85, an increase of about 34p a week.

CIPFA says its analysis shows "Government pressure is having an effect and local authorities have made significant reductions in their real spending levels."

"Northern Ireland's skills and dependability are vital ingredients for our competitive edge."

Norman Mischler, Chairman, Hoechst U.K.

Fact 1

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Today Hoechst markets a huge range of products including dyestuffs, pharmaceuticals, plastics and veterinary products. But perhaps one of its best known names is Trevira®. Trevira® polyester fibre and yarns are well known for their uses in clothing, home textiles and industrial textiles. Trevira® yarn and technical monofilament yarns are produced in Northern Ireland, where Hoechst relies upon the skill and efficiency of its workforce to maintain competitiveness in today's man-made fibre markets.

Fact 2

Luckily, the good news about Northern Ireland's high productivity travels almost as fast among some industrialists as bad news does in the media, which perhaps explains why 0 plants have set up almost unnoticed in Northern Ireland in the last 10 years. European companies, like Hoechst, STC and Philips, have joined many successful American companies, including Du Pont and General Motors, in judging Northern Ireland on its merits. They are delighted with the results.

Fact 3

A technically gifted workforce and a unique relationship between unions and management results in consistently good industrial relations and productivity. For example, in 1982, an average of less than one hour per man per year was lost due to industrial disputes of any kind.

Fact 4

We have an efficient infrastructure; our ports, airports, roads, telephone and telex are geared to modern business needs. Their consistent reliability makes first class delivery performance possible for every company operating in Northern Ireland.

Fact 5

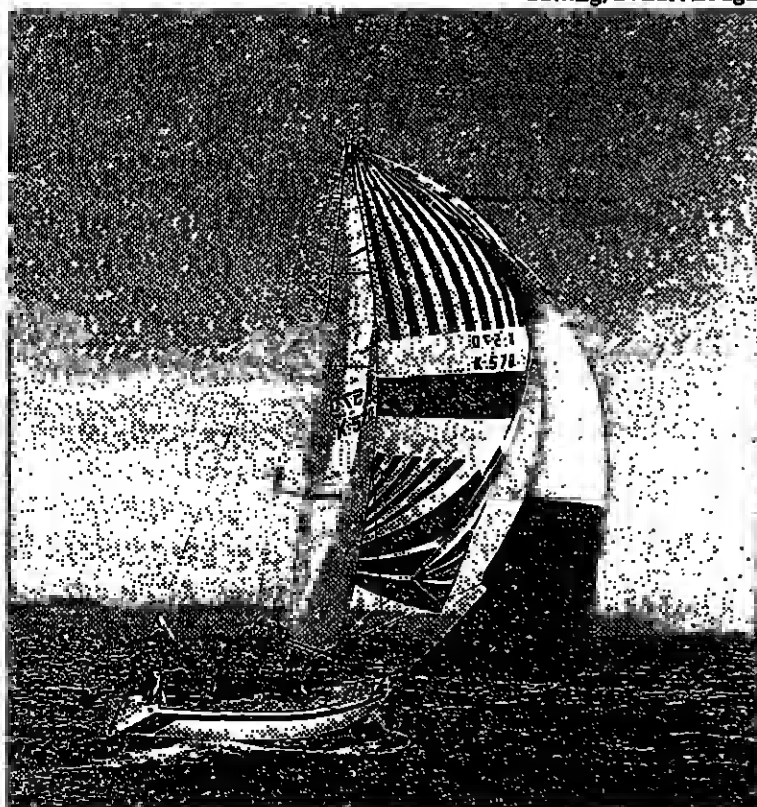
For a company looking to both short-term and long-term profits, our financial package is irresistible. Your fixed capital costs can be reduced by up to 90% and many companies pay no Corporation Tax.

Fact 6

Sailing in Northern Ireland's coastal waters is only one of many leisure activities enjoyed by foreign executives and their families. In fact sailing is an extremely competitive sport in Northern Ireland with regular racing and even flotilla cruising to nearby Scotland, Isle of Man, England and Wales. Often executives and their families like the lifestyle so much that they are reluctant to return home even to accept promotion.

Fact 7

Our researchers tell us you may not believe these facts at first! So why not accept this challenge from companies which have already committed themselves to investment in Northern Ireland - "Visit us and we'll show you the facts". To arrange a visit to a successful company in Northern Ireland call or write to John Hughes at the address below.

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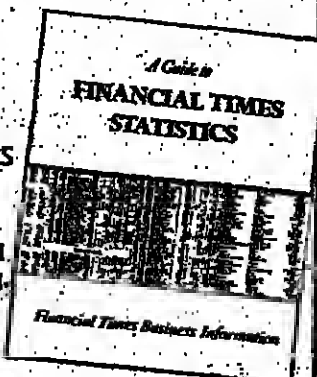
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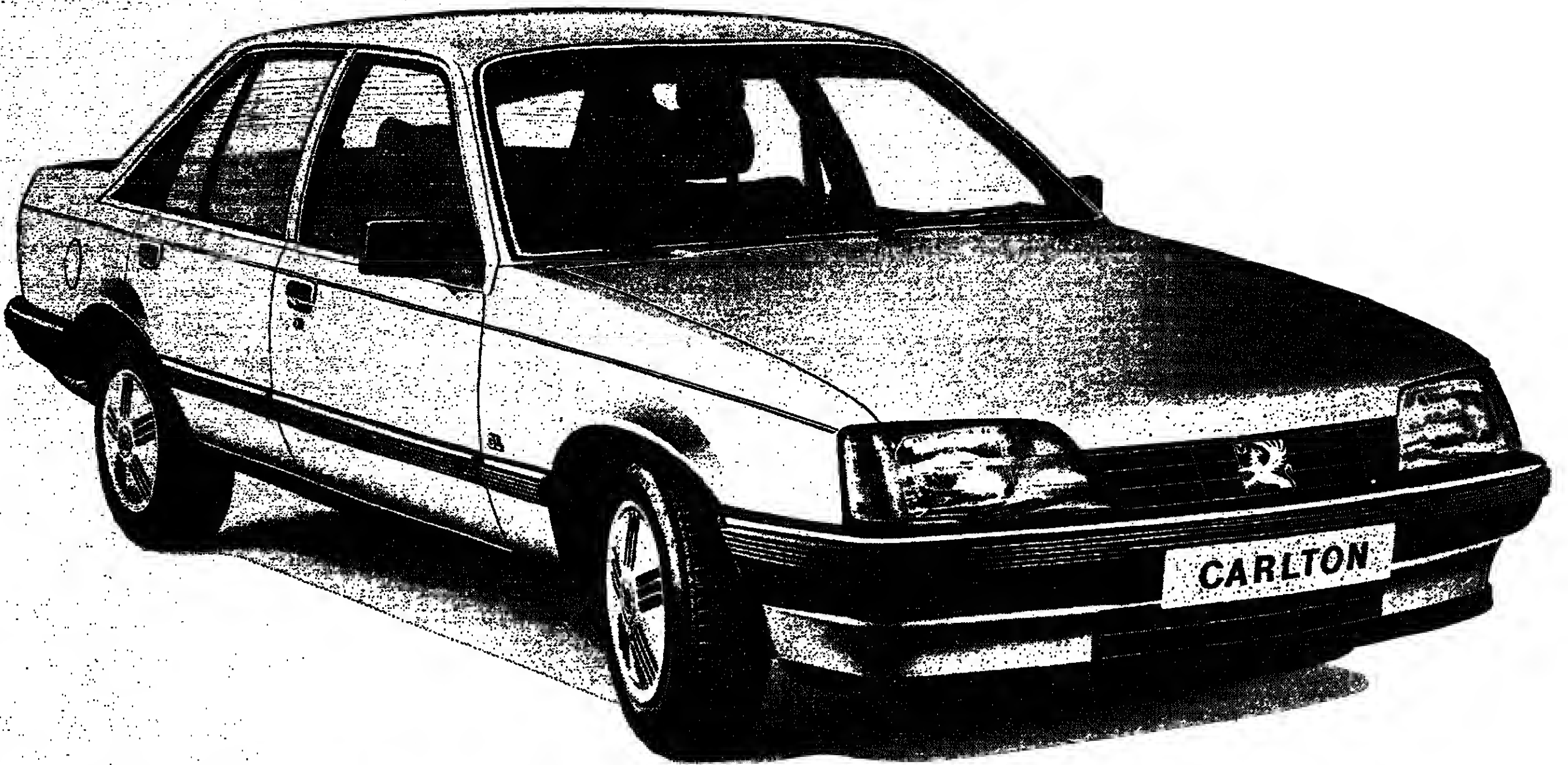
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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

ONE OF the critical production tools for Eaton Corporation's European truck components operation is a vast of sheets listing scores of foundries, forgers and bearing suppliers. Alongside their names are grouped a series of numbers and, every so often, a line of stars from one to about eight.

The sheets form Eaton's vendor ranking system, a compilation of its confidence, updated every few months, in the ability of individual suppliers to meet set quality targets for components which go into the U.S. company's drive axles and medium and heavy duty gearboxes.

The numbers represent Eaton's confidence measured up to 100 per cent for every supplier part number and the stars are a gauge of those companies whose quality standards have slipped below par. The more stars the more likely it is that the supplier will fail to keep Eaton business unless he pulls his socks up.

From Eaton's point of view it is poor quality or unacceptable price which has driven many British companies out of its vendor list in favour of foreign manufacturers. Eaton's buying pattern, though, partly reflects price factors, such as currency movements over which British component suppliers have no control.

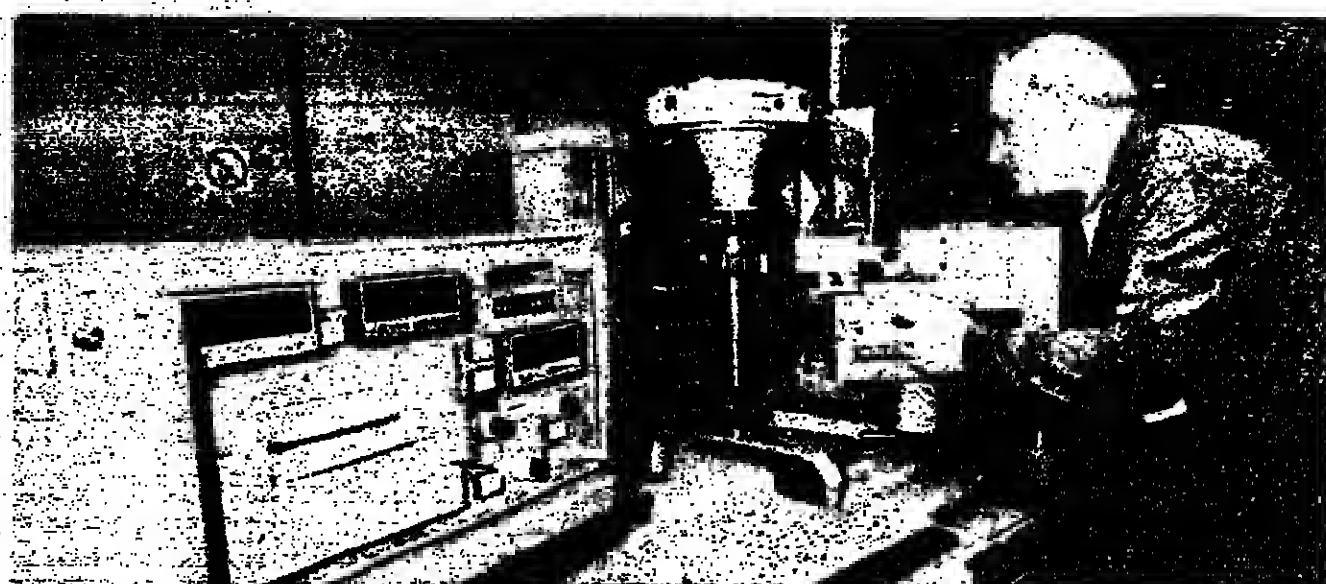
Eaton's suppliers are simply having the same pressure placed upon them that Eaton places upon itself. The ranking sheets are just part of a wider process of statistical control to improve quality.

This includes the collection of and procedures for using a mass of day-by-day information on how the company's own machines are behaving in the hands of its machine operators.

The result of using procedures such as these has been a marked improvement in the quality of Eaton's products, particularly over the past year. Leyland Trucks, one of the myriad of OEMs (original equipment manufacturers) Eaton supplies with its Fuller gearboxes, informed the company last December that it was the first engine, gearbox or axle supplier to achieve a zero defect rate.

It used not to be like that. In the late 1970s Eaton, which employs 2,000 in Europe with manufacturing sites in Britain, France and Spain, carried out a study into what truck makers thought of its products. It didn't like what it heard. Potentially good products, but problems with quality and the company's ability to respond to changes in specification requirements, came the reply. "I felt distinctly uncomfortable," says Alan Best, European Operations manager.

Some of its difficulties arose



At Eaton's transmission division, computers check the quality of a gear which can hold a 38-ton truck on a hill

How Eaton achieved a zero defect rate

Nick Garnett opens an occasional series on product quality

from machining. Stud holes might be drilled slightly out of position or the shaft from the front of the gearbox into the clutch plates would be ground marginally oversize. Paintwork on castings wouldn't be up to scratch or there would be evidence of rust.

Some of these problems were rooted in the suppliers, but Eaton itself showed a general inability to respond quickly to small specification changes made by the truck assemblers—the route of a hose for example or the positioning of a coupling flange.

Many of these problems were small enough to be rectified on the truck assembly lines and some were not strictly quality issues at all, but the overall impression Eaton was creating was not good.

At the same time quality pressures were mounting as truck markets shrank. Best remembers the philosophy of the industry during the massive expansion of the 1960s and 1970s. "It didn't have to be good it just had to be made."

After the report on its quality image Eaton began to rectify the problem. Fortunately, perhaps, a fire at the company's

Walnden plant on the edge of Manchester offered Eaton the opportunity to construct a new facility.

The quality department was involved in the re-equipping of the new plant, which came into production in 1981. As part of that instruments were incorporated on machines for gauging machining work and free-standing inspection equipment was introduced.

Best argues, though, that it is not the type of gauging and inspection which is important. The other Eaton plants have less modern equipment but the same overall quality requirements are placed upon them.

What is important is the setting of quality targets and installation of procedures that enable statistical information to be used in respect of in-house and supplier manufacturing activities.

Eaton's target was a reject rate of less than 1 per cent. Capability studies were carried out on all machines. This, for example, provided the main clues as to the frequency of inspection required on lathe turning. Quality audits revealed a problem with the clutch housings Eaton made in-house

and detailed machine capability studies again revealed both the limitations of the manufacturing equipment and the level of inspection needed to maintain quality.

Sampling analysis to produce statistical probabilities on which the frequency of tool changes or re-adjustments are based is also applied to bought-in items. A quality control survey on a vendor-supplied shaft which runs through the transmission gears showed that the shaft had a tendency to be ground oversize. Discussions with the part manufacturer resulted in more frequent adjustments to the grinding wheel.

Bob Jackson, the American manager of the Manchester plant, says the theory of statistical quality control has been little used in British industry. Jackson, along with all the other Eaton plant managers and many of its machine operators, have been sent on statistical control courses to improve their understanding of the technique. Quality procedures have also allowed Eaton to follow the growing trend of inspection by machine operators at the point of production, allowing a reduction in specialist inspectors.

Under the vendor ranking system, any supplier falling below an Eaton confidence factor of 97 per cent (which means Eaton is taking a 3 per cent risk that it will not have to reject more than 0.5 per cent of parts from its supplier) starts to collect stars and will receive a telephone call or, more likely, a visit from Eaton's purchasing and quality departments. The problem will be chewed over, with Eaton offering assistance, if the supplier requires it.

This is a system developed since it was first introduced four years ago. At that time Eaton drew a line at a confidence factor of 85 per cent. Any supplier below that or failing to reach it within a short time was chopped from the list. Remaining suppliers were told that Eaton's objective was a confidence factor of at least 95 per cent.

Eaton says British suppliers (with some notable exceptions such as Garringtons, the GKN forgemaster) have performed badly on quality. Some make temporary efforts to improve but are not consistent. This compares with many foreign

suppliers such as the French forgemaster, Aciers La Chiers, which produces seven different parts for Eaton, five of which give Eaton a 100 per cent confidence factor and with 99 per cent for the other two.

Neil Wade, Eaton's purchasing manager, says of foreign suppliers: "They don't let the rubbish out of the door and they check their tooling more often."

Six years ago 90 per cent of castings for Eaton's transmission operations were UK produced. Now it is just 10 per cent. Forgings were all supplied from the UK but now that's down to 40 per cent.

Eaton concedes, however, that although quality is crucial price is also very important. Supply trends reflect, for example, the currency exchange rate with the Belgian franc and around the assistance provided by the Spanish government to its own producers. The influence of price factors is at least as important as quality for forgings, though less so for castings.

Price is by far the most dominant factor for bearings, however. Quality hardly varies between bearing manufacturers yet supply from the UK to Eaton has collapsed from 100 per cent to 20 per cent, replaced largely by Japanese manufacturers.

In the drive to improve quality Eaton's "problem-solving circles" have had a small impact. One notable example was the fitting of a stud to a shaft, made difficult because of the amount of swarf around the thread. Members of one circle tracked back through the process and discovered first a tooling mistake, then a problem with heat treatment which was contributing to the swarf. Eventually they reached the conclusion that the stud could be made from material which did not need heat treatment at all.

Quality performance at Manchester is wrapped up in a forward looking labour policy, manifest in the recently completed second, three-year wage agreement which incorporated considerable labour flexibility and abolition of clocking on.

There are no special payments made to machine operators based on quality performance. "People here are desperately interested in quality. They are interested in their own success," says Best. "Given the ability to understand what they are doing, they become part of what you are trying to do. People get paid to do a job properly and it's our job to motivate them to do it properly."

If a company has to pay them specially to get quality it has got to ask some deep questions about itself.

Production in the ascendant

BY MICHAEL DIXON

GUESS who wrote: "I would not say a man in business needs to know nothing at all about finance but he is better off knowing too little than too much, for if he becomes too expert... instead of being a businessman he will be a note jangler, trying to keep in the air a regular flock of bonds and notes."

The answer is Henry Ford, who built his success on the philosophy that business's prime aim must always be to provide valued service to the community. If priority were given to merely financial objectives, he believed, industrial progress would inevitably be stifled.

Had he lived longer, Ford would no doubt have repeatedly shouted his better known saying — "History is bunk" — with particular reference to the recent history of industrial management in Britain at least. For, as the years went by, survey after survey showed that a growing proportion of the top managers of our industrial companies were predominantly specialists in finance as distinct from production or marketing.

Industrial

The survey trend was underlined by frequent, although usually private, laments from other managers.

But a sign that might have restored Ford's faith in Britain's industrial future has just appeared in a survey carried out by the Kiernan executive recruitment consultancy of the chief executives of 150 of its client companies. Of the unidentified companies 128 were in manufacturing and service industries and 22 in the financial sector. Ninety-five are British-owned, 43 American and two of European parentage.

The study of the chief executives was made this year to check on how their character had changed since Kiernan made a similar survey covering a comparable sample of companies in 1974.

Then, specialisation in finance had a clear lead among the managerial functions through which the chiefs had

risen to the top—55 per cent of them citing it as a decisive if not the only area of their previous executive experience. Next came sales which had formed at least part of the experience of 46 per cent, then marketing at 36 per cent. Personnel at 30, production at 27 and engineering or technical management at 18 per cent.

Moreover, excluding those who had previously been chief executives of other companies, 23 per cent had stepped straight into the top job from the specialist role of financial director—exactly the same proportion who had first gained experience across the broad range of executive responsibilities in the role of general managers.

Ranking

The 1934 findings are impressively different.

The specialisation with a clear lead among the chiefs of today is production, cited by 49 per cent as an important if not the sole area of their previous experience. Then came sales with 36 per cent, marketing with 31, and even engineering and technical management also with 31 before the ranking reaches financial management cited by only 28 per cent. Former experience in personnel is reported by only a tenth.

What's more—again excluding those who had previously been chief executives elsewhere—only 7 per cent had gone straight to the top from a financial director's job. The proportion who had first gained broad experience as general managers is now 43 per cent.

If the philosophy behind Henry Ford's success in pioneering is germane to the innovative challenge facing British companies today, the company chiefs seem better fitted to act on his dictum that financial objectives should exist to serve industrial advance, and not the other way round, always provided that the new bosses keep in mind his other maxim that nevertheless business must be run at a profit, else it will die.

"My Life and Work; Heinemann (1922).

Lloyds Bank 1983 Results

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This brings Group share capital and reserves to £2,193m and helps to support total lending of £30,300m and a total balance sheet of £38,432m.



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JAPAN AIR LINES

Colin Amery

A black and white photograph of a multi-story stone building. The building features a large, arched entrance on the ground floor and several windows, some of which are partially covered by ivy. The architecture appears to be traditional or historical. The foreground is dark and shadowed, while the building is brightly lit, creating a high-contrast image.

Thatched cosiness in Earls Court

Architects have completely missed the bus. The spec-builder is as likely as not to employ a surveyor to draw up a few plans, add that powerful myth, "the market," is allowed to determine exactly what is built. Design is scarcely thought of at all. There is plenty of attention given to the illusion of modernism, to flashing digital clocks in kitchens that are scarcely large enough to stir a soup can. Every apartment has a viewing room as big as the kitchen, with a color television and the home computer—the visual world comes through a tube or a cable.

At the heart of the show is the village of houses and the water of the collection is undoubtedly a house which is called The Architectural Services House of the Year. Architectural Services is the name of a company that sells those books of hungalows and those plans for you to pass on to your builder. They use the services of both British and foreign architects and have a lot to answer for when it comes to the failure of modern design to make any impact on

There are four dormer windows, little casement windows each side of the door, a porch with a trim thatched roof, and a garage with linen-fold panelling on the doors. For £55,000 you too can have this version of the gingerbread house.

Let there be no doubt that this house is the star of the

The architectural profession missed their chance this year to inform the vast public who want to live in new houses that good design can be achieved. The RIBA should have sponsored a house of 1984 that could so easily show that there is room for art and commerce to unite. What happens to all those expensively trained architects and designers? They seem to be having no impact at all on the homes of the nation—not

The play is not exactly a travesty of Henry James, but it makes for an un-Jamesian sort of melodrama and, in its own way, a rather good one. Redgrave's sure theatrical touch is everywhere apparent, but the director, John Gielgud, has confused the rhythm of the evening by dispensing with the three-act structure. "You publishing second!" emitted by the frail old aunt as H.J. fumbles with the secret chest, is not just a curtain line. It should be an interval line.

This latter shift comes about, of course, because the play must solidify H.J. in a way the novel's first person narrative cunningly avoids. One can imagine the raffish suavity of Redgrave in the role. Christopher Reeve is good-looking but vacuous, his reading thinner than superficial. He never conveys the debilitating obsession of the ruthless scholar who invetigates himself into this grimy, abandoned old Venetian house under a pseudonym.

You notice all this the more because of the artistry opposite him of Vanessa Redgrave. This is a house where youth and hope have been buried for years and Miss Redgrave first peers round the door, hunched and wispy-haired, in a black shawl and woollen half-gloves. Immediately, she has gone to the very limits of the character, staked out the ground, the pos-

The tragedy of Tina is that she takes H.J.'s romantic pitch for real. He is using her, just as he used her mother. Wendy as Miller's delightfully naive aunt is using H.J.'s exhortation to line her niece's nest. Tina has a chance of coming to her senses the first time, when Miss Redgrave tells her, and when Miss Redgrave says some not very good lyrics to a not very secure tune, she is transfigured in a melismatic wash of tears, memory, childhood, and love. We know, as indeed you always know, with Miss Redgrave, that you are in the presence of great acting.

The Venetian sala of decrepit furniture and faded flowers, giving on to the garden is designed by Carl Toppa.

Andrew Clements

represents that original version is likewise a mystery. It was revised several times over a number of years, and Shostakovich still admitted dissatisfaction with the structure shortly before his death. Yet what we have is much more than a standard ballet, a quantum leap ahead with the BBC Symphony Orchestra at the Festival Hall on Friday admirably demonstrated. With his undiminished, precisely measured approach Mr Herbig convincingly linked the symphony to its context. In several aspects, however, Shostakovich betrayed his fifth "a Soviet artist's reply to just criticism," it is evident from

the Fourth that the seeds of his new symphonism had already taken their root.

Traces of the flamboyant, outrageous gestures that make up the second and third symphonies are still present however. The orchestra is a huge one; the elements of traditional symphonies are as usual, but are obscured or distorted. Many of the climaxes (in the rambling first movement especially) are excessively brash; there is a self-indulgent tendency to parody in and every theme.

But to reject the above criticisms is to be tempted to use the charmingly shaped and powerfully central *Moderato*,

and the genuinely symphonic moments in the finale when the orchestra makes itself felt in Shostakovich's music for the first time.

Mr Herbig and the orchestra did such a persuasive job in holding together this edifice and in the same time conveying the feelings of its grandeur that one quite forgave the dash Stravinsky they had offered before it. Erich Gruenberg had been the soloist in the violin concerto, careful and tidy, but consistently under-characterising the movements, and Mr Herbig was a different matter. His *Fireworks* was the only SO there, without revealing any of its sparkle or vigour.

Martin Hoyle

Terry Parsons's set gets the well-paced, straightforward performance off to a good start. A blown-up townscape engraving slides into pannels depicting an interior, while the flanking façades similarly swivel round to show their reverse, in the manner of the National's *Rituals*—a good example to follow.

a grey wig, this peppery, neckless bull frog resembles a cross between Dr Johnson and Butcher Cumberland epoleptically sighting a stray Highlander. He attacks the part with gusto, sometimes rivalling Richard Briers's legendary Hamlet in his apparent attempt to rattle through a classical role at top speed.

relish. The veteran of TV comedy and several *Corby On* films, Mr Scott could even let himself go a little more. Nobody can look quite so agast; and we could do with more of those complacent smirks freezing into incredulity.

The young lovers are equally vigorous. Peter Woodward's suitor is a full-blown romantic (referred to as *Coarse* by the

Cole's sheltered ward, convent-reared as a custom-built bride for her elderly guardian, manages to be pretty, innocent and totally un-wet, though never clearing up the ambiguity of her apparent distinguished flirting. A couple of near-grotesque servants steer well clear of caricature, and Miles Malleston's adaptation comes over as surprisingly fresh & brisk, enjoy-

Dominic Gil

The two works in which the pianist Jorge Bolet was the soloist, however, took off with splendid effervescence and glitter. Liszt's wild (and for the 1830s wildly avant-garde) *Totentanz* is musically more than a little preposterous — but it is nothing if not colourful, and a great deal of fun. Bolet spun off its variations with mar-

vellous elegance, and most sophisticated devilry; and worked the same magic to still greater effect on Liszt's less well known *Fantasia on Hungarian Folk-tunes* (S123) for piano and orchestra, which is actually the other extreme place (the traditional Hungarian dance of "Mohac's Field" is more interesting, and far more rewarding of elaboration, than the *Diez Arec*). Those who heard it will be as glad to know as those who did not that both versions, played by the same forces, are soon to be issued on record.

Swing Session

The next South Bank Swing Session will be held on Saturday March 24 at the Purcell Room with pianist Eddie Thompson, Len Skeat on bass and Jim Hall drums. Special guests will be trombonist Roy Williams and saxist / clarinetist Johnny Barnes. The concert begins at 7.30 pm.

Max Loppert

This is Harrison Birtwistle's 50th year. Starting the round of birthday tributes, the Endymion Ensemble has put together a series of chamber concerts in which Birtwistle pieces are set among those of other composers. Thursday's at St John's may not in truth have contributed a very large Birtwistle tribute—the works were the short *Monody for Corpus Christi* (1950) and the *Uny Stravinsky Tombeau* (1971)—but as both leave an impression out of all proportion to length, the proper point was made after all.

The *Monody* is one of the most beautiful, and also most startling, of Birtwistle's earlier scores—and saying that, about a composer whose genius has always been for creating beauty that startles, is saying a good deal. The levels on which it operates are many, complex, and full of resonance; the carol and devotional poem texts, declaimed with fire in brilliant, adamantine vocal writing, are

those uppermost; the fusion of Christian and pre-Christian (and, perhaps, also Christian?) modes of thought and feeling is achieved with a clarity of vision whose inevitability is matched only by its unalterability. It is a score that is ageing exceedingly well.

The Ensemble and its conductor John Whisfield had the wit to engage a soprano, Helene Walmisley-Clark, with exactly the right exact, unfettered tones required—qualities well matched by flute, horn, and violin. Miss Walmisley-Clark was even more successful in the particularly swooning and soaring lines (complete with *F in altissimo*) of Henze's Rimbaud cantata with harp and four cellos. Being Boucicault (1963), one of the composer's most (perhaps most personal) romantic effusions, Henze's *Quattro fantasie* and works by Lutoslawski and Varese command the hall; it was a good concert.

David Murray

There was much pleasure to have from the Varsovia String Quartet on Friday. They are spirited Polish musicians with a swingier sound than is cultivated in fashionable cosmopolitan quartets, and less homogeneous. Their leader obviously leads (and their cellist failed to carry his weight in Szymanowski), though any player whose art varies with the music is a minor in quick scherzo-passages their ensemble wasn't flawless. They addressed themselves to their music — an interesting process with the most serious, business, and that brought its own substantial rewards.

The special attraction was the second Quartet of their composer, Szymanowski. Composed in 1927, it has a subtle but nationalistic tints and the spare

silhouette of his later music, but also much of the enraptured other-worldly tone that makes the First Violin Concerto so haunting. Yet there are striking parallels with the tough rhythmic edge of Bartók's *String Quartet No. 2* (1927-28), the 4th quartet to be recorded.

These are products of 1927-28. It is easy to imagine that Szymanowski's quartet might suddenly be taken up by many performing quartets, certainly in the United States, where a powerful case for it, even without the enormous weight of tone that Szymanowski sometimes requires.

Barak's Quartet in G, K337, were alert and sharp, even prickly. It gripped one's attention, and satisfied it. After the interval came Chaikovsky's *Major Quartet* op. 22. All of it was delivered with a fine, major flourish. The Argentine

with searching tenderness, in the most hectic pages of the outer movements, their intention became a little wild—the effect of the final coda was slightly foxed by that. They

Obituary

Imogen Holst

Imogen Holst, who died on Friday at the age of 76, was the daughter of Gustav Holst and the leading authority on his music. She wrote a biography of her father, and was responsible for disseminating a new understanding of an interest in Holst; she also edited much of his music. Imogen Holst was a close collaborator of Benjamin Britten.

are nonetheless an ensemble of genuine character, and it is good news that they have just reconstituted both of Szymanowski's quartets for the Belgian "Pavane" label.

(1977), one of the leading figures of the Alderburgh Festival, a noted choral conductor, she was responsible for many memorable concerts there, of her other important musical devotion—English Choral Music from the Medieval era to the modern day. Her studies of Byrd, Bach, Holst, and Britten for children remain models of their kind.

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Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

LONDON

ROYAL CHORAL SOCIETY AND ENGLISH CHAMBER ORCHESTRA (conducted by Meredith Davies, with Eiddwen HARRY, soprano, Paul EESWOOD, counter-tenor, Robert TEAR and Kenneth BOWEN, tenors, Ian CADDY, baritone and Stephen ROBERTS, bass. Bach, St. John Passion, Royal Festival Hall (Mon.) (823319).

LONDON PHILHARMONIC ORCHESTRA, conducted by Jesus LOPEZ-OBESO, with Angel RAMERO, guitar, Ravel, Villa-Lobos, Concerto and Gustav ROYAL, Festival Hall (Tue).

Fou Ts'ong, piano: 50th birthday concert, Handel, Schubert and Chopin. Queen Elizabeth Hall (Tue) (823319).

LONDON SINGERS' ORCHESTRA, conducted by Yuri SIMONOV, Tchaikovsky, Baritone Hall (Tue) (836891).

WASHINGTON

NATIONAL SYMPHONY (Concert Hall): Yoel Levi conducting, Annie FISHER, vocal soloist. Chorus directed by Norman SCHEINMAN. Beethoven, Ravel (Tue, Wed mat. Thurs). Kennedy Center (254 3776).

NEW YORK

New York Philharmonic (Avery Fisher Hall): Rafael KUBELIK conducting an ALL-STAR program (Tue, Thurs). Lincoln Center (674 2424).

Czech Philharmonic (Carnegie Hall): Vasek BEMANUS conducting, Nathaniel SHAPIRO, piano (Tue, Thurs). Lincoln Center (674 2424).

All-Scotiana programme (Mon). All-Scotiana programme (Tue). Jiri BIELIAVEK con-

duchman, Joseph, *Bolet*, piano. **Jascek**, *Scherzo*, *Son.* **Dvornak** (Wed.) (2477459).

BROOKLYN Philharmonic (Brooklyn Academy of Music): **Lukas Foss** conductor. **Walter Ellington**, Coleman (Thur.) (6364132).

CHICAGO

Chicago Symphony (Orchestra Hall): **Giuseppe Sinopoli** conducting. **Lucia Popp** soprano, **Walton** *Grotrios*, *baritone*, **Mahler**, *Brabms* (Thur.) (4381222).

BRUSSELS

Anthony Bailla, *Lute*; **Reusser Losy**, *Le Sage* de *Riche*, *Musée Instrumentale* (Wed).

BBC Philharmonic Orchestra, conducted by **Witold Rowicki**, with **Krzysztof Zimerman**, piano; **Shostakovich**, *Brabms*. *Palais des Beaux Arts* (Thur.).

VIENNA

Vienna Philharmonic: conductor **Claudio Abbado**, soloist **Jessye Norman**, **Mahler**, *Beethoven*, **Jasacek**, *Mosilevsky*, *Grosser*, *Son.* (Mon.) (6551180).

Vienna Symphony Orchestra: conductor **Ferdinand Leitner**, **Mozart**, *Edgar*, *R. Strauss*, *Musikverein* *Grosser Sal* (Wed.).

PARIS

Orchestra Loriod-Messiaen, piano, **Roger Muraro**, piano; **Mozart**, *Chopin*, *Liszt*, *Messiaen*, (Mon, 8.30 pm).

MARCH 9-15

Orchestra of Paris. Isaac Stern, violin.
Andrew Wolff, piano (*Mon.*). Salle
Pleyel (510620). Mozart: *Enesco*.
Franz Liszt.

Mirilla Freni, Nicolas Chourov and or-
chestra, conducted by Romano Ger-
oldi: *Operatic melodies* (*Mon.*).
Théâtre des Champs Elysées
(723477).

Chamber Music: *Maîtres de Radio*.
France, conducted by Henri Farg-
Debussy, Rosini, Schubert, Schu-
mann (*Mon.*). Salle Gaveau
(5232930).

Consolable Orchestra of Paris, con-
ducted by Jean Fournet, Râtel-
Croce, piano, Christian Jean, tenor.
Faure: *Mozart* (*Tue.*). Gaveau
(5232930).

ZURICH

Tonhalle: Tonhalle Orchestra, con-
ducted by James Loughran, with
Giorgio Filippini, cello. Mozart, Saint-
Saens and Strauss (*Wed and Thur.*).

AUSTRALIA

Sydney Opera House ABC Orchestra,
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Includes famous Italianists. Trosser,
piano concerto with Paul Crossley
as soloist. (*Wed and Thur.*)

ITALY

Rome: Teatro Olimpico (Accademia Fi-
larmonica Romazina). Piazza Gentile
da Fabbriano: Pianist Rudolf Buch-
binder, playing sonatas by Beetho-

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Monday March 12 1984

Key issues in EEC reform

MRS THATCHER has said that her object, in the current European Community negotiations, is to rebuild the foundations, not paper over the cracks. If these were the alternatives, her choice would be admirable; yet the metaphor is misleading. The task facing the foreign ministers today, and the heads of government next week, is not to turn the European Community into a deserted building site (to paraphrase President Mitterrand) but to adjust its steering mechanisms so that it moves on to a different course in future.

The most important and the most difficult issue at the heart of the negotiations is the reform of the Common Agricultural Policy. The key question is whether the farm ministers are willing, or can be obliged, to take decisions which are likely to curb surplus production and reduce the real level of price support, both immediately and over the longer term.

On the evidence of last week's negotiations they are not yet willing to do so. They talk of reform, but every emerging compromise seems, as in the past, to point to a weakening of reform, a raising of prices, or an increase in budgetary costs.

Unless they take decisive action this year, it bodes ill for the prospect that they will show greater determination in succeeding years. The questions they must answer are: When will reform start to bite and how do we know the effort will continue?

Parliament
 The pressure for reform has come exclusively from the intense exhaustion of the Community budget. It is essential that this type of pressure be maintained, both by much stricter control of the budget as a whole, and by a steady reduction in the share going on agriculture.

Achieving this objective faces serious difficulties, practical and political. The first practical problem is that the European Parliament has power, which it usually exercises, to increase the budget as approved by the Council. Most governments are reluctant to talk about reducing this power in the run-up to the Parliament's elections in June. But it will be hard to put much faith in mere forms of words which may not be binding.

Second, the farm budget is already overspent. More money will be needed to get rid of the beef and butter mountains, and still more (on Mediterranean products) to ease the export of Spain and Portugal. Controlling expenditure is bound to be a long-term process.

The political problem is that of saleability. This is a national rather than a Community problem. Farmers will resist any reform of the policies or of expenditure, because it is their way of life which must adapt; but postponement will only make matters worse. National

subsidies have been used in the past, as a transitional measure, to ease the pain of adaptation at crucial moments of change. They may be required, on a broader scale than before, if there is to be any prospect of policy or budgetary reform getting approval in 10 national parliaments.

Trade-off
 On the British budgetary complaint there is room for an obvious trade-off. In return for a durable system of compensation (in place of the traditional annual haggle), the UK should be prepared to settle for a smaller proportional compensation than in the past; the settlement of the argument should be worth something.

On the other hand, the degree of compromise must depend on the outcome on the farm policy and budgetary issues. If the Ten move significantly in the direction of farm policy reform and of budgetary control, the UK could well afford to make larger concessions over its excess contributions, since these reforms should over time reduce the excess. But if there is no progress on the policy and budgetary levels, the UK could face the prospect of rising excess contributions, and must insist on a better proportional compensation deal, together with an absolute ceiling.

A similar trade-off must come into play over any increase in the Community's financial resources. The Commission has proposed that the so-called VAT ceiling should go up from 1 per cent to 2 per cent; several member states want a much smaller increase.

If the Ten take vigorous steps to curb and then reverse surplus farm production, or if they adopt cast-iron procedures to control the growth of budgetary spending and to reduce the share going on agriculture, the Commission's proposals make sense; there is no intrinsic merit in setting up a system of the present crisis in a few years' time. But if the Ten fail to grasp the farm policy and budgetary nettle, it may be preferable to settle for a minimal increase this time, even if it means facing another painful argument on the same subject in 1986 or 1987.

Decisions on the Community's change of course must be taken soon because it is running out of money. They are not taken next week, they will have to be taken at the following summit in June; there is nothing to be gained from delay. On the other hand, a change of course will impose strains, both immediate and prolonged, on many regions, particularly in the farming sector; an Agreement will be politically feasible only if due allowance is made for the necessary transitional arrangements, and if all member states, including the UK, are prepared to compromise.

Free choice for shopkeepers

THE Home Office's committee of inquiry into shop opening hours is proving a thankless task. With several thousand submissions to plough through, the three-man inquiry team is not short of advice. But the passionate feelings on both sides about allowing shoppers more freedom to shop, especially on a Sunday, will almost certainly leave nobody happy when the committee finally reports in the autumn.

Yet the committee should not shy away from what could prove to be the most far-reaching decision affecting the retail trades in Britain since the abolition of Retail Price Maintenance in 1964. The committee's deliberations will influence not only jobs in the labour-intensive retail trades, but also retail prices and the structure of retailing.

There is little doubt that the committee should propose some changes to the archaic 1960 Shop Act which was drafted at a time when work and social patterns were very different in immediate post-war Britain. Any law that has so many glaring anomalies and is openly flouted every Sunday by thousands of shopkeepers needs to be reviewed.

Wider choice
 Yet in spite of 16 successive attempts to amend the legislation, it has been kept on the statute books by a curious alliance of trade unions, retailers, and religious groups. Now even that alliance is bending—but not bowing—to the inevitable pressure for reform. The choice is between tidying up the most obvious anomalies about Sunday trading and allowing unfettered trading all day and every day, including Sundays. Advocates of the latter course believe that it will

lead to more consumer spending since there is a wider choice of when to shop. It could also lead to lower prices brought about by a reduction in unit costs as extra demand is spread over existing fixed costs. And more jobs could be created by the extra shopping hours.

Most retailers appear sceptical that extra trade would be generated by longer opening hours; spending, they believe, would simply shift to a different time and place. The evidence on costs is equivocal so far: retailers who already open on a Sunday believe costs are more than covered by extra volume, while trade groups such as the Retail Consortium believe costs must rise.

Impact
 With these issues left open, the committee will no doubt study the impact of Sunday trading elsewhere. Both in Scotland and Sweden, the liberalisation of shop opening laws took place too long ago for the impact of change in the modern retail world to be easily identified.

The state of Massachusetts amended its shop hours exactly a year ago to allow for Sunday trading, albeit only after noon. Broadly, the Massachusetts experience in the last 12 months has been an increase in the total value of retail trade, an improvement in convenience for customers, and a generation of increased economic activity.

Shopkeepers should be allowed to choose their own hours of opening. There is some concern that a free-for-all would further strengthen the big multiples at the expense of small shopkeepers—but that is a wider issue and should not be used as an excuse for Sunday restrictions.

TODAY, THE European Community enters its final countdown to next Monday's heads of government summit in Brussels. European Councils are often billed as "crucial", but this time the word may even understate the importance of the occasion.

December in Athens was the last time the Ten government leaders tried to tackle the vital issues of agricultural and budgetary reform. Their failure was unequivocal. Another failure would not destroy the Community, but it would put it in serious peril.

Conscious of the high stakes, agricultural ministers yesterday held an unprece-

dent Sunday sitting in an attempt to find the elusive compromises on Common Agricultural Policy reform, without which the summit cannot prosper. They will continue today, while foreign ministers will meet in separate sessions well into the evening, trying to narrow still potent divisions over how to control future EEC spending and how to settle Britain's demands for long-term cuts in its payments to the EEC budget. Agreement is based on the two budgetary issues as well as on an agricultural reform package before the heads of government can decide the key financial issue—how far to raise the 1 per cent VAT limit on member states' payments to the EEC budget.

The budget: A struggle to impose tighter spending controls



BRITAIN AND West Germany

have made the running on the issue of imposing tighter controls on Community spending. There has been strong support from the Netherlands and, if somewhat equivocal, backing from France. Its immediate importance derives from the unenviable need to raise the so-called 1 per cent VAT ceiling on the EEC's budget revenues.

This will make much more money available for the Community to spend—the Commission's proposal for a 2 per cent ceiling would currently be worth an extra £8.3bn at a time when all governments have become rather more rigorous in their approach to public spending because of their national budget deficits. EEC spending this year will be 66 per cent higher than in 1980 and agricultural spending 48

per cent higher. However, the case for the defence points out that since 1980 the EEC budget has remained constant at slightly less than 1 per cent of the Community's GDP while national governments' expenditure has climbed from 47.1 to 53 per cent of GDP during the same period.

Bonn worries about the impact on its own budget of the long-term growth of the Community spending because it is, and will remain, the principal contributor to the budget. London is determined that extra revenue should not be swallowed up by the voracious agriculture. France, the Benelux countries and Denmark want to curb the European Parliament's fondness for stretching its powers to the limit and beyond so as to pile extra money into social, regional and other spending. A widespread preoccupation is that after enlargement, Spain and Portugal will join Greece and Italy in trying to plunder the budget at the expense of the "rich" northern member states.

A broad consensus on objectives, however, has been slow to yield the firm prospect of agreement on means.

Predictably, the UK has been the most hawkish in urging changes in practices and pro-

cedures which both impose a firm control on overall annual spending and a definite cash limit on allocation to farming. Above all, it has been keen to curtail the growth of budget revenues (through increased trade, economic growth and inflation).

Finance ministers would be required to share the responsibility with farm ministers for decisions leading to a breach of the guideline and the Council and the Commission have to try to bring spending back on to target over the next two years.

Several governments like the idea of limiting their farm Ministers' independence but only the UK is pressing for greater precision on the guideline so that the rise in farm spending can be limited to "a given fraction" of budget revenues.

Nevertheless, agreement on budgetary control may prove easier than on other issues. Its importance is threefold: it satisfies one British condition for raising the 1 per cent ceiling, the Germans would be persuaded to drop their refusal to contribute in full to the costs of any British deal, thus making such a deal marginally easier; and some budgetary pressure would be imposed for continuing CAP cost savings.

Britain's contributions: President Mitterrand's secret diplomacy



REDUCING Britain's net

payments to the EEC budget is believed to have been at the heart of President Mitterrand's secret diplomacy. No progress has been publicly charted since the French President did much to torpedo the Athens summit by proposing another deal limiting Britain's net contributions to two or three years.

As a result, rumours have abounded that France is deliberately engineering Mrs Thatcher's isolation next week,

which limits its net payments to between £400m and £500m through a "safety net" relating budget contributions to relative national prosperity. In reality, there are some indications that Sir Geoffrey Howe made claims of progress which rather echoed his statements before the Athens summit. A consensus was emerging, he said, that any solution must be durable, based on an objective measurement of the gap between Britain's payments and receipts and applied by playing a British payments to Brussels rather than by boosting its receipts from the EEC.

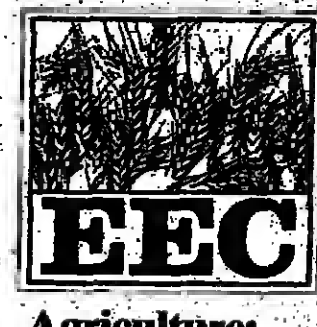
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Agriculture: the divisions run deep

THE CASE for reform of the CAP has been vividly rehearsed and graphically illustrated by a growing number of surplus products sitting on the footpaths of what is now (over 800,000 tonnes) the largest butter mountain in the EEC's history. The cost of the CAP rose by 27 per cent last year without any extraneous factors such as a slump in world prices or a weak dollar to take the blame.

The heads of government having choked on the attempt at reform, the agriculture ministers have had the task since Athens of trying to shape agreements on the Commission's proposals of last July, to curb surplus output and economise on aid to farmers and on its plans for a slender 0.8 per cent rise in farm prices.

The price package looks likely to be agreed. France, the reform has been more difficult and despite having sacrificed their Sabbath yesterday, the ministers may well be leaving a lot for the summit to do. This would undoubtedly please M. Rocard, France's Farm Minister who has been President of the Council, and is a long-time rival of the French President.

If sacrifices have to be imposed on French farmers, say many EEC officials, he wants them taken at the summit at the expense of M. Mitterrand's standing and not his own political future.

With milk production heading for 105m tonnes this year—more than 20 per cent above actual requirements—ministers still cannot agree on the quota of 97.2m tonnes proposed by the Commission. France is looking for a two-year transition down to this level from an initial

quota of 99.5m tonnes. Ireland still wants as full an exemption as possible on the grounds that its entire economy would be severely damaged by the proposal for a super-quota on production above quota. Luxembourg, Greece and Italy also want exemptions.

Britain has been hotly arguing the case for price cuts on milk and other products. Its position has not been taken very seriously. British interests in economics, after all, wanes when discussion turns to the elimination of special payments, such as the butter consumption subsidy, which are of particular benefit to the UK. Divisions are more clear-cut over how to treat Mediterranean products such as olive oil, tobacco and wine which are becoming increasingly costly. Northern states say the South must share in any sacrifices. The "poor" South, with some support from France, is very reluctant.

The net result of all this is that the agriculture Ministers will not agree a package capable of keeping farm spending this year within the £6.5bn allocated to it in the budget. M. Rocard has made little effort to require them to do so.

He will probably send the summit a request for extra money and several questions for decision, including the milk quota and the future of those technically complex but politically sensitive border taxes and subsidies known as Monetary Compensatory Amounts. With farm spending heading for £15bn-15.5bn, the Ministers will have demonstrated once again that they cannot deliver broadly-based reform of the CAP, even when their governments are nominally committed to it.

While the milk quota may be a useful first step in curbing the most costly sector, the solution "for" eliminating MCAs which has been cooked up between France and West Germany could well store up problems for the future.

By seeking to align the Ecu to the Deutsche Mark, it will generate farm price rises in weak currency countries every time the D-Mark is revalued and is therefore, potentially inflationary. It also threatens to undermine any commitment to a restrictive price policy and is capable of further stimulating over-production. The cost could be well over £400m next year compared to £169m which the Commission's proposal would have saved.

Kvamme loses taste for Apple

Apple has proved too bland a diet for Floyd Kvamme who is leaving the U.S. personal computer company after serving just 14 months as head of marketing, and a vice-president of the company.

He is moving to the excitement of the venture capital world where he intends to become a "coach"—that is a leader and problem solver for fledgling companies. "I deal well with diversity," he claims.

Not that Apple hasn't been able to throw a few tricky problems in Kvamme's direction. In spite of being a leader in the fast-moving computer game Apple did not have a marketing department when Kvamme joined the company.

Putting together a team of people who could guide Apple into the world of stiff competition and shifting targets has been his main contribution to the company, he says.

In particular he has helped Apple face up to IBM, its giant adversary nowadays in the personal computer market. "When I came to Apple I don't



"Of course, I'd play a bank manager in goal, two good accountants as backs."

Men and Matters

think people realized what they were up against. Kvamme recalls that Apple's managers were "overwhelmed" when they recognised that they were going to have to compete head-on with IBM.

"I told them not to lose hope," says the former president of National Advanced Systems, a big maker of IBM compatible computers. "I taught them that there are ways of effectively competing with IBM. I've always reminded them that when you are competing with IBM you are competing with IBM and that's where everyone should want to be playing."

King's frame-up

Roger King, aged 38, who worked for a multiple firm of opticians and recently is setting out to break his old trade's monopoly on the sale of spectacle frames, even before the expected deregulation of the optical business later this year.

With personal experience of the better known British opticians put on frames he is undercutting their prices by handling his own importing and wholesaling through a Guernsey-registered company called, appropriately, Specavers International.

He has a programme to open smart spectacle frame showrooms in 15 cities in the coming year. His first was opened in Bristol five weeks ago, and the second in Guernsey last week. As he cannot sell direct to the public under British law at present his policy is to have a sympathetic optician adjacent to his showroom—preferably upstairs—from whom the customer can buy the frames.

One of his reasons for mounting the operation from Guernsey, apart from tax advantages, is that the legal position there

is already less restrictive than on the mainland. For instance there is no ban on the island on opticians advertising.

King says he is preparing for the coming free market for optical appliances in Britain. Nevertheless, he is not keen on the idea of spectacles being sold over chain store counters—as some opticians predict will happen.

Meanwhile, he strongly refutes suggestions that he is simply offering cheap frames from Hong Kong. The 500 fashion styles he is currently featuring are from top British, Continental and Israeli makers, and are being sold at between £10 and £25 a pair cheaper than ruling prices in Britain.

Identity crisis

The post has brought a request for the FT—and presumably its readers as well—to lend a helping hand to a company intending to shed its name for something better.

Novamark International of New Bond Street, London, has been asked to find a new name for a major British public company with worldwide sales of more than £150m a year.

Novamark will not say which company feels such an urgent need to change. But a few clues may be gleaned from a list of questions for the names which Novamark would like to see on a scale ranging from "good" through "average" to "poor".

The proposals, which all carry the suffix "International" include "Ibis, Lysander, Helm, Eagle, Quest, Talis, Corinth, Lion, Ixet, Tallman, Leander, and Lynx".

Note the virile allusions with their Classical or zoological derivations. The mystery company, accord-

ing to Novamark, accepts that its current corporate title "falls adequately to suggest the wide range of consumer and industrial products the company makes and sells."

Much thought at Bracken House leads us to wonder whether the company seeking a new name could be LRC International—the present style of the London Rubber Company, which makes contraceptives and a wide range of other goods. LRC is in the mood for change, having announced at the weekend a regrouping of its divisional structure.

An LRC official says she has no knowledge of any plans to change the company's name. If not LRC who wants to be Ibis, Lysander, or Lynx...?

Trade off

The mystery of why Britain's exports to Iceland suddenly doubled in 1982 has now been solved. The £102m recorded in the overseas trade statistics wrongly included £90m worth of silver goods which should have been entered among the exports to Israel.

Such errors, a Customs and Excise man tells me, occur when information is being keyed into the computer. "But don't think it's usual," he adds. "The only other example I can remember involved confusing Argentina with Australia... or was it Australia?"

Striking the wrong keys on this occasion put Britain's trade balance with the Icelanders £90m in the black when it was actually £10m in the red.

On the other hand, the sudden "improvement" caused by the correction to British exports to Israel should blunt claims that fear of the Arab boycott was keeping the level artificially low.

Shady hobby

Did you hear about the Andorran who was worried about his "teenage son"? He's bought a camera and I think he must be making pornographic films—he always develops them in the dark.

Observer

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By Alan Pike

Sir Keith Joseph, the Education Secretary, who last month called for a school curriculum more "relevant to the real world and to the pupils' experience of it"

By Samuel Brittan



Terry Byland on
 Wall Street

Banks firm against the trend

THE merciless shake-out in Wall Street's industrial stocks continues to overshadow areas where investment confidence - and stock prices - have resisted the overall downslide. Bank stocks, which underperformed the stock market last year for a host of only too easily identifiable reasons, now stand out strongly against the general trend.

"Against the trend" is not saying all that much after the huge setback in equity prices since Christmas. Some of the leading whole sale, or money-centre bank stocks have done little to shout about since January. But just to hold steady over a period that has seen the various market indices in rapid and sometimes near unstoppable retreat is no mean feat.

The first three months of the year have seen something of a reversal of last year's trends in bank stocks. Money-centre bank stocks are beginning to recover in investment favour, which was switched to the regional banks' issues last year because of their relative lack of exposure to the international debt problems.

Since the beginning of the year, stocks in Chemical Bank of New York, Irving Bank and J.P. Morgan have all shown significant increases, while Security Pacific has fallen by nearly 10 per cent, almost equal to the setback in the Dow Jones industrial average over the same period.

Measured against the fall of 6.5 per cent so far this year in the Standard and Poor's 400-stock index, Chemical Bank has gained 2.4 per cent and J.P. Morgan 2.6 per cent.

Bank	Price (\$)	YTD
BankAmerica	20 1/2	11
BankersTrust	45 1/2	5
Chemical NY	45 1/2	5
Irving	58 1/2	6
J.P. Morgan	69 1/2	7
Regions		
Sec. Pacific	46	8
Wells Fargo	40 1/2	7

S & P 400 rating: 174.16 average: 9.5

The improvement in bank stock ratings reflects a generally favourable reception for the 1983 results from the big names, which showed earnings and profitability somewhat better than expected, together with a more optimistic view of the outlook among Wall Street bank analysts.

The successful completion in late January of the \$8.5bn loan for Brazil played a leading role in a significant easing of tensions over the banks' Latin American debt problems, although Argentina is now giving cause for concern.

The prospects of a serious default in Latin America seem to the analysts to have lessened since the middle of last year. Moreover, the money-centre banks bolstered their loan loss provisions at the end of 1983 - not as much as some analysts would have liked but enough to put the sector's reserves at their highest for 10 years.

Among the regionals, the worst of the energy loan disasters is probably over "again", comments Mr Mark Alpert of Bear Stearns. Last year's write-offs, which were still above average, at least left behind a substantially improved reserve position.

This improvement in Wall Street's perception of bank stocks may not yet have been fully taken into stock prices. Bank stocks traditionally trade in the stock market on price earnings multiples showing a discount to those on industrials, as measured by the S&P 400 index.

This discount widened substantially last year when earnings prospects were under a cloud, and the recent trend of the sector still leaves it wider than in the past.

Chemical Bank trades on a p/e only 53 per cent of that on the S&P 400, and Citicorp only 63 per cent. With the rest of the money-centre banks trading at around six or seven times earnings against 9.5 times for the S&P index, the whole sector seems to be slightly undervalued by the traditional market standards.

Moreover, current ratings are taking little account of profit forecasts for the current year. Bear Stearns is looking for an earnings gain of 7.9 per cent from the sector this year.

With the market now taking a cooler view of earnings prospects for industrial companies, bank stocks may still be on the low side. Soaring short-term interest rates have become a problem over the past fortnight, since they increase the cost of funds to the banks. But that might be put right very shortly by a general rise in prime rates.

The U.S. banks are by no means out of the woods yet, but the firmness of the stocks over the past two months indicates that Wall Street is prepared to take a positive view of the sector's past difficulties.

MONDALE FACES CRUCIAL TESTS TOMORROW

Wyoming gives Hart new boost

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

SENATOR Gary Hart's presidential campaign received a further psychological boost at the weekend with his first clear Western victory over former vice-president Walter Mondale, his leading rival for the Democratic candidacy. Mr Hart took 60 per cent of the vote in Saturday's party caucuses in neighbouring Wyoming against only 38 per cent for Mr Mondale.

Mr Mondale's supporters claimed that their candidate's showing had been better than expected in a state he had never hoped to win. Mr Hart's victory, however, served to maintain the momentum that has sustained him since his defeat of Mr Mondale in the New Hampshire primary just under two weeks ago.

Fresh evidence of what has become known as the Hart "explosion" was provided yesterday by a CBS-New York Times poll, which gave Mr Hart a 38 to 31 per cent lead over Mr Mondale among Democrats nationally. Two weeks earlier, a similar poll showed Mr Mondale running away with 57 per

cent and Mr Hart with only 7 per cent. Among voters of both parties, the poll showed President Ronald Reagan beating Mr Hart by 44 to 40 per cent, a reversal of a Gallup poll published on Friday, which for the first time put Mr Hart ahead of Mr Reagan by 52 to 43 per cent - among an admittedly small sample of voters.

All five remaining candidates now face a crucial test in the nine state primaries and caucuses to be held over the next few days. Democrats will choose more than 500 out of nearly 4,000 delegates who are to attend the party's convention in San Francisco in July.

Mr Mondale spent the last week energetically campaigning in the South, where he hopes to turn the Hart tide in Tuesday's three key primaries in Florida, Georgia and Alabama. He has to show that he can still be a winner in the South if he is to rescue his once formidable campaign from collapse.

The latest Washington Post-ABC News poll, published yesterday, showed Mr Mondale mounting

a strong challenge in Florida, where, with 33 per cent of the vote, he appeared to be narrowing the gap on Mr Hart's 41 per cent.

In Alabama, which Mr Mondale has predicted he will win, the poll showed him leading by 38 to 28 per cent, and a local survey gave him a modest lead over Mr Hart in Georgia.

Mr Patrick Caddell, Mr Hart's principal campaign strategist, yesterday predicted that Mr Hart would win several of tomorrow's nine polls. His candidate had a "decided edge" at Florida, and would probably win Massachusetts, where the polls show him considerably ahead of Mr Mondale, he said.

Mr Hart was "moving" in Alabama and Georgia, Mr Caddell said, but he was not sure if there was enough time for him to overtake Mr Mondale's lead. Mr Mondale has been concentrating heavily on Alabama and Georgia in the last few days, travelling to Plains, Georgia, on Saturday for a highly publicised barbeque lunch rally with former

President Jimmy Carter in his home town.

Behind the two leaders, both Senator John Glenn of Ohio and the Rev Jesse Jackson are looking to Tuesday's vote in the South to retrieve their flagging campaigns. Mr Glenn yesterday forecast that he would do better than expected in the South, while Mr Jackson said he confidently expected to win Alabama.

Mr Jackson could damage Mr Mondale in the South by taking black votes that would normally go to Mr Mondale as the most liberal of the Democratic candidates. In his latest southern swing, Mr Mondale has been trying to establish that it is now a two-man contest between him and Mr Hart, implying that votes for Mr Jackson or Mr Glenn will be wasted.

Mr George McGovern, of South Dakota, the only one of the five remaining candidates still to have acquired a convention delegate, is looking for strong showing in Massachusetts. Failing that, he has said, he will drop out of the race.

South Africa plans new curb on oil supply disclosures

BY BERNARD SIMON IN JOHANNESBURG

WIDE Government powers over South Africa's oil industry and a near total clamp on disclosure of any aspect of the country's oil supplies are proposed in draft legislation published at the weekend.

In terms of an amendment to the Petroleum Products Act, the Minister of Minerals and Energy Affairs will be able to regulate or prohibit any practice affecting the cost of petroleum products or the cost structure of any company in the oil industry.

Strict censorship already applies to oil-related matters, but the new Bill extends the curbs to include any written or oral release, announcement, disclosure and even comments on such topics. Films, photographs and pictures will also be forbidden without ministerial approval.

An oil industry official said yesterday that the Minister "can now step in to regulate, monitor or veto any transaction about petrol or oil at any stage."

No official explanation has yet been given for the new restrictions. The Bill will probably be debated in parliament within the next week or two.

The tighter curbs follow the disclosure in recent years of several costly transactions which have deeply embarrassed the South African authorities. The Government lost R30m (\$24m) in the celebrated Salem oil fraud in 1978, involving a tanker which secretly discharged a cargo of Kuwaiti crude in Durban before sinking mysteriously off the West Coast of Africa.

The Government also admitted last year that it paid several million rand for use of the "sniffer plane" exploration technique developed with the support of the French oil group Elf and subsequently discovered to be a hoax.

The oil-from-coal producer Sasol is currently defending a legal claim of at least R90m brought by several local businessmen. The case is expected to be heard in secret.

The Government has insisted in the past that secrecy is essential because of the clandestine way in which the bulk of South Africa's oil supplies are bought in the face of a boycott by Opec producers. The secrecy of buying and shipping operations has been extended since the revolution in Iran, which used to be South Africa's biggest oil supplier.

Meanwhile, a Mobil fuel depot on the outskirts of Ermelo in the Eastern Transvaal was extensively damaged by a series of bomb blasts early yesterday. Police said sabotage was suspected, and it seems likely that the attack was carried out by guerrillas of the African National Congress (ANC).

Ermelo is about 120 miles from the South African-Mozambique border, where leaders of the two countries are expected to sign a non-aggression pact next Friday.

Way clear for Namibia talks, Page 3

Bonn attacks 35-hour week

BY RUPERT CORNWELL IN BONN

THE BONN Government has come out harshly against the union campaign for a 35-hour working week with no corresponding cut in pay as West German industry braces itself for a wave of "warning strikes".

Count Otto Lambsdorff, the Economics Minister, speaking yesterday during a rally before the Bad-Württemberg state election on March 25, insisted that the unions must be ready not to strike but to compromise - or see jobs destroyed.

A 35-hour week (a 40-hour week is presently normal in industry) would hurt unemployed and employed alike, he said.

"A 35-hour week means a return to the six-day week," he said. Plants would have to operate longer to

meet demand. The injunctions from Count Lambsdorff, Chancellor Kohl and the employers have produced no obvious result so far.

Talks on new pay settlements at a regional level, especially in the key engineering sector, have failed to gain momentum from either side - in public at least. At the end of last week, IG-Metall, the union at the front of the campaign for shorter hours, said that brief warning strikes would be held from today at certain factories.

Even so, there have been new hints at a possible compromise. The Government, not without difficulty, is seeking to improve its draft early retirement bill, to reduce the pen-

sionable age to 56, instead of 59 as first planned.

Count Lambsdorff made clear this weekend that early retirement should be seen as an alternative to the 35-hour week. However, he did not rule out the possibility of a cut in hours, provided that that did not add to the costs of industry.

Union leaders have indicated that a smaller cut in working hours might be enough to satisfy them. Despite the rhetoric, everyone is well aware that a battle might escalate quickly.

Even the SPD opposition, after initially backing the unions' demands, has been conspicuously quiet on the issue lately.

UK miners divided over strike

BY DAVID GOODHART IN LONDON AND MARK MEREDITH IN EDINBURGH

COAL MINERS in South Wales yesterday dealt a further blow to the leadership of Britain's National Union of Mineworkers by firmly rejecting their area executive recommendation to strike.

The attempt to usher in national industrial action over pit closures area by area - thus by-passing the need for a strike ballot - has now virtually collapsed.

The area of Kent in South-East England yesterday backed strike action and most pits in Yorkshire will probably be closed this morning, but other areas have either rejected the strike at executive level or - like Nottinghamshire - have backed a ballot.

The decision by the traditionally militant South Wales miners surprised and disappointed NUM officials. At least 15 pits - with 11,000 workers - rejected the strike call, while about six pits - with 3,700 workers - voted for a stoppage. The outcome at the remaining six pits will be known today.

Among pits voting against the stoppage were three recently pointed by the union as likely targets for closure. South Wales last year voted by a large majority for strike action during the national ballot.

There is considerable uncertainty about how many of the 14,000 Scottish miners will strike today after violent arguments at meetings dur-

ing the weekend. About 2,850 men at three pits were already on strike before Friday's decision to call an area strike.

The National Coal Board said yesterday miners at seven other pits might work. Pickets are expected in Scotland at Polkemmet and Blisston Glen, south of Edinburgh. Pickets from Yorkshire might also attempt to close pits in Nottingham or the Midlands - both areas which have decided to halt their members on action.

In a Mori poll for a weekend television programme miners in Yorkshire backed strike action by 77 per cent to 20 per cent while those in Nottinghamshire rejected it by 53 per cent to 39 per cent.

World Weather

Area	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Amsterdam	10	10	10	10	10	10	10	10	10
Antwerp	10	10	10	10	10	10	10	10	10
Birmingham	10	10	10	10	10	10	10	10	10
Bombay	10	10	10	10	10	10	10	10	10
Buenos Aires	10	10	10	10	10	10	10	10	10
Calcutta	10	10	10	10	10	10	10	10	10
Canton	10	10	10	10	10	10	10	10	10
Cebu	10	10	10	10	10	10	10	10	10
Colon	10	10	10	10	10	10	10	10	10
Hankow	10	10	10	10	10	10	10	10	10
Hong Kong	10	10	10	10	10	10	10	10	10
Kobe	10	10	10	10	10	10	10	10	10
London	10	10	10	10	10	10	10	10	10
Lyons	10	10	10	10	10	10	10	10	10
Manila	10	10	10	10	10	10	10	10	10
Medan	10	10	10	10	10	10	10	10	10
Osaka	10	10	10	10	10	10	10	10	10
Shanghai	10	10	10	10	10	10	10	10	10
Singapore	10	10	10	10	10	10	10	10	10
Sourabaya	10	10	10	10	10	10	10	10	10
Tokyo	10	10	10	10	10	10	10	10	10
Yokohama	10	10	10	10	10	10	10	10	10

Brazilian steel faces U.S. duties

Continued from Page 1

accepting a bad deal that might affect its negotiations with other countries. Duties that will now be imposed on Brazilian steel are likely to increase the price by more than 27 per cent.

The problem for Brazil has been made even more serious by the Commerce Department ruling on Friday that the U.S. steel industry has suffered injury as a result of Brazilian dumping. That will bring tariffs into effect, and the combination of the two is expected to shut Brazil out of the U.S. market.

HK banks cut prime 1.5 points

By Robert Cottrell in Hong Kong

HONG KONG banks have cut local interest rates by 1.5 percentage points, lowering the prime lending rate to 8.5 per cent. The cut, the fourth this year, means that the local prime is now a little over half the recent peak of 16 per cent reached in October 1983.

The current prime rate is the territory's lowest since November 1978. It is also half a percentage point lower than the 9 per cent average inflation rate officially forecast for Hong Kong in 1984.

The Hong Kong Association of Banks, which is the territory's interest-rate cartel, says the cut, announced on Saturday, reflects the continuing availability of cheap money in Hong Kong's inter-bank market. Overnight rates have often dropped as low as 2 per cent in recent weeks.

Some of the market's liquidity may have been attributable to speculation that the Hong Kong dollar may be revalued upwards against the U.S. dollar, if the latter continues to weaken.

Speculators do not appear to have been entirely discouraged by the budget speech on February 29 when Sir John Bremridge, Hong Kong's Financial Secretary, said he "would not lightly alter" the pegged rate of HK\$7.80 to the U.S. dollar which has prevailed since October 1983.

The cut in interest rates, if sustained, will provide an attractive climate for a forthcoming HK\$1bn (U.S.\$128.2m) Hong Kong Government bond issue, due late this month. In the private sector, the benefits of a lower prime rate will be felt particularly among the territory's many overborrowed property development companies.

Marc Rich charge is dropped

Continued from Page 1

markets. It recently concluded a deal involving what is believed to be the world's biggest single export shipment of ferrous (steel) scrap from Liverpool. The freight cost alone is nearly \$1m. A cargo of nearly 45,000 tonnes of scrap, estimated to be worth some £3m (\$4.4m), left Liverpool last month on the MV Aqua Glory for South Korea and Japan.

The scrap was bought by the Marc Rich group from merchants in Britain for delivery to Liverpool, where it was assembled for shipping to the Far East. The surplus of ferrous scrap in Europe at present makes it possible to sell profitably to the Far East in spite of a freight rate of about \$22 a tonne. Big cargoes are needed to make the transaction worthwhile.

The Marc Rich group also continues to be heavily involved in oil trading, its main source of income. It is believed recently to have chartered a giant tanker, the Cougar, carrying 280,000 tonnes of oil from Kharg Island, Iran, to the Red Sea.

It is believed that four fifths of the group's total business is outside the U.S. and that, in many cases, business involving U.S. transactions is being channelled via "friendly" merchant companies.

But business has been hit badly in the U.S. Clarendon, the former Marc Rich subsidiary in New York, has been forced to reduce its activities to such an extent that some 200 employees have either left or been transferred elsewhere in the group. Only a skeleton staff remains.

THE LEX COLUMN

The Chancellor deals his hand

Mr Nigel Lawson has been drafting his budget proposals on a piece of paper as clear of awkward political and economic marginalia as any UK Chancellor of the Exchequer could wish for. At the beginning of a second term, and with a thumping parliamentary majority to support it, the Government enjoys remarkable freedom of action.

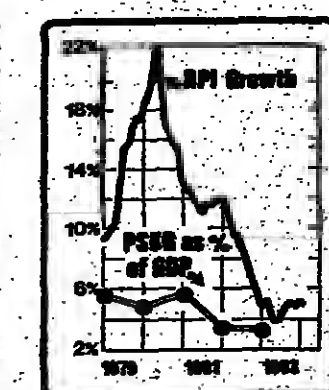
The Chancellor can also take comfort from the financial markets. Equities stand at record levels, Barclays has just nudged the money markets towards lower rates and gilt-edged, dear to the sirens on Wall Street, are stable to the point of boredom. Even sterling, which this time last year was being buffeted by the slide in oil prices, stands at a level against both the dollar and the EMS which must be broadly acceptable to the Treasury.

Mr Lawson is not, by all accounts, the kind of man to let such an opportunity pass by. It may therefore have been a source of some frustration to him that the budget has been anticipated - at least in terms of its overall fiscal impact - with less than wholehearted rapture. This is partly attributable to the elevation of the Autumn Statement and White Paper (policy document) on Expenditure as indicators of Government policy, and also, no doubt, to the welcome structural straightjacket of the medium-term financial strategy (MTFS).

But this year, more than most, there is in addition a widespread conviction that the Chancellor's best course of action would be to sit on his hands. The outlook for tax revenues, and North Sea receipts in particular, is strong enough for the Chancellor to aim at a PSBR target of under £3bn in 1984-85 without any significant increase in the fiscal burden.

Even allowing for the arithmetical distortions introduced by asset sales and the optimism of the Treasury's spending assumptions, a neutral budget would probably conform with most of his fiscal objectives. Arguably, policy is already too loose - witness the persistent buoyancy of consumer spending - but the recent disappointing figures for unemployment and vacancies will give the Treasury little incentive to tighten.

Nor is the Chancellor expected to change course on monetary policy. Targets for the wider aggregates are already enshrined in the MTFS and a growth band of 6-10 per cent for both sterling M3 and PSL2 is likely to be endorsed in the budget. Of more interest should be the em-



phasis attached to individual aggregates. Mo, the measure of narrow money singled out by the Chancellor last autumn, should win its spurs as a targeted aggregate, while the other narrow measures may be quietly returned to the Treasury for an overhaul. Meanwhile, the progressive transfer of savings from bank deposits to building society sight accounts may encourage greater attention to the broader PSL2 at the expense of sterling M3.

The markets will probably reserve judgment on Mr Lawson's positive role in determining short-term interest rate policy has been tested. In any event, the Treasury will presumably err on the side of caution by declaring a wide target band for its new, and rather wary, friend.

Theoretically, tomorrow's budget could be one of the dullest for years. In reality, however, that would be most surprising. The recent tax salvoes at the gilt-edged profits of building societies and the deposit base of the clearing banks have encouraged expectations of a wide-ranging redistribution of taxes on savings. The life assurance sector has become worried enough about the abolition of relief on new premiums to launch a last-minute advertising campaign, while, as a defensive measure, the clearing banks were last week piling tax liabilities into their preliminary statements as if leasing had never been invented.

Moreover, the Chancellor has an opportunity at last to elucidate the broad strategy of the second term - something which the financial markets are still struggling to grasp. If, as expected, the medium term is redefined as a five-year period, the markets should at least have some guidance as to whether stable prices and balanced budgets are the goal of this Government or not.

In the first instance, however, the focus of attention will be on fiscal

reform. The present structure of tax on savings is anomalous, to put it no more strongly, and anyone bold enough to tackle it should be greeted with a rousing hallelujah in the House of Commons. Yet, as the Treasury and the Inland Revenue are only too aware, fiscal distortion is not only a time-honoured tradition but a problem which cannot be attacked piecemeal.

Savings pool

There are certain measures - such as a reduction of stamp duty or abolition of the investment income surcharge - which could be implemented at a stroke without sending too many ripples through the overall savings pool. But more radical steps - such as an attack on the tax status of life or pension funds - would need to form part of a considered strategy and would take time to think through. It would in any case be unreasonable to expect life funds, for example, to adjust to their privileged world overnight.

But, even if the budget turns out to be not much more than a statement of principles to be followed by a modicum of good policy, a real chance to clear the fiscal decks will have been seized. The markets, alerted to these dangers by the carnage wrought at the short end of the gilt-edged market by the Inland Revenue a fortnight ago, have been trying to guess the Chancellor's intentions.

So long as the Chancellor is just playing Robin Hood, and taking privileges from institutions to finance a better deal for individuals, there seems little reason for the general price level in the equity or fixed-interest markets to be affected. At best, they may gain some confidence from evidence of a less interfering approach by the Government.

And, even within sectors, the effect of tax changes may be ambiguous. While there is no doubt that life companies would suffer in the long run from loss of relief, a one-off fall in the rate of surrenders would do wonders for first year cash flow.

From the standpoint of the equity market, the darkest horse of all is the money market, where a reduction in allowances and corporation tax abatement. Any significant move here could clearly damage the ratings of capital-hungry companies to the benefit of stores and service industries. Tomorrow could conceivably be a great day for the well known British Aerospace/J. Sainsbury trichy.

Newman-Tonks

"Group trading for the last three months was in fact ahead of budget and I believe this pattern will continue subject to any unforeseen circumstances."

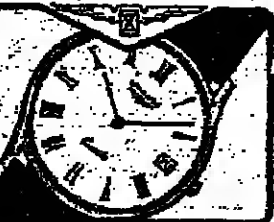
Michael L. B. Wright - Group Chairman

- * Despite difficult market conditions the engineering company which manufactures 'Briton' hydraulic door closers and emergency exit hardware increased its profitability. Hardware benefited from the capital injection we have made over the past few years and has reported satisfactory profits.
- * Jeavons Engineering's trading results since its acquisition have been similar to the previous corresponding period.
- * Radway Plastics manufactures PVC products including windows and doors and has increased its profits quite substantially.
- * Hudson Edmunds, the non-ferrous extrusion and tube plant located in Shepperton Street was consolidated on to the Golds Green site in West Bromwich and the benefits from this integration will accrue in the current year.
- * The acquisition of Bestobell Home Appliances Limited, and the consolidation of production of the Parkmatic and Maxmatic range of waste disposal units is proving to be a successful combination.
- * J. S. Wright & Co. is now making satisfactory progress and will make a better contribution this year.
- * Overseas, Monarch Hardware and Manufacturing, U.S.A., has exceeded its profit budget and the order book is healthy.

Results in brief	1983 15 months to 31.10.83 £000	1982 12 months to 31.7.82 £000
Turnover	61,873	47,118
Profit before tax	3,458	2,708
Dividend per share	6.375p	5.1p
Earnings per share	9.89p	7.95p

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

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Belgians boycott Paris-led Ecu bonds

By Our Euromarkets Staff

TEMPERS have been fraying in the European currency unit (Ecu) bond market and last week they exploded.

Because most Ecu bonds end up in the hands of investors in the Benelux area, Belgian banks are in the best position to place the paper.

The three biggest Belgian banks - Kredietbank, Banque Paribas Lambert and Société Générale de Banque - meet regularly to draw up an informal schedule of new Ecu issues for the coming weeks. They claim to have enough clients to satisfy investor demand for Ecu paper, while collecting the lead-management fees for themselves.

The problem is that French banks, too, want to lead Ecu bonds. But they take no part in the calendar-setting and, according to Belgian bankers, expect the Belgian banks to do their placing for them.

As a result, the Belgian banks last week boycotted issues for PKBank and the EEC. And cynics suggested that the recent floating rate note deal by Credit Commercial de France for Megal was designed to get round the ban.

It is convertible to a fixed-rate bond within the next nine months, and since the coupon on that bond - 11% per cent - seems reasonably attractive at today's rates, it is widely expected that bondholders will convert. But because it is technically a floating rate note, it is not covered by the calendar.

M. Damien Wigny, of Kredietbank Luxembourg, explains their dilemma: "If the French banks find ways to enlarge the placement of Ecu bonds, that's fantastic. But it's not fair for them to tell the borrower they can count on the Belgians to place the paper, because the Belgians have responsibilities to their own borrowers and they're already using 'all' the placing capacity they've got."

EUROBONDS

Sterling sector dispels gloom

BY MARY ANN SIEGHART IN LONDON

GLOOM settled on the Eurodollar bond market last week as prices of seasoned bonds plunged, in some cases by over two points and recent new issues languished at huge discounts to their offer prices.

One problem is the currency. Non-dollar denominated investors like the Swiss are worried that the dollar will fall. But the major influence has been the dire performance of the U.S. domestic bond market. The benchmark Treasury long bond fell in price by over three points on the week because of fears of higher interest rates and concerns that Senator Gary Hart might be elected U.S. President and pursue inflationary policies.

The only really successful new Eurobond last week was a £100m Eurosterling issue for the World Bank which, despite yielding less than the equivalent gilt-edged stock

BHF Bank bond average

March 9	Previous
99.858	99.850
High 102.017	Low 97.699

at its issue price, was snapped up by investors.

Total Eurosterling and buldog bond new issue volume amounts to £730m over the last three weeks after a steady stream in the first six weeks of the year.

There is no shortage of borrowers to tap the market. Many believe that, in the long term, sterling is likely to depreciate and their interest payments will therefore become cheaper. But in the short term, especially against the dollar, the pound may well strengthen, and this has attracted investors.

There have been interesting developments in the Swiss franc foreign bond market too. The euphoria of a few weeks ago over convertible private placements from Japanese borrowers has died down, but the borrowers are reluctant to raise their coupons.

As a result, new techniques are being used to make the bonds more attractive to investors without obviously having to pay more. The first sign was the emergence of early redemption (or put) options for investors, effectively shortening the life of the bonds.

Then two bonds last week - for Mitsubishi Rayon and Dainippon Ink - were given coupons of 2 per cent for the first three years, rising to 2½ per cent for the final two.

Prices of seasoned D-Mark bonds were dragged down slightly by the New York market, but Swiss franc bonds gained ½ point on the week.

INTERNATIONAL CREDITS

Banks unite over Argentine debt

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

ARGENTINA'S bank creditors now seem resigned to the fact that there is little chance of the Government of President Raul Alfonsín reducing its debt service arrears before the crucial March 31 balance sheet deadline for U.S. banks.

This means that, for the first time since the debt crisis started, U.S. banks will have to place public sector loans to a major Latin American borrower on a non-performing basis. The process will hurt their first-quarter profits, since they are not allowed to count interest due on non-performing loans as a part of their earnings for the quarter.

After two days of talks in New York last week, there is little doubt that leading creditor banks are increasingly nervous about Argentina's policy towards its foreign debt, on which no interest has been paid

since October 13 despite a build-up of foreign exchange reserves to about \$1bn.

Yet the simple fact that the March deadline is likely to be missed is not being taken as a sign that Argentina is now poised actually to repudiate its \$43.6bn foreign debt.

From the outset, the talks between the Alfonsín Government and its foreign bank creditors have been characterised by posturing around one central problem: Argentina wants credit to pay its arrears, while the banks want the arrears reduced before extending further credit.

Most bankers believe that sooner or later a way will be found out of this impasse. For example, a new agreement between Argentina and the International Monetary Fund would encourage banks to restore

credit, although this now looks most unlikely before the end of the month. Meanwhile, the banks are not willing to disburse the \$1bn balance of the \$1.5bn credit agreed last year as part of Argentina's 1983 rescue package.

A feature of last week's talks, which are to resume tomorrow, was the apparently united front of the creditor banks. In the past, U.S. banks have veered towards making concessions to the borrower when balance sheet deadlines loom. This time round there seems to be no gulf between them and their European counterparts.

Argentina's brinkmanship has thus brought its creditors closer together, which may diminish its chances of winning easier terms from the banks when serious talks do eventually start - unless, of

course, the banks then cut their interest margins out of sheer relief that Argentina has returned to the fold.

In the syndicated credit market, Standard Oil of California last week raised a \$14bn credit which was oversubscribed, even though it is now the largest single bank loan ever made. Its size made the launch of a \$800m credit for Korea Exchange Bank look modest and the continuing stream of small deals for European borrowers seem peanuts by comparison.

Deals such as the \$90m equivalent credit launched on Friday for Renfe, Spain's state railways, however, are playing an increasingly important role in the market. Although small, this deal is designed to satisfy the borrower's need for currency diversification as well as to tap pockets of available funds in different currencies.

The deal is being co-ordinated by Banco Urquijo and Toronto Dominion. Basic terms provide for an interest margin of ½ per cent over 10 years with repayments beginning after a seven-year grace period. The loan will be broken down into three separate components comprising \$20m, DM 80m and Ecu 42m.

Istituto Mobiliare Italiano, Italy's state finance company, is raising \$75m through a 10-year credit provided by a small club of banks co-ordinated by Chemical Bank and Industrial Bank of Japan. The loan bears a split margin starting at ½ per cent over Eurodollar rates and rising later to ¾ per cent.

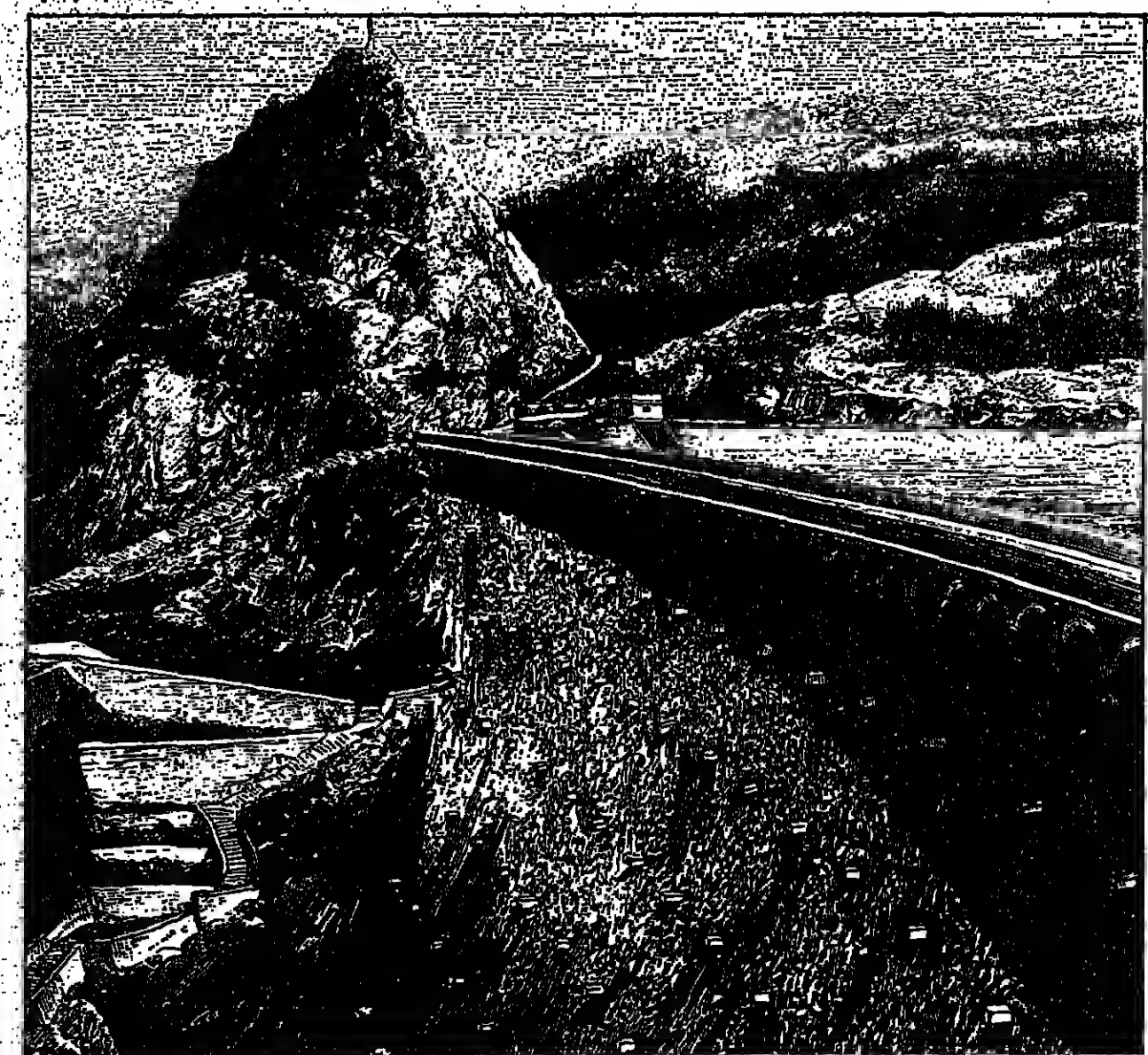
These very fine terms reflect its small size and exclusive nature. IMI might not obtain such fine margins on a large syndicated loan, but the fact that small clubs are prepared to lend at this price suggests that, like many other European borrowers, it does not need to put the market to the test.

This Friday should see terms revealed of the major loan package being put together by Broken Hill Proprietary of Australia, for its Central Queensland coal project.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Polina S	100	1990	15	3	100	Nikko Secs., Kleinwort Benson	3.000
UTCS S	100	1990	5	11½	99¼	SEB, UTCS Int., Mgn. Guaranty, Sol. Bros.	11.944
Suisse Transports S	50	1989	5	6½	100	Daiwa Europe	6.875
Mitsubishi S	50	1989	5	6½	100	Daiwa Europe	6.875
Mykonos S	50	1989	5	6½	100	Nikko Secs., IRI Int.	-
Portugal S	100	1992	8	4	100	Merrill Lynch	-
U.S. DOLLARS S	50	1990	5	3	100	Wood Gundy	8.000
U.S. DOLLARS S	150	2000	16	3/16	100	Mammut, Hanover	-
D-MARKS							
Fichtel S	150	1991	7	7½	100¼	Dresdner Bank	7.453
Asian Dev. Bank S	200	1994	10	7¼	99¼	Deutsche Bank	7.681
SWISS FRANCES							
Falpa S	150	1989	-	1¼	100	CS	1.750
Shawm Elec. Wm S	50	1989	-	2¼	100	SBC	2.125
Ap. Fin. Corp. for Manic. Enps. S	100	1984	-	5½	99½	CS	5.567
Wickes Corp. S	50	1989	-	2¼	100	CS	2.125
Black S	100	1989	-	2	100	URS	2.000
Mitsubishi Rayon S	100	1989	-	2	100	URS	1.750
Sanyo Co. S	100	1989	-	1¼	100	URS	2.125
Brake S	40	1989	-	2½	100	URS	5.125
Wickes S	50	1989	-	5¼	100	SBC	-
Top S	20	1989	-	2½	100	Mgn. Credit on Suisse	-
Turkish Mfg. S	20	1989	-	2	100	Banca del Gottardo	2.000

* Not yet priced. † Fixed terms. ** Placement. ‡ Convertible. § Floating rate note: coupon is spread over 6-month Libor. ¶ Spread over 3-month Libor. ** With warrants. †† Dual currency loan repayable in dollars. ‡‡ Dual currency loan repayable in dollars.



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| Lehman Brothers Kuhn Loeb International, Inc. | LTCB International Limited |
| Manufacturers Hanover Limited | Merrill Lynch Capital Markets |
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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

U.S. BONDS

Prices tumble as inflation fears grip investors

U.S. Bond prices nose-dived last week after a sharp rise in short-term interest rates, offering further evidence that the economic recovery remains strong. This development added to fears of a revival of inflation, while another dire warning came from Mr Paul Volcker, chairman of the Federal Reserve Board.

Mr Volcker has again been spelling out to Congress and the Administration the need for immediate action to cut the fiscal 1985 budget deficit. Yet many on Wall Street still doubt that any serious action will be taken in an election year.

While it is commonly thought that the Fed would like to avoid any sharp monetary policy changes, there is a growing belief in the credit markets that the Fed may soon be forced to tighten up. The short-term question is no longer whether the

existing. Yet it also reflects the increase in short-term interest rates. Over the past four weeks, the Federal funds rate has gained 25 basis points and was trading last week at about 9.75 per cent. Other money market rates have also moved higher, gaining between 10 and 45 basis points last week alone, although short-term rates are still below their 1983 highs.

Investor caution is also apparent in the intermediate and long-term corporate markets where prices declined last week by between 1 and 1 1/2 points.

Corporate new issues have all but disappeared, reflecting the concern of corporate treasurers to stay short, given the current process and the banking and money-supply figures including the February M2 and M3 figures due out on Thursday.

The \$1.5bn decline in M1 announced last Thursday was smaller than expected and leaves the basic money measure about \$2bn below the top of the Fed's 1984 growth target of 4.8 per cent.

However, the market, and probably the Fed, is more concerned about the current pace of the economic recovery itself. With further evidence of a sharp upturn in business spending, Mr Volcker last week described economic activity as "very strong" — a view which was underlined by a further pronounced decline in the unemployment rate to 7.8 per cent.

This week's statistical offerings include February retail sales figures tomorrow, January consumer credit figures on Wednesday, industrial production and factory utilisation figures on Thursday and February housing starts and the Producer Price Index on Friday.

Prices of Government securities fell sharply, with individual maturities down anywhere from 1/2 to 2 1/2 points. The declines were particularly pronounced last week but they continued a trend apparent now for almost two months.

Much of the fall in prices was attributable to acute nervousness on the part of investors that retail demand is virtually non-

existent. Yet it also reflects the increase in short-term interest rates. Over the past four weeks, the Federal funds rate has gained 25 basis points and was trading last week at about 9.75 per cent. Other money market rates have also moved higher, gaining between 10 and 45 basis points last week alone, although short-term rates are still below their 1983 highs.

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Brostroms fights to stay afloat as losses soar

BY KEVIN DONE, NORDIC CORRESPONDENT IN STOCKHOLM

BROSTROMS, the troubled Swedish shipping group which is fighting to stave off financial collapse, ran up further losses last year of SKr 382m (\$49m), before tax and allocations, compared with SKr 88m in 1982.

The group is in the midst of negotiations with the state, the banks, and its shareholders over a far-reaching financial rescue plan which would lead to its liner services being taken over by Transatlantic, the rival Gothenburg-based shipping concern.

Its liner services are concentrated on North America, the Far East and the Mediterranean. It is one of the Swedish members of the Atlantic Container Line (ACL), which also includes Cunard of the UK, Compagnie Generale Maritime of France, and Transatlantic.

Brostroms has run up losses of close to SKr 3bn in the last nine years and last earned a profit in 1974.

The company has been forced to sell off the one profitable part of its operations, its marine service division which includes salvage, diving and towage, in its main shareholders, including Asken and Investor Investment

companies. Its fate hangs on the Swedish Government, however, which has been asked for loan write-offs and other actions amounting to around SKr 700m to rescue the debt-ridden group.

Brostroms' results for 1983 were also burdened by a SKr 151m write-down arising from its withdrawal last month from Hoversped, the heavily loss-making cross-channel barge-craft service which it operated with British Rail.

Last year's losses were cut by SKr 45m through the sale of several ships and were further reduced by other asset sales and by the deconsolidation of Hoversped, the loss-making Dutch affiliate, in which it has reduced its interest from 93 to 50 per cent.

Yet net losses last year for the group still totalled SKr 263m, compared with SKr 100m a year earlier.

The number of days spent by guests in the club's villages and hotels dropped last year, only the second significant fall since it was founded in 1950. But the company seems to have profited from efficient financial management and its quality image among French tourists.

spending restrictions on French holidaying abroad which lasted between April and December and was part of the Government's austerity policies.

analysis of legislative tax proposals and policies.

Mr Malcolm T. Stamper, president of the Boeing Company, has been elected to the board of TELETYPE INC. Mr Stamper will also be responsible for the administrative and marketing of the Teletype service in Europe, the Middle East and Africa. Mr Stamper will assume the title of managing director of the newly formed Teletype subsidiary of the AP-Dow Jones-Telegraph Company, a U.S. partnership recently formed by the Associated Press, Dow Jones and Co. Mr Stamper has been senior vice-president, marketing.

Mr Robert J. Hingray has been appointed president of the newly designated MDS Herkimer division of MOHAWK DATA SCIENCES CORP. and has also been elected a senior vice-president of MDS. He was vice-president Herkimer manufacturing.

Mr Stephen T. Hopkins has been named regional vice-president for the FEDERAL HOME LOAN BOARD (FHLB) in the Chicago, Ill. office, located in Chicago. Mr Hopkins manages the underwriting, processing and servicing of mortgage loans. He has been a member of the mortgage industry since 1950.

Mr Paul G. Simpson has been appointed international executive partner of EDWARDS WHINNEY INTERNATIONAL.

Mr Carl Reuterskiold has been

appointed to the newly created position of president of the Brussels-based SOCIETE FOR INTERBANK FINANCIAL TELECOMMUNICATIONS (SWIFT). Mr Reuterskiold is a general manager and chief executive officer by Mr Bessel Kalk.

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 23

Closing prices March 9

Continued on Page 24

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**WORLD VALUE OF
THE DOLLAR**
every Friday
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Financial Times

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12	Manfred W. Meyer, C.I. Ltd.	0481-26521	12	Don Trust	0629
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Unlisted Securities Market

A heady mixture of entrepreneurial flair, hunger for development capital and the odd dash of opportunism has helped the Unlisted Securities Market to grow in dramatic fashion

Expansion from broader base

BY WILLIAM DAWKINS

SINCE ITS opening in November 1980 with an initial core of 11 companies, the USM has expanded far beyond the City's expectations. By the end of last year, 232 companies had listed on the USM, of which 17 had graduated to a full listing on the Stock Exchange's Rule 163. That limited trade to occasional matched bargains with prior permission from the exchange.

The market started with an emphasis on oil and industrial stocks. It has broadened to include a disco, a casino, design companies and even a funeral director; and it has a busy calendar of new issues stretching many months ahead.

In the five years before the USM's birth only 60 UK companies had gone public. Clearly, the new market has gone a long way towards answering the shortage of funding opportunities for small businesses in the City bewailed by the Wilson Committee in 1978.

"The experience so far has been very rewarding," says John Dodds, deputy head of the Stock Exchange's quotations department. "It has demonstrated that there was a latent demand for equity capital and that the arrangements we made seem to have been sufficiently attractive to draw out that demand."

The other rationale behind the USM was to provide a regulated environment for the growing number of stocks which

were being traded outside the official stock market. Previously, the main alternative for unlisted companies that wished to trade their shares was to operate under the restrictive and cumbersome requirements of the Stock Exchange's Rule 163. That limited trade to occasional matched bargains with prior permission from the exchange.

Relaxation

"The economy was crying out for a younger and cheaper marketing method, so the USM was bound to succeed," says David Cohen of stockbrokers Simon & Coates, which have brought 15 new companies to the USM.

An important relaxation of the rules of admission to a public listing introduced by the USM was the reduction in the proportion of equity that companies had to release to the public from a quarter of the total to only 10 per cent.

Young entrepreneurs had been unwilling to sell 25 per cent of their company as demanded on the full market because that would have meant limiting the chance to cash in on the future growth they were expecting and any future rises in their companies' share prices.

Curiously enough, however, only a small number of USM companies have taken advantage of the 10 per cent rate,

and the average is more like 30 per cent.

Other changes included the requirement that entrants to the USM need have only a three-year track record — as against five years — and abolition of the £500,000 lower limit on market value. Only one company has needed to use the latter concession, Stanelco engineering, which has a market capitalisation of £400,000.

The real attraction was the reduction in entry costs. Advertising requirements for USM entrants were radically reduced, so that they no longer had to place full prospectuses in national newspapers. Admission fees were reduced to £1,000 from anything up to £15,700 for a full listing.

Very few companies have come to the USM without raising some cash en route. By the end of last year, USM companies had raised almost £475m, including rights issues, about 60 per cent of which was retained for investment in their businesses and the rest kept by shareholders.

The rate at which they are raising funds is increasing. In 1983, USM companies raised nearly £200m against £83m in the previous year.

Mr Brian Reynolds, chairman of computer software group Micro Focus, which announced a £3m rights issue last month, the first USM rights issue of the year, says: "I see the USM as a source of venture capital. The advantage of equity finance is that you can keep coming back for more. If you borrow, on the other hand, there is an expectation that you borrow once and that's it."

Other companies have used their USM paper to fund takeovers, the most notable example being Oceanic, the marine electronics company. It saw its

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issue price multiply six-fold to £65p, and financed a series of acquisitions of other marine electronics companies within six months of being quoted before moving on to the full market last August.

The rate at which companies are joining the USM is also growing so that the market is now approaching a value of £2.5bn, more than double its worth a year ago, with the biggest company being Acorn computers, capitalised at £162m.

Yet the USM is still tiny in relation to the main market — in fact the whole of it is still worth rather less than Marks and Spencer, or one-third the value of BP, the biggest company on the Stock Market.

Schizophrenic

Despite its smallness the level of activity on the USM is proportionately far higher than on the fully-listed market. Last year £12m-worth of USM shares — half the value of the entire market — were bought and sold.

Hand in hand with this fren-

etic activity has come the schizophrenic performance of share prices for which the USM has become famous. It has never pretended to be anything other than an opportunity for investors to take high risks in the hope of reaping high returns, as testified to by the warnings that each USM share certificate must carry. And right from the start, it has looked disturbingly vulnerable.

For one thing, its fortunes are tied to two sensitive sectors, oils and electricals, although the presence of oil companies is not nearly such an over-riding feature of the market as at the outset. Between them, however, these two sectors still account for about half the USM's value.

In its first year, the City's doubts about the new market seemed to be confirmed when Joe Granville, the oracle of Wall Street, raised doubts about the USM in a radio interview. Prices went into a tailspin across the board as investors panicked.

The scare was short-lived, and since then the USM has shown signs of greater resili-

ence. Yet share prices are still notoriously volatile.

Paradoxically, the market for at least a third of the stocks on the USM is effectively moribund, with only a handful of shares in those companies changing hands every day. The activity tends to take place on the first day or so of a listing and then tail off sharply thereafter.

Jobbers estimate that 70 per cent of the shares made available to the public in the average placing are "turned" in the first day of dealings, and that this drops to 10 per cent in the second day, with hardly any business after day three.

"Quite a few issues tend to start off in a blaze of glory and then just burn out," says David Cohen. Of the current total of 210 UK-based stocks on the USM, 55 are trading below their issue price.

The volatility of those shares which are actively traded on the USM is intensified by the narrowness of the market in many stocks. Initially this was because company directors held tight control over their share stakes, but more recently the market has got even tighter as institutional investors have moved in.

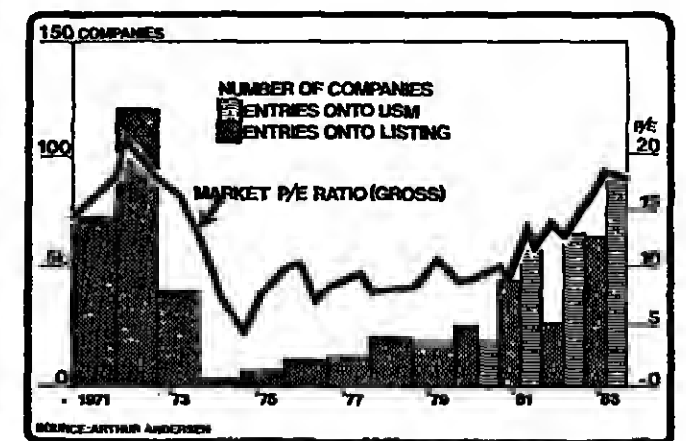
Institutions fought shy of the USM in its early days, but now that it is closer to establishing real respectability they have built up their holdings and are believed to account for some 70 per cent of the free equity on the market.

It takes very little buying or selling of a narrowly traded share to send its price shooting up — or down — dramatically. A case in point is Adam Leisure, a Harrogate-based distributor and maker of electronic toys, which last month saw its share price plunge from 87p to 40p in one day following a few posi-

ANALYSIS OF USM COMPANIES BY SECTOR AND CAPITALISATION*

	Number of cos.	Market capitalisation (£m)					Over 20
		0-1	1-5	5-10	10-20		
Engineering manufacturing	11	—	7	3	—	1	
Other manufacturing	30	2	7	11	8	2	
Computer systems and services	26	—	11	5	5	3	
Oil, gas and energy	23	—	3	5	7	8	
Building and property development	14	2	7	3	1	1	
Leisure	13	—	5	3	1	4	
Financial services and advertising	11	—	5	2	2	2	
Drink and food	11	1	3	5	1	1	
Distribution and wholesaling	10	1	6	2	—	1	
Retailing	9	—	5	1	2	1	
Investment (including property investment)	7	1	3	2	1	—	
Other	33	2	7	9	12	3	
	198	9	69	51	40	29	

* November 1983
Source: Arthur Andersen



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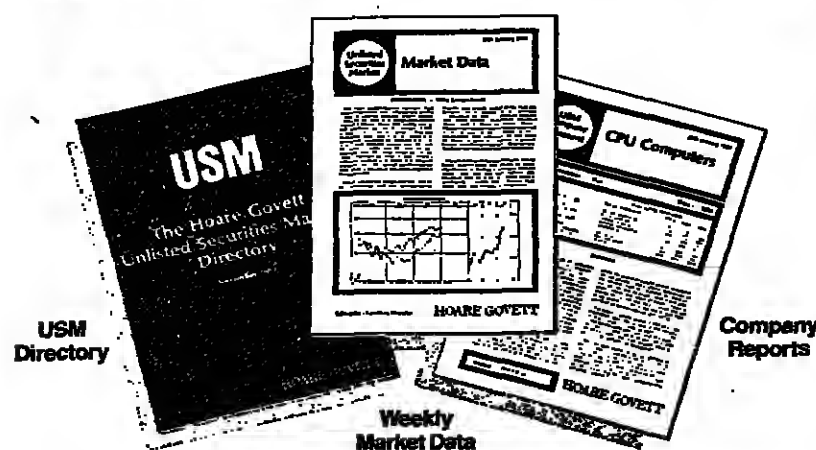
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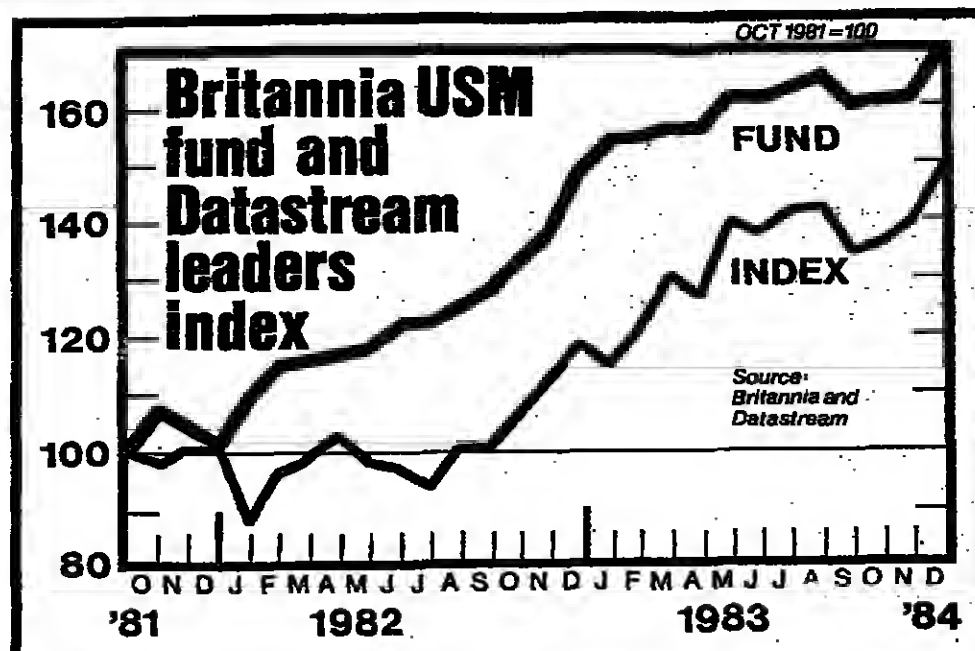
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Unlisted Securities Market II



Investors seeking a direct position on the USM have a choice of two funds: Britannia, after a hesitant start, has managed to track the leaders index consistently and to iron out some fluctuations on the way.

Rewards and pitfalls for private investors

THE Unlisted Securities Market has gone a long way towards shaking off the shady and speculative image it had in the minds of many investors three years ago.

With success stories like Oceania, Acorn Computers and Micro Business Systems behind it and a market value approaching £2.5bn, the USM has proved that it can be a mine of genuine opportunities for private investors.

However, it is still no place for widows and orphans and every USM share certificate warns in large red letters: "This security is not listed on the Stock Exchange and the company has not been subjected to the same degree of regulation as a listed security."

That is not to say that there are not large gains to be had for the nimble footed with a spot of spare capital available for risk-taking. But if you are planning to take a flutter on the USM, don't do it with money you cannot afford to lose, and do bear in mind the following basic rules of survival:

● Be prepared for a hair-raising ride. The marketability of many stocks is extremely thin, since institutional investors hold around 70 per cent of the first equity on the USM and the directors are not obliged to release more than 10 per cent of their companies' equity. When prices of narrowly traded stocks move, they move dramatically. You could occasionally be saddled with huge losses as well as gains.

Small bundles

● It may be impossible to pick up more than a handful of shares in many companies. Dealing frequently in small bundles of stock is expensive, so consider whether the gain you hope your favourite hot stock will achieve will be enough to cover the dealing costs.

● Prices tend to move quickly in the first day or two of a new share's life, with business tending off sharply thereafter. The result is that around a third of the stocks on the USM are hardly traded at all and their prices stagnate. This means most private USM investors are probably the "stags" who move in on new issues, buying shares on the first day in the hope of selling them as quickly as possible at a profit.

● Regular published information on many USM stocks is still thin. Brokers Hoare Govett and Greaveson Grant do produce circulars on the USM and a number of others are mustering their research resources. But information, particularly on smaller companies, is still so scarce that investors may get no warning of impending trouble.

● The information famine has

encouraged a small boom in share tipsters, which claim to offer special knowledge of the stocks they cover to the benefit of subscribers. In practice, however, private investors do not often gain from tipsters' recommendations. Jobbers read all the investment newsletters first thing in the morning and mark up the prices of any tips before trading starts. So you might gain by selling a share you already own if it happens to pop up in a tipsheet, but you will be unlikely to make a large profit by investing after publication.

Clearly, the USM provides more scope for the private investor to make a quick in-and-out profit from new issues in the first few days of life than to reap long-term capital gains.

In any case, it is still too young to have proved itself as a lucrative source of long-term private investments for individuals, although the institutions are taking the USM increasingly seriously.

Despite the institutions' growing confidence, however, the number of managed USM funds available to the private investor is very small. Ivory & Stone's First Charlotte Asset Management Trust and Britannia's USM unit trust, both established in 1981, are the only managed vehicles which fully specialise in the USM.

Both funds got off to a slow start because the method of bringing new companies to the USM makes it difficult for fund managers to pick up meaningful holdings at the same of the issue. "When we started First Charlotte, there was simply not enough on the USM to buy," says Carl Ramsey, deputy chairman of Ivory & Stone.

However, First Charlotte has built up its USM exposure to 47 per cent of net assets and intends to reach 50 per cent shortly. The rest are divided between U.S. over-the-counter investments, the full stock market and UK government securities.

In the year to March 1983, First Charlotte's net asset value rose by 38 per cent, just under the 40 per cent increase shown by the Datastream USM index over the same period. After a £4.5m rights issue last summer, the fund is now worth around £8.6m.

The most straightforward benefit of choosing a managed USM fund is that it enables a

small investor to build up a spread of holdings which it would be difficult and expensive to do alone.

In addition investment trusts can switch from one company to another without incurring capital gains tax, while individuals' timing of investment moves may be affected by their need to avoid notching up too many capital gains in a single tax year.

If capital gains tax considerations hold up your investment decisions in a fast moving market like the USM, that could be a severe disadvantage, argues Mr Ramsey.

Britannia's £8m USM fund marginally underperformed First Charlotte in the comparable period, producing a 50 per cent gain in unit price. It has a rather higher USM content — 75 per cent, with 15 per cent on the over-the-counter market and 10 per cent in cash.

Given the special nature of the USM, the fund could be a highly volatile investment and therefore the managers suggest that the new fund should form only part of a balanced portfolio of international equities, fixed interest securities and cash, Britannia warns.

Equal chance

Because of the narrow marketability of many USM stocks, turnover in the fund has to be very small, says Britannia's Shaun Whyte. "We would tend to hold our USM shares for rather longer than in a fully quoted portfolio," he says. "However, the fund does give shareholders the chance to be in with an equal chance to the institutions of new issues."

Even institutional buyers of Britannia's size find it hard to pick up large chunks of USM equity. None of the fund's USM holdings accounts for more than 2 per cent of total assets value, according to Mr Whyte.

On the other side of the coin, the number of investors willing to invest in the USM via a managed fund is still limited. "We feel that it would be very difficult to attract really large sums of money to the USM," says Mr Whyte. "At the same time," he adds, "an increasing number of people are believing that this is a genuine market and that the companies in it are attractive."

William Dawkins

Broader base

CONTINUED FROM PREVIOUS PAGE

mistic words from the chairman at the AGM. "There are only 5m shares in Adam Leisure available to the public, of which 5,000 or so are fully tradable — and the market in some USM stocks is even more limited."

Micro Focus, for instance, is estimated to have a free market for only 2,500 shares, while Kenyon funeral directors has a market for a mere 500 shares, according to jobbers Bigwood, Bishop.

Against this background, it is not surprising that USM share ratings have looked over-inflated. Stockbrokers Hoare Govett estimate that the average historic multiple on the USM is between 25 and 30, against 10 to 15 for the full market.

Clearly, some USM companies do have the growth prospects that would justify such ratings, especially since their profits are rising from a very low base. But, in a bear market, sky-high ratings could become dangerously fragile, and for this reason both the Stock Exchange and Bank of England have warned of the dangers of over-bidding in the USM.

Contributing to share prices' volatility has been the dearth of research material on USM companies. It makes little commercial sense for large stockbroking firms to devote a lot of time to investigating USM companies because the business does not justify the expense. Consequently, a hint of bad

news can appear as a devastating shock, catch the market on the wrong foot and send prices into collapse. More dangerously, a company can quietly run into disaster without its share price registering any warning. Technology, for instance, suddenly went into receivership last year while its 5p shares were trading at 230p, only 20p less than the issue price.

The information vacuum has encouraged the growth of share tipsters and speculators, which aim to exploit any specialist knowledge they claim to have to their subscribers' benefit.

Recent months have shown that the research gap is beginning to be filled by the brokers, with the emergence of publications such as Hoare Govett's weekly data service, Greaveson Grant's monthly review and Albert Sharp's survey of 19 computer companies on the USM.

These are the first signs that leading stockbrokers are taking the USM seriously. Moreover, they are beginning to think of it as a nursery for younger companies which could provide profitable relationships in future years. Despite its success, however, the USM cannot be considered fully mature in the City until it has weathered the full force of a bear market. Until that time, its stability will be unproved. "We haven't had many casualties yet," says Geoffrey Douglas of Hoare Govett. "But in a more testing climate, there could easily be a lot more."

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Unlisted Securities Market III

Success of the USM has confirmed the Stock Exchange's view of the need to offer smaller developing companies financial incentives to seek a quotation

Cheaper access proves big attraction

THE STOCK Exchange charges a fixed fee of £1,000 per annum for a quotation on the Unlisted Securities Market. What a company pays above that to go public will depend on everything from the history of the company to the efficiency of its advisers.

A full listing is more expensive than a USM quotation. Instead of the latter's fixed £1,000 charge, a listing is charged according to the capitalisation of the company and goes up each time there is a further issue of shares.

Chartered accountants Arthur Andersen have calculated the comparative costs of an offer for sale in connection with a listing and a placing on the USM for a company with a £10m market capitalisation.

The figures are only a guideline and the costs will vary according to the individual situation of the company. However, assuming that this full listing is of 25 per cent of the capital and the USM placing of 10 per cent, Arthur Andersen suggests the costs will vary from between £250,000 and £301,000 for the listing and only £70,000 and £120,000 for the USM placing. (See accompanying table.)

A placing is the most common method of entering the USM and costs typically in the range of between 5 per cent and 15 per cent of the money raised. For a well-controlled, single location company in an income-related business, the total

costs are likely to be between £50,000 and £100,000, say Arthur Andersen.

The main elements of the costs are the fees of the sponsor, reporting accountants and solicitors which vary in relation to the amount of work they have had to do to prepare the company for a quotation.

If a company is brought to the USM by way of an introduction only, a long form report from the reporting accountants (which is time-consuming and costly to prepare) is not required.

The solicitors' costs will depend on the work involved in amending the articles of association or any restructuring of the share capital which might be needed beforehand.

The underwriter's commission will be 1 per cent for a placing and between 11 per cent and 2 per cent for an offer for sale.

Other expenses include the printing costs of the offer document, the prospectus, the share registration fee and advertising

costs. Spicer & Pegler discovered in their survey of companies on the USM that expense was the dominating factor in a company choosing the USM instead of a full listing. Expense was "very important" to 42 per cent of the companies asked, and "quite important" for a further 30 per cent.

The Stock Exchange encourages companies to spend at least a year on the USM before applying for a full listing. An increasing number of companies are making it quite an open part of their business strategy to move up as soon as possible, though when the path has been adopted solely to save on costs the practice is rather frowned upon by the authorities.

Some companies show considerable ingenuity in finding the most economic route to the market. CPS Computer Group, for example, is expected to arrive on the USM on March 13 by way of a reverse take over of a suspended fully listed company, Olympia. It gains around £900,000 net cash from Olympia as a result and joins the USM as the directors want to place only 10 per cent of the shares. They are hoping that in a year's time when they plan to move back up to a full listing (which means selling more shares into the market to release at least 25 per cent of the equity) they will get a better price for their shares than they would have if they had placed them all at the USM placing price of 6p.

COMPARATIVE COSTS OF PUBLIC QUOTATION

Professional charges:		
	Listing (offer for sale of £2.5m) £'000s	USM (placing of £1.5m) £'000s
Sponsor	40-60	20-40
Reporting accountants	20-40	20-40
Solicitors	20-30	15-20
Commission	50	8
Sub-total	130-160	58-88
Other expenses:		
Advertising	75	3
Printing	20-30	7-15
Stock Exchange fees	4	1
Share registration	10-12	1-3
Sub-total	239-301	70-120

Source: Arthur Andersen

Some quoted companies find the USM a useful vehicle to float off subsidiaries, giving the smaller offshoot an independent source of raising finance and often putting a value on the parent's stake in the company above that at which it is valued in the parent company's accounts.

The Sangers group, which has interests in property and manufacturing, recently placed 24 per cent of the shares in its photographic wholesaling offshoot Sangers Photographic. At the time of the flotation Mr Mike Flynn, chief executive of Sangers, said: "We wanted to give the management the autonomy to develop and diversify the company, including possible acquisitions, without having to always come to the main board for approval."

Many companies see coming to the market as a big public

relations exercise. They feel they have reached a stage in their business development when a quotation is felt to enhance their status. It is an effective marketing tool with customers and suppliers.

If publicity is a determining factor, however, then a company should make an estimate of the expense of the quotation (including the hidden costs of employing valuable management time in preparing for the quotation) and decide whether that money might be more effectively spent in marketing terms with out going public. The cost of say, £100,000 could cover a major marketing operation or other advertising project which might achieve the same higher profile and extra custom without the disadvantages of going public.

Alison Hogan

The number of companies moving on to a full listing is growing

Promotion to the first division

AIDCOM International, which specialises in innovation, design and product development, has shown considerable flair in its own business dealings since it reversed into United Rubber and Coffee Plantations (1932) in January 1980 and then joined the USM the following November.

Mr James Pilditch, who heads the design and marketing consultancy, has provided almost a textbook case of how to use the USM. He kept costs to a minimum by joining through an introduction, then used the status of a public quotation to strengthen the company's position when it decided to take a number of strategic stakes in other businesses.

It bought MAS Survey Research outright for £300,000 and took 40 per cent of DVW Microelectronics for £30,000 and a 51 per cent stake in the employee benefit consultancy Cockman Copeman for £250,000. By March 1983 the company decided it was time to raise £1.54m through a rights issue. This was followed two months later by the acquisition of a 65 per cent stake in World Medical Markets for £140,000.

After a comfortable three years in the USM nursery and a steady increase in profits to £730,000 the year to October, up from £364,000 in the previous year, Mr Pilditch and the board decided that Aidcom International had attained a size and record good enough to move to a full listing. It is the most recent company to get a full listing from the USM and brings the total to 20.

The Stock Exchange prefers a company to spend at least a year on the USM before contemplating promotion to the Upper House.

Some companies like Aidcom have taken their time, whereas others have shown almost impatient haste to move on. Reasons for the timing vary. Some companies join the USM with the express intention of moving up as soon as possible. They often prefer to begin by giving a smaller amount of shares up to the market, getting used to the circumstances of a public company gradually, with perhaps only a limited trading in their shares. Then, as their confidence grows — and hopefully their profits and prospects too — the directors can contemplate widening the market by either releasing more of their equity or issuing new shares.

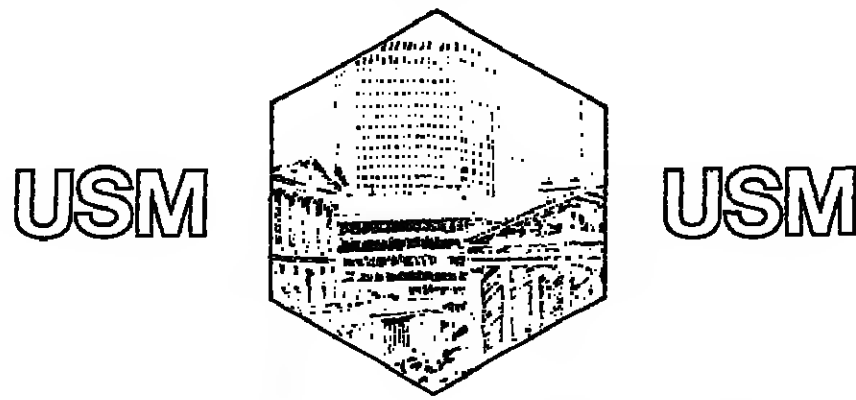
Not all companies issue new shares when they make the move. Good Relations, the first public relations company to get a quotation, moved to a full listing in September and decided not to issue new shares, preferring to keep the market fairly narrow (though of course it has to meet the minimum requirement of 25 per cent of the issued share capital in public hands).

Good Relations took just two years to make the move. It has a steady 30 per cent year-on-year growth record and is expected to have reached profits

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Unlisted Securities Market IV

Charles Batchelor looks at the demand from a third tier of borrowers too small or too young for even the USM

Over-the-counter market set for expansion

THE GROWTH of the USM has been matched by the equally rapid expansion of the over-the-counter (OTC) market. Far from absorbing the need of smaller companies for funding and for exposure to a public market place, the USM seems merely to have fuelled demand from a third tier of borrowers too small or too young for even the USM.

London's OTC market is the merest shadow of the USM counterpart, where 4,000 stocks are traded in a well-regulated environment. But the dozen or so licensed dealers in securities who are attempting to establish a telephone market in London for the shares of about 80 companies are confident that the OTC is set for further explosive growth.

Vulnerable

It has already made great strides over the past two years. In the beginning two licensed dealers struggled to make a market in just two stocks.

The rapid expansion of the OTC market is viewed with concern by many in the city.

Most of the companies coming to market are small enough to be very vulnerable to set-backs; the market itself is subject to no formal regulation (though licensed dealers must be approved by the Department of Trade and Industry); trading lacks the depth to ensure that all the shares are realistically priced.

The licensed dealers themselves are the first to acknowledge that the OTC is not for the inexperienced investor and that it should be regarded as a highly speculative market.

The picture is confused by the fact that the market which is increasingly regarded as the OTC has in fact usurped the title which once belonged to Granville and Company (for, merely M. J. H. Nightingale and Company) has been applying to

its own very different market for the past 12 years. The two now co-exist rather uneasily.

Both markets set out with the same aim—to provide capital for companies too small to raise funds on the Stock Exchange—and later the USM. But while Granville concentrates on grooming well-established companies with a steady growth record for the carefully controlled market in which the sole intermediary the investor wants to buy or sell, the new OTC market makers follow a "hands off" policy.

Granville seeks to attract companies capable of, or already achieving, a pretax profit of £20,000 and with a potential market value of £2-10m. It does not make a market in the 26 companies it lists but restricts itself to matching bargains—attempting to find the stock required at a particular price if the investor wants to buy or sell a purchaser if the investor has surplus stock. It takes a commission from both parties to the transaction.

In matching bargains Granville ensures that stock does not fall into the hands of investors who might be hostile to the existing management, thus ruling out the possibility of a contested take-over bid.

Granville's market is largely institutional, dominated by about 80 insurance companies, pension funds and investment trusts.

Combined market capitalisation of the companies quoted is around £165m, though this represents only part of their total capitalisation, since a majority of the shares is usually retained by the company. No more than 10-15 per cent of a company's stock is made available in the initial sale.

Granville-listed companies include Abrams, the bedding manufacturer; Harland, the quarrying group, and Minihouse Holding, a Dutch computer systems company

which was brought to market last year.

It is Granville's monopoly control of its own market which has helped provide the impetus for the new OTC market. Here, the theory is that competing market makers ensure a price is created for a stock in a competitive environment.

It is true that more and more stocks are attracting up to four market makers but many are still handled only by the licensed dealer who brought them to market. Hard Rock Cafe, a hamburger restaurant in London's West End, is traded by three licensed dealers as well as Harward Securities, which brought it to market.

Mixture

Applied Holographics, a manufacturer of holograms or three-dimensional images, and Edco, a spring manufacturer of the Oric computer, are also dealt in by four licensed dealers but other stocks are less well served. The companies listed are a mixture of high-technology and more traditional businesses.

Harward Securities has been the main mover behind the development of the OTC. It makes a market in 30 of the 80 stocks and expects the total market to expand to 200 stocks by the end of 1984. Monthly trading volume of OTC stocks is now £1.5m, up from £400,000 in November 1982. Total OTC market capitalisation is about £100m, Harward estimates.

Harward, which has 25,000 private clients, is firmly aimed at the retail market, seeing a niche for itself among investors too small for the average Stock Exchange broker to bother with or those put off by the exclusivity of the Stock Exchange proper.

Companies coming to the OTC should be able to raise £1.5m, says Mr Tom Wilmot, managing director of Harward.

Some 55 stocks out of 210 were trading below issue price at the end of February. Terry Garrett discusses the risk factor

When choppy waters reveal leaky boats

THE Stock Exchange established the unlisted securities market to attract young entrepreneurial businessmen to a market with less demanding admission rules than a full quote, where they could float a limited number of shares in fairly small companies. A couple of hundred new millionaires later and everything has gone more or less as well as could be expected.

Very few USM stocks are actively traded beyond the first few days of dealing. As institutions become more relaxed towards the market, building up stakes in USM companies, thin markets set even thinner, leaving the USM little more than a quick in and out new issue market for private investors. A lack of research by brokers inevitably has bred a number of tip sheets while prices generally are more volatile

and share ratings far more optimistic than the main market.

The only really surprising thing about this junior market is that even though every stock carries the Stock Exchange's "wealth warning"—"This security is not listed on the Stock Exchange and the company has not been subjected to the same degree of regulation as listed securities"—very few have wiped out their enthusiastic investors.

There have been very few USM companies that have gone bust leaving their shareholders with nothing more than a useless share certificate as an unhappy reminder of what not to invest in. In fact, the number of USM stocks that have gone into receivership can be counted on one hand. That is not bad going for the market, which is supposed to be all about high risk and high rewards. Against the main market the USM is fair shining with health in that respect.

But, of course, the Stock Exchange does weed out some of the more dubious candidates before they are listed on the USM, while sponsoring brokers and finance houses are generally becoming more careful. As the USM is developing out of its infancy, the quality of sponsors has improved generally in the point where those involved now have a lot to lose if they put their name to a dud.

Fiascos

Nevertheless, while the number of companies that have actually gone down is small—Heckath Motors, EuroName, IoTechology and American Communications Industries—the number of fiascos on the USM could fill a not so small book. Misled profits forecasts are nothing new and companies that have been floated on quite fantastic earnings multiples after a couple of years of rapid growth only to go into decline once the public had put in money, are not that hard to find.

Perhaps the most telling statistic about the overall performance of the USM is that, according to Datastream, 55 USM stocks out of 210 were trading below their issue prices at the end of February. Those figures exclude overseas-based companies such as Nimble. It looks a pretty poor performance

given the overall bullish mood of equity markets.

Two USM stocks are currently in suspension, trying to come to grips with their changes in fortune. Thames Investment Securities suspended its shares last October as its founder and chief executive left and the company's property assets were dramatically written-down.

At the time one of the jobbers said that for months he did not know if the price of property group, Thames should have been 22 or 20p. In other words the research into USM stocks left even a market professional with no idea of the company's true worth.

The other company in suspension is Immediate Business Systems. It joined the USM two years ago with a placing of equity at 90p a share. The shares have been up to 215p since then but a few weeks ago were suspended at 58p.

IBS started with an interesting product—portable billing machines allowing gas and electricity meter readers to present occupants with a bill there and then—which should seem like a natural winner. But the initial losses, which were always foreseen, have mounted and even after a rights issue in 1983 the management has had to suspend in order to "finalise refinancing proposals."

That saga typifies many of the USM tales of woe, in which enthusiastic managers have brought along new products with potential, but development and marketing time have been seriously underestimated. The result is that under capitalised companies run into trouble. IBS is not the only one.

Nimble may not be in suspension but it is a fine example of a product that caught investors' imagination but seems to lack a viable place in the markets.

Breville Europe is the other side of the coin. It joined the USM on the back of a highly successful toasted sandwich maker but Breville is now suffering the problems of a (basically) one-product company when its product is no longer the latest fad.

Chemical Methods Associates Inc. broke new ground in tackling its problems on the USM. A maker of commercial dishwashers in the U.S., Chemical

CONTINUED ON NEXT PAGE

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Unlisted Securities Market V

One sign of the market's growing maturity is that member companies have become active in acquisition ventures

Participants move into takeover game

ONE OF the principal accusations levelled at the Unlisted Securities Market by its sceptics at its launch over 2½ years ago was that it would be little more than a vehicle for successful entrepreneurs to realise part of their investment in the budding businesses they had created.

In a sense that criticism will always have some element of truth in it for as the market matures—and its earlier participants mature with it—the USM is spawning businesses which are prepared to use marketable paper for the classic reasons: principally to raise negotiable currency for acquisitions and additional capital.

It is easy to exaggerate the benefits which USM paper may bring in acquisitions and rights issues. The prototype USM stock released very little equity to the outside world and as a broad generalisation the free capital went to a tightly defined circle of friends and family.

Not that there has been very much coherence about takeover activity in the USM. In the senior market, as a broad generalisation, takeover activity has been concentrated on financial engineering and asset management whereby tried and trusted managers attempt to pick up and shake up under-utilised assets, where necessary, by contested takeover. On a more specialised front, there has been a pronounced re-allocation of ownership in the building materials sector, a process which can be expected to continue.

For the USM, not unnaturally,

the picture is very much more diffuse. The shifting stakes in USM stocks such as Coleman Milne, Miles World and Pineapple Dance Studio serve only to tell students of junior market form that Michael Ashcroft and David Wickens are interested in this arena and here, just as much as in the full listed sense, they are constantly shuffling and re-shuffling a mix of core and peripheral businesses.

Inherent bias

To the extent to which the USM does reveal some concentration of activity, takeover activity reflects this inherent bias. If the USM can be categorised it may be fair to say that its principal activities are made up of either high technology issues (which include communications and security), oil and resources (which would include exploration and applied exploration expertise) and a lesser extent the financial sector, mostly property investment and development.

The first stock out of the USM and on to the full market was Markbeath Securities, a North London property investment and development group. Oceanica, the marine electronics group, which quickly followed, made a great deal of use of its equity on the USM and built its market capitalisation up to over £50m before making the switch. Oceanica was by far the largest USM stock to make the transfer, but it seems that those that follow will enjoy a high market rating which stems in turn from a progressive earnings record and the ability to use their paper for progressive acquisitions.

The most active takeover companies on the USM include Aldcom International, which acquired Media Computer Graphics and Talking Pictures for £350,000 and £50,000 respectively. That is admittedly fairly small beer but A & G Security Electronics has acquired Carters of Burnley for £1.5m, or about one of its then market capitalisations. Aerospace Engineering purchased the field power and

nuclear division of Vickers for £3m, against a year-end market value of under £8m, and Resource Technology, the exploration equipment group, paid £5m for SPT Group when its market value was less than £14m.

Other recent buyers on the USM have taken in Microgen, which has acquired Hopefor for £800,000, or 230,000 shares; MME Facilities, which has acquired Ewart & Co (Studio) through the issue of 800,000 shares; and Coleman Milne, which has funded the acquisition of a slice of Henlys equity through the issue of shares to British Car Auctions.

On occasions, such as the acquisition of Wheelers Restaurants by Kennedy Brooks, the juniors market takes a pot shot at its supposed bigger brethren by making a successful takeover. More frequently, as in the rival takeover bids for Glasgow-based video distributor Michael Black by Highgate & Job Emess Lighting, fully listed stocks pitch for their unlisted peers.

Others to come into this category include Oldham Brewery,

which hitched up successfully with its North Western neighbour Boddington's Leisure Industries which merged with Riley Leisure, its most directly comparable company in the snooker, pool and billiards industry and OCF North Sea Associates which was taken over for £16.3m by Tricentrol, which itself has spawned a USM subsidiary, Mnemos, an offshoot of Comtech.

Some objections

Crest International Securities was eventually acquired for £5.6m by Kwik-Fit (Euro), although not without certain objections from Kwik-Fit's institutional shareholders.

As to the rights issue market, USM companies have been tolerably active raising, as Hoare Govett has calculated, £88.6m out of a total of £349.5m new capital raised between 1980 and 1984. Since then McCarthy and Stoebe, builder of sheltered homes for the elderly, has raised £12.1m on a one-for-four basis and has transferred from the USM to the fully listed market. Its business has grown rapidly since its first

launch date in May 1982 and it may be a feature of those USM stock ready to make a "heavy" call on shareholders that they are also ripe for a transfer to a full listing.

Microfocus has recently unveiled a one-for-six rights issue to raise \$5m net of expenses.

Again, the business has grown very quickly — 1983 profits were very nearly treble those of the previous year and its activities as a computer software supplier are estimated to have a great deal more expansion possibilities. But the widening of a hitherto tight market for the shares plainly had much to do with the way the price jumped on the day that the cash call and profits were announced.

The list of new entrants to the USM sees no sign of diminishing, but those companies which have grown to the point where their paper can be used for takeovers and fund-raising should shortly be in a position to leave it. At some point perhaps entry and departure should be in balance.

Ray Maughan



At the USM luncheon of Pineapple Dance Studios its founder, Debbie Moore, made a personal appearance on the floor of the Stock Exchange

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Choppy waters

CONTINUED FROM PREVIOUS PAGE

Methods came to the USM last May with an offer for sale of £4m and a forecast of not less than £4m profit for 1983. By October the company had called a halt to its dealings at 60p, far below the £1.15 forecast. Beyond reach after half time profits of \$140,000.

So Chemical Methods and its advisers, Alden Home, called on one of the oldest marketing plays in the book, though more recent in the stock market. "If you are not satisfied with the product you can have your money back." A fine gesture but an expensive one. Apart from the money it returned to investors, the company has shouldered a substantial dividend commitment in order to restore shareholders' confidence.

It is clearly not a market for widows and orphans. But what of the four companies which have gone under? Are there any obvious features to be recognised that could act as a rule of thumb guide to avoid the next disaster?

Hesketh Motorcycles was pure venture capital, lacking the dream of young Lord Hesketh that Britain could again manufacture powerful motorcycles. It was one of the first 11 companies on the USM, the shares having been traded on the 100 (£) market for some time. The dream ended in a nightmare with the receivers in mid-1982.

Eurofame was perhaps one of the more spectacular failures because it seemed to be ill-fated from the very start. The manufacturer of wood-burning stoves had to delay its USM debut because of an unofficial

forecast at its launch press conference.

It came back with a forecast of £335,000 profit for 1981 against the unofficial one of £450,000. There was in fact a loss of £555,000. The shares were suspended early in 1982 and a Department of Trade inquiry was launched. The receivers finally came in early this year and shareholders can expect nothing in terms of cash. ToTechnology's sudden death was amazing. A microprocessor manufacturer, the company raised £1m by a share placing in March 1982 only to have its shares suspended in just under a year. There had been no hint of trouble and the price was 230p, 20p below the placing price, when a halt was called to dealings. The next day the company went into receivership.

Last but not least, American Communications got off to an unhappy start when the underwriters had to take up nearly two-thirds of the issue. In a little over a year this U.S. film production company's shares were suspended following a run of flops. ACI filed for a Chapter 11 bankruptcy in the States. The only lessons are the obvious ones of the dangers of investing in small companies with limited financial support working in untested markets or with highly volatile products. Few companies do not give a working base to establish any real trends. Still, the life of the USM has been a period of economic recovery and bullish stock markets — just wait till the choppy waters of recession hit some of the USM stocks, which are already sitting in leaky boats.



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Unlisted Securities Market VI

Terry Garrett looks at the different reactions the market gave
to the launch of two computer groups

PROFILE: Acorn Computer Group

Heading for the top division

CAMBRIDGE-BASED Acorn Computer Group epitomises the USM. It has come up from nowhere five years ago to be one of the leading suppliers of microcomputers in the UK. Profits could reach \$10m this year and, judged by market capitalisation, Acorn is the largest group on the unlisted market—a growth rate somewhat faster than that of mighty oaks.

The company was started from scratch by Mr Christopher Curry and Austrian-born Dr Hermann Hauser. Curry had worked for Clive Sinclair's Sinclair Research before teaming up with Hauser. Though relationships with industry guru Sinclair are described as cordial the two companies are arch-rivals in the computer field.

Even by the computer industry's standards the rapid expansion of Acorn has been dramatic. The initial phase was a microprocessor consultancy run by the two men called Cambridge Processor Unit. One of the consultancy's early assignments was to iron out problems of an electronic one-armed bandit. That funded the first computer—the Atom, launched in 1978.

Glittering prize

The Atom was aimed at the education market but largely lost out to a rival computer. Nevertheless, the Atom sold fairly well in the more general consumer market. But what really rocketed Acorn into the top division was the BBC's plan to launch an educational series on computers. The BBC wanted a low-cost micro.

After some frantic work the Acorn men designed a micro on paper to meet the BBC's requirements. The glittering prize was theirs, much to the chagrin of some of the competition. The computer hit delays in production start-up but after that initial hiccup demand for the micro outstripped the BBC's forecasts many times. Some 300,000 have been sold to date.

Besides the BBC computer Acorn was able to get itself listed on the select band of recommended suppliers of micros to schools.



Mr Christopher Curry, co-founder with Dr Hermann Hauser of the Acorn Computer Group

The launch of the shares on the USM last September is part and parcel of the company's expansion plans. Acorn is making the costly entrance into the U.S. market, while at home new products are being launched such as the Electron—a computer aimed towards the bottom end of the market to compete with the likes of Sinclair and Commodore but without the benefit of the BBC link.

The issue was of 11.23m shares by offer for sale by tender at a minimum price of 120p. Yet a stock market concerned by the price war in the sector did not respond with much enthusiasm. The issue was only barely over-subscribed and the striking price was pitched at the minimum of 120p.

Such was the change of mood in the market for high-tech stocks that Acorn's shares were soon trading at a discount to the offer price, hitting a low point of 105p at one stage.

Looking back Christopher Curry says: "We chose about the worst day possible to go public. There were problems for the industry in the U.S. and a series of collapses just as we were coming along. Also the Spurs issue on the same day had greater public visibility, which detracted investor interest."

"I was very disappointed with the response. Perhaps we didn't put the prospectus advertisements in all the papers in a big enough way."

This year, however, the share price has started to show some progress and at the time of writing stands a good 30p above the issue price. Mr Curry adds: "I am quite happy now. While the price of only 10 per cent of the shares didn't affect the viability of the company I was concerned for shareholders including many employees, some of whom had borrowed money to buy shares."

A full market quote is clearly a target but there is no time scale for the shift as yet.

PROFILE: CPU Computers

Inauspicious start for a fast grower

BRINGING THEIR company, CPU Computers, to the USM should have been a moment of triumph for Tom Fitzpatrick and David Johns. But the moment was short-lived, for the after market in the shares fell dismally short of the issue's striking price. "We were saddened by the thought of all those people. Over night their investment was down to 87p from 130p," says Tom Fitzpatrick.

Yet CPU was a fast-growing member of the electronics/computer industry, typical of many that have joined the USM and more solid than some. Its inauspicious start as a public company says more about the City than it does about CPU.

CPU was started 10 years ago by Fitzpatrick and Johns who had both previously worked for a California-based mini-computer company, Varian. With \$5,000 apiece they formed CPU. From the outset they decided to keep growth limited to the amount they could fund from retained profits. It is only recently that CPU has enjoyed an overdraft facility.

Nevertheless, even if the management says that this approach limited the speed of CPU's development, the end result is hardly that of a sluggard. Up to the quotation last June, sales and profits had expanded by a compound growth rate of 374 per cent and 152 per cent respectively over the previous five years.

The group is now engaged in component distribution of computer peripherals and the manufacture of "octopus" microcomputers, with a base in West Germany as well as the UK.

The main impetus to bring the company to the USM was the realisation that the company needed quoted paper to make acquisitions. By their own determination Fitzpatrick and Johns had become strong cash managers but two small acquisitions in 1982 for cash showed them that if the momentum was to be con-

tinued a quote was needed. Last summer CPU launched itself with an offer for sale by tender of 41m shares, including 1m of new equity for the company, at a minimum price of 105p. The usual enthusiasm for high-tech surrounded the issue and a striking price of 130p was set by CPU's advisors.

That price was either too high or the after market was badly handled. Anyway, as the days realised that there were no quick profits to be made they fled taking their losses and dragging down the shares. CPU was also caught by a change of attitude towards the tender system and developing troubles elsewhere in the electronics industry which affected sentiment towards the whole sector.

The message

It has taken six months of trawling around the City to get the message across that CPU is not vulnerable to the vagaries of video games and the like. Now 20 to 30 institutions are on the share register and the price broke through the psychological 130p barrier in January. The first time CPU has seen its striking price.

Analysts are forecasting pre-tax profits of over £2m for the current year against £142m and once again Tom Fitzpatrick and David Johns can think in terms of having quality paper to use for acquisitions. Within six to 12 months two sizeable deals could be completed. CPU is talking to three companies, all of which could come to the USM in their own right but which CPU would like to take over.

A full listing could come within a year but the real long-term objective is to become "the second or third largest computer company in this country. Below ICL there are few companies with any significant turnover," according to Fitzpatrick.

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Unlisted Securities Market VII

William Dawkins interviews two City professionals who have blazed the trail to USM



Mr David Cohen—'every aspect of the companies we sponsor warrants and all'

PROFILE: David Cohen

Detailed research—strict standards

WHEN DAVID COHEN of stockbrokers Simon & Coates brought marine electronics company Oceonics to the USM early in 1982, he was dubbed by one newspaper as "justifiably arrogant". At that time, the USM was still reeling from a widespread collapse in prices sparked off by doubts expressed by Joe Gettinsville, the Wall Street investment guru, a few months earlier. Cohen had said that the arrival of Oceonics would give the market a badly needed shot in the arm. Since then, the USM's health has recovered. Oceonics has become one of three Simon & Coates stocks to graduate to a full listing, and its share price has shot from 150p to a peak of 470p last year, since when it has fallen back below 300p.

Issues thesis

Cohen, 42, and his partner Roger Abraham have between them brought 15 mostly high-technology companies to the USM, more than any other brokers in the City. Cohen's interest in bringing new companies to a public quotation began in his mid-20s, when he studied economics and wrote a thesis on new issues at Birmingham University. He joined Simon & Coates as an electrical analyst in 1962. "That was in the days when transistors were causing as much excitement as microchips are today," he says. In 1969, at the age of 27, he became one of the youngest ever partners in the firm and now has overall responsibility for corporate finance with Abraham. Simon & Coates' reputation for bringing high-technology stocks to the USM is partly to do with Cohen's own background, and partly because computers and electricals are the forte of the firm's research department, whose job it is to run a fine toothcomb through every company it plans to sponsor. "Few new issues coming to the USM can bear the cost of a merchant banker as well as a broker, so that means we have

to be especially painstaking," says Cohen. "In particular, we have to understand a company's technology and look at the stage of development it has reached to see whether it is coming to the market on the crest of a wave."

Indeed, Cohen turns away most of the two or three companies a week that approach Simon and Coates for help with a listing. "A lot of them just pop up through another broker," he says. Once his research team has established in principle whether Simon & Coates should back a USM entrant, Cohen or a colleague will usually spend several days with the company.

"In some cases I go alone, if only to get the feel of the place. That means talking to everybody, even on occasions the secretaries and van drivers," says Cohen.

"We want to know every aspect of the companies we sponsor—warts and all," he says. In keeping with his detailed research approach, Cohen sets strict standards for his USM entrants. He insists that they publish long-form financial reports rather than the skeleton reports permitted for USM companies.

Further, he encourages them to release at least £1m worth of shares or well over £5m if they are coming to the USM via an offer for sale. The main reason for this, he argues, is to ensure a healthy after-market in the shares, so that there is a reasonable chunk of free equity available after the institutions have taken their stakes. To ensure that investors do not quickly lose interest in a new issue after the first day of trading, Cohen tends to argue for initial prices rather lower than many directors would choose on their own.

"After all, the issue is only the beginning of a company's relationship with the market," he says. "If you have a good Stock Market image from a successful debut, those shareholders will tend to support you when it comes to funding development programmes."

PROFILE: Brian Winterlood

Early leap wins leading place



Mr Brian Winterlood—"now the sky is literally the limit"

"WE WERE slightly clutching at straws at the time. But it just seemed that here was a chance for us to become leaders in a new sector. Thank God we took it."

Brian Winterlood is speaking, of course, of the time three years ago when Bisgood Bishop, the stock-jobbing firm of which he is joint managing director, took its life into its hands and plunged into the uncertain waters of the Unlisted Securities Market.

Since then, Bisgood has established a niche for itself as the only jobber to make a market in all 210 USM stocks. "And now the sky is literally the limit," says a jovial Winterlood. "I see no reason why there should not be 1,000 companies on the USM one day."

So what tempted Winterlood to chance his arm in an untried and untested market? "Three years ago we very much concentrated on second-line industrial stocks, and we didn't make a market in gifts. So it seemed rational for us to expand our operations," he explains.

Moreover, the growing frequency with which shares were being traded outside the official Stock Market and the new Conservative Govern-

ment's pre-small business policies indicated that there was a demand for a new market.

"I could see that there could be a fair amount of business coming our way—and in the early stages, other jobbers were very apprehensive about the USM, which made it all the easier for us," Winterlood says.

Born in Uxbridge, Middlesex, in 1937, Winterlood looked all set to follow his parents into the restaurant trade. Then his Latin master

at Frays College—where Winterlood was not a keen scholar—introduced him to City stockbrokers Greener Dreyfus.

At the age of 16, Winterlood started work as a messenger for Dreyfus—now part of brokers Bekhor Reardon—graduating to a bluebutton on the Stock Exchange floor, before leaving for national service in 1955.

A few years after his return to the City, he became a bluebutton for Bisgood in

1960, and was soon appointed as a dealer on the firm's motor book under Jimmy Bisgood, a founding member of the firm, which was established in the early part of this century. Winterlood became a partner in the firm in 1966, and took up his present post in 1981.

"I learned a lot from Jimmy Bisgood," says Winterlood. "He taught me not to get too emotionally involved in any company. That can be disastrous. Of course, you should only trade in something you know about, but you should really trade shares in crude terms as if they were apples and pears. The onus on us is just to make sure that the market is liquid."

What about the future for the USM? Winterlood's chief hobbyhorse is the possible threat from the over-the-counter market. The tax incentives available to investors in unquoted companies have inhibited a large number of such businesses traded on the OTC from joining the USM, he argues.

"There is nothing I would like to see more than the OTC brought under the Stock Exchange's roof," he says. "All the more business for us."

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Unlisted Securities Market VIII

Comparison of the requirements for full listing and for the USM

	Full listing	USM
(a) Entry to market		
Minimum percentage of equity to be held other than by directors and by holders of 5% or more of the shares	25%	10%
Maximum period since date of last audited accounts	6 months	9 months
Special accountants' report on company's record	Required (5 years)	Not required by the Stock Exchange. Required by law, however (5 years if available) where any shares are marketed.
"Comfort letter" from sponsors of the issue confirming the adequacy of the company's working capital	Required	Not required.
Minimum newspaper advertising	May be as much as 2 full prospectuses	1 small box
Initial fees to The Stock Exchange	Scale up to £13,700	NIL
(b) Continuing requirements		
Agreement to be signed	"Listing agreement"	"General Undertaking"
Maximum percentage of existing assets/profits represented by a capital transaction that does not require:		
(1) a circular to shareholders	15%	25%
(2) the agreement of shareholders	25%	100%
Obligation to obtain an accountants' report when an acquisition is being undertaken and (1) or (2) applies	Yes	No
Information in Extel service	Listed (white and yellow cards)	Unlisted (green cards)
Annual fees to The Stock Exchange	Scale from £370 to £2,050	£1,000
Further listings on The Stock Exchange	Scale up to £13,700	NIL

Source: Phillips & Drew

Stock Exchange happy so far

THE STOCK Exchange's Unlisted Securities Market is counted as a remarkable success by stock market professionals. Since its formation in November 1980 it has grown from 28 companies to more than 220.

"A robust and somewhat boisterous baby," is how Mr Robin Stormouth-Darling, joint chairman of the Stock Exchange's quotations committee, summed up the development of the new market, which has attracted considerable enthusiasm from companies and investors in its short period of operation.

Until 1980 deals in the shares of unlisted public companies were undertaken on the Stock Exchange under Rule 163 (2). In that market stockbrokers endeavoured to fund a matching order for the shares, either from among their own clients or through a stockjobber dealing in the shares. Permission had to be sought to transact each bargain.

Apart from the submission of an annual balance sheet and accounts by the broker who submitted the first application to deal, the Stock Exchange Council did not require disclosure by unlisted companies.

As a result dealings under Rule 163 (2) were transacted with less certainty of information. However, protection under the Stock Exchange com-

pensation fund was available to investors on the same terms as for investors in listed securities.

The importance of encouraging the growth of small and medium-sized companies was emphasised in the interim report of the committee led by the then Sir Harold Wilson which reviewed the functioning of financial institutions. That report appeared in the spring of 1978.

The Stock Exchange responded by publicising the arrangements under Rule 163 (2) and relaxed its requirements under this rule. Great interest was shown in this market following the publicity generated by increasing concern was expressed about the dangers which existed unless more effective control was introduced. It became evident that regulation of the emerging unlisted market would have to be introduced without losing the advantages of not being subject to the requirements of a full listing.

In the final report of the Wilson Committee of the summer of 1980 it was said that the regulations for the unlisted securities market should be designed to ensure such disclosure of information and standards of conduct that would enable a fair price to be established without proving unduly burdensome to the companies whose shares were being traded.

From this background the unlisted securities market began life. It provides a public market for the shares of small to medium-sized companies without the need to release more than 10 per cent of the equity capital of the company, while offering most of the advantages of a full stock exchange listing.

Relationship

The most important distinction which exists between a listed company and a company whose shares are dealt in under Rule 163 (2) is that a listed company must enter into a formal relationship with the Stock Exchange, under the "listing agreement," which obliges that company to take a more active part in maintaining an informal market in its securities. In return the company obtains access to the stock market and enjoys the status and advantages attached to listing.

In contrast, a company whose shares are dealt in under Rule 163 (2) has no formal obligation to the Stock Exchange. It is the stock of accounts which the introduction of the USM has effectively ended for those companies wanting the facility of a public market in their shares without the high compliance costs of a full listing. The USM is less restrictive than the fully listed market. It

is nevertheless a properly regulated second tier market. Companies in this market are under an obligation to maintain an informed market in their securities by entering into a formal relationship with the Stock Exchange, known as the "general undertaking," which imposes continuing requirements on the company once it has been accepted into the unlisted securities market. The requirements are similar to those imposed on listed companies by the listing agreement. The Stock Exchange has imposed its strict regulations on dealings under Rule 163 (2) which are no longer a suitable market for the shares of most companies.

Many of the earlier USM companies which entered this community were converts from the Rule 163 (2) but now there is a regular flow of new entrants. The steady stream of floatations has become a flood in recent weeks and the USM is capitalised at £2.5bn, with over 220 stocks dealt in.

The mix of companies on the USM is different from that to be found on the listed market where the more established traditional industries have a greater presence. But the range of industries represented on the USM is as wide as that on the listed market, with brewing, property, finance, oil, leisure, printing, advertising, construction, retailing, electrical manufacturing among the interests represented.

The Stock Exchange has little qualms about the regulation of the market despite a small number of failures which have occurred. "The unlisted securities market is as regulated as the listed market," argues Mr Stormouth-Darling, "only the entry requirements are more relaxed."

The Stock Exchange's objective is to see that companies which come to the USM should eventually upgrade themselves into fully-listed companies on the Stock Exchange. It is happy so far with the number of companies which have made the transition but argues that any upgrading should not be done in under a year.

John Moore

Accountants play an essential part in the financial documentation preparatory to a launch

Lining up the figures

ACCOUNTANTS had the dubious distinction of being rated the most unpopular of business advisers in a survey of USM companies. One in ten companies expressed dissatisfaction with reporting accountants—not for performing their job badly but for being too meticulous.

There were two complaints that accountants were "frightened to sign any document unless directors had previously signed in blood," according to chartered accountants Spicer & Pegler in their survey "The USM Experience." Directors who felt they had created a successful and vigorous business through their own acumen often resented the investigations and advice of the accountant, particularly during the preparation for the long form report.

The long form report is usually required by a company's sponsor, unless the shares are being placed by way of an introduction when requirements are less rigorous. It is a detailed financial document which will include information on the history of the company, its activities and management, its financial position and the finances of any subsidiaries. It is the key document on which sponsors base their assessment of the company and its likely market value. They rely on it for details of management information systems, management structure and succession, for service contracts, pension schemes and benefits in kind.

It is the long form report is compiled by the reporting accountants, who may or may not be the company's appointed auditor. Often a company brings in a different firm of accountants, usually a better known national firm which the company hopes will add status and market acceptability to its floatation—a viewpoint usually reinforced by the sponsor.

For this reason the list of firms which have acted as reporting accountants to USM issues reveals a great dominance by the Big Eight. It is a matter of some contention with smaller firms which have often been with the company during its formative period and feel they can do the job equally competently.

Sometimes a company retains both firms. Mr Paul Morgan, chairman of Morgan Communications, publishes a number of free newspapers, appointed Ernst & Whinney as joint reporting accountants with its local auditors Sloane Winckless before its recent entry on the USM.

"The local auditors will continue to come in and examine

MAJOR USM REPORTING ACCOUNTANTS*

	Total	Placing	Offer	Intro.
Arthur Andersen	18	9	6	3
Arthur Young	12	9	3	3
Blair Hamlyn	8	4	2	2
Coopers & Lybrand	10	4	1	5
Ernst & Whinney	14	8	6	6
Finney Aldfields	4	2	2	2
Francis & Taylor	5	3	2	2
Feat Marwick	34	21	5	8
Fryce Waterhouse	9	4	1	4
Spicer & Pegler	7	5	2	2
Sloy Hayward	8	5	1	2
Thompson McIntock	9	3	1	5
Thornton Baker	9	6	3	3
Touche Ross	17	12	3	2
Deloitte	10	5	2	3
Other	45			
Total entrants	219			

(Including 21 companies who have since left USM)

* Three years to November 11 1983.

Source: Arthur Andersen.

our six monthly accounts after we have gone public," he said.

Annan Impey Morris is an organisation of chartered accountants which has come together to try and overcome the problems of size and limited resources to provide a complete consultancy and audit service.

Mr Peter Hughes, managing partner of the AIM organisation, said: "Our members feel they can often provide a better service to independent local businesses than some of the larger firms. With the backing of the AIM organisation they can undertake detailed reviews of management organisation structure and the adequacy of internal controls and management information."

Determinant

Just under half the companies that have so far come to the USM have made a profits forecast. It is considered helpful to the marketing of the shares and is an important determinant of the share price. Though the forecast is finally the responsibility of the directors, the accountants job is to ensure that it is not unrealistic.

The preparation for "going public" should start long before the appointment of the reporting accountant and some accountants undertake a review of the company's affairs. One of the biggest problems for directors of a private company is overcoming the psychological leap of being accountable to outside shareholders, and facing greater scrutiny of their affairs.

A reorganisation of the capital and shareholdings structure is sometimes needed. Fixed assets and stock needs proper valuation and the funding of pension liabilities has to be

arranged. The company also needs to set up adequate internal financial controls and management information systems. These are all matters on which the accountant is often the best source of advice.

The tax consequences of going public are often one of the most important and time-consuming matters for consideration before a quotation. It can sometimes take a couple of years to arrange the tax affairs to the company and owner's family to best advantage.

The USM can allow shareholders to realise gains and losses following a planned tax strategy, taking advantage of the annual Capital Gains Tax, for example. It also has advantages for potential investors.

Outside investors may be eligible for income tax relief for capital losses on unquoted shares. A quotation is a particularly useful opportunity to give key executives a stake in the company's equity. According to chartered accountants Touche Ross, "provided this is properly planned, any profits arising on share realisations should bear Capital Gains Tax only and not income tax."

The larger firms of accountants are turning their attention to the small business sector in a much more determined way because of the growing competition in all areas of their business. They vary in their charging policy. Some apply the same scales across the board. Others tailor their charges to the client—often hoping to gain a greater return on their investment in later years when the company has developed and is able to pay for more extensive services.

Alison Hogan

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